FINANCE AND ACCOUNTING FOR THE NONFINANCIAL EXECUTIVE



	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
6:45 am – 7:45 am		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:00 am – 9:20 am		Financial Management and its Relation to Value	Project Valuation II: Discount Rates	Long Term Financing	The Formulation of a Dividend Policy II	Taxes and Transfer Pricing
		Parker	Jenter	Parker	Parker	DeSimone
9:20 am – 9:40 am		Break	Break	Break	Break	Break
9:40 am – 11:00 am		Introduction to Financial Reporting	Project Valuation III: Sensitivity and Scenario Analyses	Valuation and Required Rates of Return	Decision Making	A Financial Recapitalization
	After 12:00 noon Check-in at Schwab Center	Rajan	Jenter	Parker	Rajan	Parker
11:00 am – 11:20 am	available	Break	Break	Break	Break	11:00 am Box Lunches Available
11:20 am – 12:40 pm		Financial Ratios	Using Financial Statement Information	The Formulation of a Dividend Policy I	Customer Profitability Analysis	Please plan to check out of the Schwab Residential Center by 2:00 pm
		Rajan	Piotroski	Parker	Rajan	
12:45 am – 1:45 pm	Tech Support, if needed	Lunch	Group Photo & Lunch	Lunch	Lunch	
2:00 pm –3:20 pm	R115 (2:00pm-6:00pm)	Project Valuation I: Free Cash Flow	Evaluating Earnings Quality	Stock-Based Compensation	The Psychology of Financial Decisions	
		Jenter	Piotroski	Rajan	Levav	
3:30 pm –5:30 pm	4:00 – 5:00 pm Optional Campus Walking Tour	Study Group Discussions	Study Group Discussions	Study Group Discussions	No Study Groups tonight	
5:45 pm – 7:15 pm	5:45 pm Reception	5:45 pm Reception	5:45 pm Reception	5:45 pm Reception	5:45 pm Reception	
	6:15 pm Opening Dinner	6:15 pm Dinner	6:15 pm Dinner (Guest Speaker)	6:15 pm Dinner (Trivia Night)	6:15 pm Closing Dinner and Certificate Presentation	
7:15 pm – 9:00 pm	7:15 – 7:45 pm Program Overview	Individual Study Time	Individual Study Time	Individual Study Time	Late Night Reception	