

**WEEK ONE**

	<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
		<b>STRATEGY IDENTIFICATION AND ANALYSIS</b>	<b>STRATEGY AND ORGANIZATION</b>	<b>STRATEGY BEYOND MARKETS</b>	<b>STRATEGIC INTERACTION</b>	<b>STRATEGY &amp; ORGANIZATIONAL CULTURE</b>	
<b>8:00 – 9:20 am</b>		Study Group Discussions	Study Group Discussions	Study Group Discussions	Study Group Discussions	Study Group Discussions	<b>9:30-11:00 am</b> Brunch
<b>9:40 – 11:00 am</b>		Strategic Leadership  <b>Barnett</b>	Organizing for Improved Performance I  <b>Roberts</b>	Self -Regulation  <b>Shotts</b>	Relational Contracting, Holdups and Reputation  <b>Skrzypacz</b>	Organization as Strategy  <b>Roberts</b>	
<b>11:00 – 11:20 am</b>		Break	Break	Break	Break	Break	
<b>11:20 – 12:40 pm</b>	<b>12:00 pm</b> <i>Check in begins at Schwab Residential Center</i>	Strategy Identification and Evaluation  <b>Sorensen</b>	Organizing for Improved Performance II  <b>Roberts</b>	Antitrust  <b>Shotts</b>	Game Theory and Strategic Interaction I  <b>Kreps</b>	Leveraging Culture  <b>Carroll</b>	No Scheduled Activities
<b>12:45 – 1:45 pm</b>		Lunch	Lunch	Lunch	Lunch	Lunch	
<b>2:00 – 3:20 pm</b>		Industry and Competitor Analysis  <b>Sorensen</b>	Discovering Successful Business Models I  <b>Barnett</b>	Political Risk  <b>Shotts</b>	Game Theory and Strategic Interaction II  <b>Kreps</b>	Leading a High Performance Culture  <b>Pfeffer</b>	
<b>3:20 – 3:40 pm</b>		Break	Break	Break	Break	Break	
<b>3:40 – 5:00 pm</b>	<b>4:00 – 5:00 pm</b> Optional Tour of the Stanford Campus	The Power of Corporate Culture  <b>Guest Speaker</b>	Discovering Successful Business Models II  <b>Barnett</b>	Crisis Management  <b>Callander</b>	Auctions and Market Design  <b>Skrzypacz</b>	Individual Study	
<b>5:45 – 7:15 pm</b>	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Alumni Dinner <b>Guest Speaker</b>	<b>5:45 pm</b> Reception <b>7:00 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner
<b>7:15 – 9:00 pm</b>	<b>7:15 – 8:00 pm</b> A Framework for Managing Strategy and Organization  <b>Roberts</b>	Individual Study	Individual Study	Individual Study	Individual Study		

**WEEK TWO**

	<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
	No Scheduled Activities	<b>INSTITUTIONAL &amp; STRATEGIC CHANGE</b>	<b>STRATEGIC IMPLICATIONS OF NETWORKS</b>	<b>CORPORATE STRATEGY</b>	<b>GLOBAL STRATEGY</b>	<b>YOUR ENDURING IMPACT</b>
<b>8:00 – 9:20 am</b>		Study Group Discussions	Study Group Discussions	Study Group Discussions	Study Group Discussions	Making a Difference as a Strategic Manager <b>Roberts</b>
<b>9:40 – 11:00 am</b>	<b>9:30 – 11:00 am</b> Brunch	Intrapreneurship  <b>Barnett</b>	Strategies for Demand-Side Increasing Returns  <b>Sorensen</b>	Corporate Strategy and Organizational Identity  <b>Soule</b>	Strategy and Organization in the Global Economy I  <b>Roberts</b>	Break <b>9:40 – 11:00 am</b> Program Wrap-Up <b>Barnett/Roberts</b>
<b>11:00 – 11:20 am</b>		Break	Break	Break	Break	Box Lunch available
<b>11:20 am – 12:40 pm</b>		Scaling Organizational Change I  <b>Rao</b>	Platform and Standards  <b>Sorensen</b>	Managing Corporate Strategy  <b>Soule</b>	Strategy and Organization in the Global Economy II  <b>Roberts</b>	<i>Please check out of Schwab no later than 2:00 pm</i>
<b>12:45 – 1:45 pm</b>		Lunch	Lunch	Lunch	Lunch	
<b>2:00 – 3:20 pm</b>		Scaling Organizational Change II  <b>Rao</b>	Agile Operations: The Tamagoya Case  <b>Whang</b>	Ownership and Allocating Decision Power within the Firm  <b>Feinberg</b>	Leading for Global Advantage  <b>Barnett</b>	
<b>3:20 – 3:40 pm</b>		Break	Break	Break	Break	
<b>3:40 – 5:00 pm</b>		Institutional Change: Leadership, Values and Incentives  <b>Rice</b>	Creating a New Supply Chain: The Case of Big Cola in Mexico  <b>Whang</b>	Franchising, Misalignment and Long Term Relationships  <b>Feinberg</b>	Developing as a Leader  <b>Barnett</b>	
<b>5:45 – 7:15 pm</b>	<b>5:45 pm</b> Reception <b>6:15 – 8:00 pm</b> Dinner and Introduction to Week 2 <b>Barnett</b>	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner  <b>Guest Speaker</b>	<b>5:45 pm</b> Reception <b>6:15 – 8:30 pm</b> Closing Dinner & Certificate Presentation	
<b>7:30 – 9:00 pm</b>	Individual Study	Individual Study	Individual Study	After 8:30pm Individual Study	<b>Late Night Reception Available in the Lounge</b>	