

2016 Calendar

GENERAL MANAGEMENT PROGRAMS		Duration	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Stanford Executive Program	6 weeks							19 — 30						
Executive Leadership Development: Analysis to Action	3 weeks	10 - 22				17 - 22								
Executive Program for Growing Companies	2 weeks								10 - 21					
Executive Program in International Management <i>In collaboration with the National University of Singapore</i>	2 weeks									14 - 27				
SPECIALIZED PROGRAMS		Duration	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
CORPORATE GOVERNANCE														
Directors' Consortium <i>A joint offering with Stanford Law School, University of Chicago Booth School of Business, and Tuck School of Business at Dartmouth</i>	4 or 5 days					5 - 8 Stanford								
FINANCIAL MANAGEMENT														
The Emerging CFO: Strategic Financial Leadership Program	2 weeks		21 - 26			24 - 29								
Finance and Accounting for the Nonfinancial Executive	6 days												13 - 18	
Mergers and Acquisitions	6 days								24 - 29					
INNOVATION														
NEW! The Corporate Entrepreneur: Driving Innovation and New Ventures	2 weeks									28 — 2		23 - 28		
Customer-Focused Innovation	6 days											2 - 7		
Design Thinking Boot Camp <i>In collaboration with the Hasso Plattner Institute of Design at Stanford</i>	4 days				22 - 25				12 - 15		20 - 23			
NEW! The Innovative Health Care Leader: From Design Thinking to Personal Leadership <i>In collaboration with Stanford School of Medicine</i>	6 days						22 - 27							
NEW! The Innovative Technology Leader	6 days								31 - 5					
MARKETING														
Strategic Marketing Management	11 days									7 - 17				
NEGOTIATION														
Influence and Negotiation Strategies Program	6 days											9 - 14		
ORGANIZATIONAL LEADERSHIP														
Leading Change and Organizational Renewal <i>In collaboration with the Harvard Business School</i>	6 days				28 — 2 Harvard							30 — 4 Stanford		
Managing Talent for Strategic Advantage	6 days									21 - 26				
Managing Teams for Innovation and Success	6 days							12 - 17						
PERSONAL LEADERSHIP														
Advanced Leadership Program for Asian-American Executives	6 days									7 - 12				
NEW! Executive Program for LGBT Leaders	6 days								31 — 5					
Executive Program for Women Leaders	6 days						1 - 6							
Executive Program in Leadership: The Effective Use of Power	7 days										24 — 1			
Interpersonal Dynamics for High-Performance Executives	6 days							26 — 1						
STRATEGY														
Executive Program in Strategy and Organization	2 weeks									14 - 26				
Strategies and Leadership in Supply Chains	6 days									21 - 26				
NEW! Strategy Beyond Markets	6 days									21 - 26				
ONLINE														
Stanford Innovation & Entrepreneurship	Ongoing													
NEW! Stanford LEAD Certificate: Corporate Innovation	1 year													