

EXECUTIVE LEADERSHIP DEVELOPMENT: ANALYSIS TO ACTION

Module I – Week I

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 – 9:10 am	After 10:00 am	Study Group Discussions	Study Group Discussions	Study Group Discussions	Study Group Discussions	Study Group Discussions
9:20 – 10:40 am		Industry Analysis & Strategy I Sørensen	Accounting I Beyer	Competitive Advantage Sørensen	Strategic Financial Decision- Making I Strebulaev	Strategy Beyond Markets I: Self-Regulation Shotts
10:40 – 11:00 am	Check-in at the Schwab Residential Center	Break	Break	Break	Break	Break
11:00 am – 12:20 pm	Rosenberg Hospitality Lounge Available as Common Area 12:00 - 3:30 pm iPad Registration and Set Up	Industry Analysis & Strategy II Sørensen	Accounting II Beyer	Cooperation and Tacit Collusion Skrzypacz	Strategic Financial Decision- Making II Strebulaev	Strategy Beyond Markets II: Political Risk Shotts
12:20 – 1:40 pm		Lunch	Lunch	Lunch	Lunch	Lunch
1:40 – 3:00 pm		What Every Leader Should Know about Macroeconomics I Jones	Critical Analytical Thinking: the Ultimate Decision-Making Tool I Pfleiderer	Relational Contracts, Holdups and Reputation Skrzypacz	Application of Critical Analytical Thinking Sørensen	The AAA Business Lee
3:00 – 3:20 pm		Break	Break	3:00 – 3:30 pm Capture Your Takeaways	3:00 – 3:30 pm Capture Your Takeaways	Break
3:20 – 4:40 pm	3:45 pm Meet in the Main Lobby, Schwab Center 4:00 – 4:30 pm Program Overview Flynn/Sørensen	What Every Leader Should Know about Macroeconomics II Jones	Critical Analytical Thinking: the Ultimate Decision-Making Tool II Pfleiderer	3:45 – 4:45 pm Optional Walking Tour of the Stanford Campus	3:30 – 5:45 pm Individual Study	Managing Value Chains and Product Innovations Lee
4:40 – 5:10 pm		Capture Your Takeaways	Capture Your Takeaways	4:45 – 5:45 pm Individual Study		Capture Your Takeaways
5:45 – 7:15 pm	4:30 – 5:50 pm Executive Decision Making Flynn	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner
7:15 – 9:00 pm	6:00 pm Reception 6:30 pm Dinner After Dinner Individual Study	Individual Study	7:00 - 8:00 pm Guest Speaker: Janey Hoe, Cisco Systems and ELD 2013 on "Applying the Program Learnings"	Individual Study	7:00 - 8:00 pm Guest Speaker: Frank Hawke on "Doing Business in China"	



EXECUTIVE LEADERSHIP DEVELOPMENT: ANALYSIS TO ACTION

Module I – Week II

	Saturday/Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 – 9:10 am	No classes on Saturday. Meals:	Study Group Discussions	8:00 – 8:20 am Group Photo in P102	Study Group Discussions	Study Group Discussions	8:00 – 8:50 am Study Group Discussions
9:20 – 10:40 am	7:00 – 9:30 am (Sat & Sun) Continental Breakfast 9:30 – 11:00 am (Sat & Sun) Brunch	Strategy and Organizational Design I: Translating Strategy into Action Soule	8:30 – 9:50 am Introduction to Design Thinking Zenios	Scaling Organizational Change I Rao	Getting to Those in the Know Feinberg	9:00 - 10:20 am How do Great Firms Happen? Barnett
10:40 – 11:00 am	5:45 pm (Sat. only) Reception	Break	9:50 – 10:10 am Break	Break	Break	10:20 – 10:40 am Break
11:00 am – 12:20 pm	6:15 pm (Sat. only) Dinner Optional on Sunday: 10:00 – 11:00 am Tour of Rodin's Sculptures	Strategy and Organizational Design II: Organizational Redesign Soule	10:10 – 11:30 am Hands- On Design Exercise on Empathy, Ideation and Prototyping I Zenios	Scaling Organizational Change II Rao	Organizational Culture I: Managing with Culture Carroll	10:40 am - 12:00 pm How Do Great Leaders Happen? Barnett
12:20 – 1:40 pm	11:30 am – 12:50 pm Improved Measurement and	Lunch	11:30 – 11:50 am Break	Lunch	Lunch	12:00 – 12:30 pm Module I Wrap Up
1:40 – 3:00 pm	Testing in Digital Marketing (Classroom W 104) Nair 12:50 – 1:20 pm Box Lunch 1:20 – 2:40 pm Minimizing Gender Bias in the Workplace (Classroom W 104) Correll	Organizing for Innovation Sørensen	11:50 am – 1:10 pm Hands-On Design Exercise on Empathy, Ideation and Prototyping II Zenios	Effective Teams I Gruenfeld	Organizational Culture II: Building a Strong Culture Carroll	Flynn/Sørensen Box Lunch Available Check out by 2:00 pm
3:00 – 3:20 pm		Break	1:10 – 2:20 pm Lunch	Break	3:00 – 3:10 pm Break	
3:20 – 4:40 pm	Program resumes at 3 pm on Sunday, January 19 3:00 – 3:20 pm Overview of Week II Flynn/Sørensen	Leading Through Change Guest Speaker: Joel Peterson, Chairman, JetBlue Airways	2:20 – 3:40 pm Incorporating Design Innovation within Your Organization Zenios	Effective Teams II Gruenfeld	3:10 – 3:40 pm Taking the L.E.A.P Flynn 3:40 – 4:10 pm Capture Your Takeaways	
4:40 – 5:10 pm	3:20 – 4:40 pm Harnessing Collective Wisdom Flynn	Capture Your Takeaways	3:40 – 4:10 pm Capture Your Takeaways	Capture Your Takeaways	4:20 – 5:50 pm Thinking About Your Business Challenges II 6:00 pm	
5:45 – 7:15 pm	4:40 – 5:30 pm Reception & Football Viewing 5:30 – 7:00 pm Dinner & Football Viewing	5:45 pm Reception 6:15 pm Dinner & Business Challenge Overview	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	Reception 6:30 pm Dinner 7:30 – 11:00 pm Late Night Reception	

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	
--	--------	--------	---------	-----------	----------	--------	--



EXECUTIVE LEADERSHIP DEVELOPMENT: ANALYSIS TO ACTION

Module II

7:50 – 8:50 am			Individual Time/Coaching*	Individual Time/Coaching*		
8:00 – 9:20 am		Personal Leadership Robin	9:00 – 10:20 am Networks and Social Capital Sørensen	9:00 – 10:20 am Coaching Talent I** Robin	Motivating Others Flynn	Crisis Management I: Principles Callander
9:20 – 9:40 am		Break	10:20 – 10:40 am Break	10:20 – 10:40 am Break	Break	Break
9:40 – 11:00 am		The Art of Communication and Persuasion Flynn	10:40 am - 12:00 pm Exchange and Collaboration Flynn	10:40 am - 12:00 pm Coaching Talent II** Robin	Getting (More of) What You Want: Value Creation and Value Claiming in Negotiation I Neale	Crisis Management II: Practice Callander
11:00 am – 11:20 am	21 11 11	Break			Break	Break
11:20 am – 12:40 pm	Check-in at the Schwab Residential Center before 3:30 pm	Influence Without Authority Flynn	12:00 - 1:00 pm Lunch	12:00 - 1:00 pm Lunch	Getting (More of) What You Want: Value Creation and Value Claiming in Negotiation II Neale	A Leadership Perspective: Video Vignettes Sørensen
12:40 – 2:00 pm		Lunch	1:00 – 2:20 pm Acting with Power I Gruenfeld	1:00 – 2:20 pm Ethics and Leadership: Should You Trust Your Moral Compass? Monin	Lunch	12:40 – 12:50 pm Break
						12:50 – 2:00 pm Program Wrap Up and Certificate Presentation Flynn / Sørensen
2:00 – 3:20 pm		Judging Talent Flynn	2:40 – 4:00 pm Acting with Power II Gruenfeld	2:20 – 2:50 pm Capture Your Takeaways	Business Lessons Learned in the Military Guest Speaker: Randy Hetrick, CEO of TRX	Program Concludes Check out by 5:00 pm
3:20 – 3:50 pm	3:30 – 4:30 pm Overview of Week 3 and 360 Degree Feedback Debrief Flynn / Sørensen	Capture Your Takeaways		3:20 – 4:20 pm Reflection Time/Coaching*	Capture Your Takeaways	
4:00 – 6:00 pm	4:30 – 4:45 pm Break	Reflection Time/Coaching*	4:00 – 4:30 pm Capture Your Takeaways	4:30 – 5:30 pm Individual Action Planning Flynn	4:00 – 5:45 pm Presentation of Action Plans to Peers	
5:00 – 6:00 pm	4:45 – 6:15 pm Group Discussion with the Leadership Coaches		5:00 – 6:00 pm Reflection Time/Coaching*			
6:00 – 6:30 pm	6:30 pm Reception	Reception	Reception	Reception	Reception	
6:30 – 7:30 pm	7:00 pm Dinner	Dinner	Dinner	6:30 – 7:15 pm Dinner 7:15 – 8:15 pm	Dinner	
7:30 – 9:30 pm	8:45 – 10:15 pm Optional Movie Night: 12 Angry Men	Individual Time/Coaching*	Individual Time/Coaching*	Guest Speaker: Diane Bryant, SVP, General Manager, Data Center Group, Intel Corporation	Late Night Reception	

^{*}One 60-minute coaching session will be scheduled for each participant during one of these time slots – details will be provided upon arrival on campus.