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Newsletter naming contest: Help us name this newsletter. Winner will receive a gift from Sustainable Stanford. Email Elsa Baez with your ideas.

Call for submission or comments Fahmida Ahmed - fahmida@stanford.edu Elsa Baez - elsab@stanford.edu

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# **Campus Sustainability News**

The Sustainable Stanford Monthly Newsletter

### Greetings from the Department of Sustainability and Energy Management

Happy New Year and welcome to the first edition of the Sustainable Stanford Newsletter; your source for news on campus sustainability efforts and accomplishments. Thank you all for your help in making 2008 a strong year in sustainability. Stanford has scored in the top tier of the most recognized nationwide study of sustainability practices on college campuses. Only 15 of the 300 colleges and universities studied—Stanford among them—earned the title "overall college sustainability leader" in this year's College Sustainability Report Card, released annually by the Sustainable Endowments Institute. As we continue our engagement and build on that momentum, we aim to establish a variety of communication avenues to keep the Stanford community informed and engaged. While this premier issue is a pilot with limited content, beginning in February 2009, the newsletter will provide an ongoing forum for sustainability teams and topics, and will be used to promote sustainability activities throughout our community. We aim to solicit and publish content that informs, acknowledges, and energizes sustainability efforts from all the diverse groups at Stanford. .

Cheers! Fahmida Ahmed Manager, Stanford Sustainability Programs

### Parking & Transportation Services Receives "Excellence in Motion" MTA Award

Stanford's Parking & Transportation Services was presented with an "Excellence in Motion" merit award by the Metropolitan Transportation Commission in Oakland, California on October 22, 2008. Stanford University was among 11 honorees, that included Caltrans, Muir Woods Shuttle, Safeway Inc., and VTA, to be honored by the commission for improving mobility and creating transportation alternatives for motorists who drive alone.



Parking & Transportation Services (standing clockwise): Lisa Kwiatkowski, Jean McCown (Community Relations), Brodie Hamilton, Angus Davol, Joe Stagner, Ariadne Scott, and Karen Moscone

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From cash incentives, expanded bicycle racks and amenities, to free transit for eligible employees and university operation of a 13-route free shuttle system, Parking & Transportation Services has helped reduce the employee drive-alone commute rate from 72 percent to 52 percent. The Metropolitan Transportation Commission called Stanford's programs "innovative" and produced a video featuring the university's program that can be viewed at http://www.mtc.ca.gov/news/press\_releases/rel453.htm.

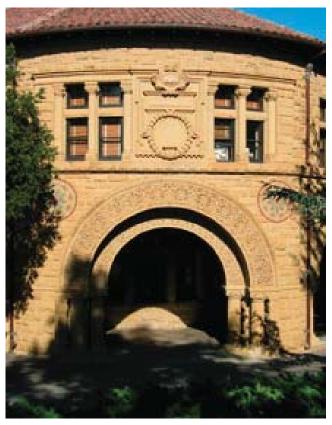
# Eco Advice Lecturer to Lead Interdisciplinary Program at the School of Earth Sciences

The School of Earth Sciences concluded their search for an Eco Advice Lecturer to lead an innovative academic and public outreach program. Beginning in the Winter Quarter, Thomas Hayden will teach a multidisciplinary class. Students

will learn to research, analyze, and communicate about environmental sustainability in response to questions from the public. Tom will also teach an environmental reporting class in the Department of Communication.

Hayden's background includes an M.S. in marine biology and a ABD. in biological oceanography from USC.

Currently, Tom is a freelance writer focusing primarily on environmental sciences and sustainability. His articles have been featured in National Geographic, Nature, and Smithsonian magazines. He previously held positions as a writer for Newsweek and part of the editorial staff at U.S. News & World Reports.



Geology Corner

The position is a joint appointment between the interdiciplinary graduate program in environment and resources in the School of Earth Sciences and the Woods Institute for the Environment.



## Student Housing "GREEN" Projects

A number of new sustainability projects will greet students when they return to campus, the most visible being the sustainable living tips that have been placed in all student housing rooms to help conserve energy, save water, and reduce waste while at school.

All undergraduates will now benefit from a month's worth of environmentally friendly laundry detergent, a free compact fluorescent lamp (CFL), and a personal inroom recycling bin, courtesy of Student Housing.