

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
6:00 – 6:45 am		Morning Exercise	Morning Exercise	Morning Exercise	Morning Exercise	Morning Exercise
7:00 – 8:00 am		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:00 – 9:20 am		Organizing for Product-Market Fit Bill Barnett	Effective Communication Frank Flynn	8-11am Design Thinking Workshop d.school	Harnessing Collective Wisdom Hayagreeva Rao	Building Power and Influence Strategies: Speaking and Acting with Power Jeff Pfeffer
9:20 – 9:40 am		Break + Group Photo	Break		Break	Break
9:40 – 11:00 am		Organizing for Continuous Innovation Bill Barnett	Crafting the Consumer's Path to Purchase (and Beyond): Insights from Neuroscience I Baba Shiv		Scaling Up Excellence Hayagreeva Rao	The Challenge of Change Charles O'Reilly
11:00 – 11:20 am		Break	Break	Break	Break	Break
11:20 am – 12:40 pm		Silicon Valley Innovation and Entrepreneurship: What We Teach and Why Tom Byers	Crafting the Consumer's Path to Purchase (and Beyond): Insights from Neuroscience II Baba Shiv	Agile Business Hau Lee	The Power of Story I Jennifer Aaker	The Ambidextrous Organization Charles O'Reilly
12:40 – 2:00 pm		Lunch	Lunch	Lunch	Lunch	12:40 – 1:00 pm Program Wrap Up
2:00 – 3:20 pm	3:30 pm Meet in Schwab Center Lobby	Decision Making: A Neuro-Based Perspective Baba Shiv	Motivating Others Frank Flynn	AAA Value Chain Hau Lee	The Power of Story II Jennifer Aaker	1:00 – 2:00 pm Boxed lunches available
3:20 – 3:40 pm		Individual Study Time	Individual Study Time	VC Company Showcase: Top Tech Trends	Individual Study Time	Check-out from Schwab Residential Center by 3pm
3:40 – 5:00 pm		3:45 – 5:00 pm Program Kick-Off and Panel Discussion				
5:00 – 6:00 pm						
6:00 – 8:00 pm	6:00 pm Welcome Reception	6:00 pm Reception with Past Participants	6:00 pm Reception	6:00 pm Reception	6:00 pm pm Closing Reception	
7:00 – 8:00 pm	6:30 pm Dinner	6:30 pm Alumni Dinner	6:30 pm Dinner with Ph.D Students	6:30 pm Dinner	7:00 pm Closing Dinner + Certificate Ceremony	
8:00 – 9:30 pm	7:30 pm Study Groups	7:30pm Study Groups	7:30pm Study Groups	7:30pm Study Groups		