Elizabeth Blankespoor

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Education and Professional Certification

| Ph.D. | Accounting, University of Michigan | 2012 |
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| MAcc | Accounting and Information Systems, University of Utah | 2007 |
| B.A. | Accounting and Information Systems, Dordt College | 2003 |
| СРА | Certified Public Accountant (Inactive), State of California | 2006 |
| Academic | Experience | |
| Stanford U | niversity, Graduate School of Business | |
| Assistant F | Professor of Accounting | 2012-Present |
| R. Michael | & Mary Shanahan Faculty Scholar | 2015-2016 |
| University | of Michigan, Ross School of Business | |
| Graduate ⁻ | Feaching Assistant and Tutor, Executive MBA Financial Statement Analysis | 2010-2011 |
| Graduate I | Research Assistant | 2007-2011 |
| University | of Utah, David Eccles School of Business | |
| Graduate I | nstructor of Accounting and Information Systems | 2006-2007 |
| Research I | nterests | |

Financial Reporting; Corporate Disclosure; Information Processing Costs; Technology

Research Publications

"Initial Evidence on the Market Impact of the XBRL Mandate" (with Brian P. Miller and Hal D. White, *Review of Accounting Studies*, 2014, Vol. 19, No. 4)

"The Role of Dissemination in Market Liquidity: Evidence From Firms' Use of Twitter" (with Gregory S. Miller and Hal D. White, *The Accounting Review*, 2014, Vol. 89, No. 1)

"Fair Value Accounting for Financial Instruments: Does It Improve the Association Between Bank Leverage and Credit Risk?" (with Thomas J. Linsmeier, Kathy Petroni, and Catherine Shakespeare, *The Accounting Review*, 2013, Vol. 88, No. 4)

Working Papers

- "The Impact of Information Processing Costs on Firm Disclosure Choice: Evidence from the XBRL Mandate" (2015)
- "CEO Visibility: Are Media Stars Born or Made?" (with Ed deHaan, 2015)

"Perceptions and Price: Evidence from CEO Presentations at IPO Roadshows" (with Brad Hendricks and Greg Miller, 2015)

Invited Workshop and Conference Presentations

- 2016 Harvard Business School (May, Scheduled), Boston College (May, Scheduled)
- 2015 London Business School (Mar), Penn State Accounting Research Conference (May), University of Colorado Summer Accounting Conference (June), National Investor Relations Institution Annual Conference (June, Panelist), Indiana University (Oct), Nick Dopuch Washington University Conference (Nov, Discussant, Scheduled), University of Southern California (Nov, Scheduled)
- 2014 University of Chicago (May), AAA Annual Meeting (Aug, Discussant), Stanford Summer Camp (Aug), University of Pennsylvania - Wharton (Sep), University of Illinois at Chicago Fall Conference (Oct), *Review of Accounting Studies* Conference (Oct, Discussant), Duke/UNC Fall Camp (Oct)
- 2013 Santa Clara University (Mar), CARE Conference (Apr)
- 2012 University of Utah (Jan), MIT Sloan (Jan), University of Rochester (Jan), Northwestern University (Jan), The Ohio State University (Feb), Columbia University (Feb), New York University (Feb), Dartmouth College (Feb), University of Oregon (Feb), Stanford University (Feb), Office of the Comptroller of the Currency (Oct)
- 2011 University of Michigan (Jul, Dec)
- 2009 University of Michigan (Oct)
- 2008 University of Michigan (Oct)

(Invited) Conferences Attended

| Journal of Accounting and Economics Conference | 2011,2015 |
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| Stanford GSB Accounting Summer Camp | 2012-2015 |
| University of Colorado Summer Accounting Conference | 2012,2015 |
| Journal of Accounting Research Conference | 2014-2015 |
| Penn State Accounting Research Conference | 2015 |
| University of Minnesota Empirical Accounting Conference | 2014-2015 |
| University of Utah Winter Accounting Conference | 2007,2015 |
| FASB Financial Reporting Issues Conference | 2012-2015 |
| Stanford Causality in the Social Sciences Conference | 2014 |
| Duke/UNC Fall Camp | 2014 |
| Review of Accounting Studies Conference | 2012,2014 |
| University of Illinois at Chicago Research Conference | 2014 |
| London Business School Accounting Symposium | 2014 |
| Stanford GSB Global Crossroads Conference | 2013 |
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| Center for Accounting Research and Education (CARE) Conference | 2013 |
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| Robert M. Trueblood Seminars for Professors | 2013 |
| AAA New Faculty Consortium | 2013 |
| University of North Carolina Tax Doctoral Seminar | 2011 |
| University of Michigan Harvey Kapnick Accounting Conference | 2008,2010 |
| AAA FARS Doctoral Consortium | 2010 |
| University of Texas at Austin Accounting Conference | 2009 |

Teaching Experience

Global Financial Reporting, Stanford University (MBA, MSx) Financial Accounting, Stanford University (Stanford Law School) Executive MBA Financial Statement Analysis (Graduate Teaching Assistant), University of Michigan Accounting Fundamentals (Instructor), University of Utah Computer Essentials (Graduate Student Instructor), University of Utah

Industry Work Experience, Professional Memberships and Activities

Ernst & Young, Salt Lake City, UT, Senior Auditor

2004-2006

Co-organizer, Discussion Leader, Panelist, 2015 FASB Financial Reporting Issues Conference Co-organizer, 2013 Center for Accounting Research and Education (CARE) Conference (The Impact

- of Emerging Information Technology on Capital Markets)
- Ad Hoc Reviewer for AAA Annual Meeting, AAA FARS Mid-year Meeting, Accounting Horizons, Contemporary Accounting Research, Journal of Accounting and Economics, Journal of Accounting and Public Policy, Journal of Accounting Research, Journal of Finance, Journal of Financial Economics, Journal of Information Systems, Management Science, The Accounting Review, Review of Accounting Studies American Accounting Association, FARS, member

International Association for Accounting Education & Research, member National Investor Relations Institute, member XBRL US, member

Awards and Honors

| R. Michael and Mary Shanahan Faculty Scholar, Stanford GSB MSx Teaching Excellence Award, Stanford GSB Michelle R. Clayman Faculty Scholar, Stanford GSB | 2015-2016 2015 2014-2015 |
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| Ross School of Business Emeritus Award | |
| (given to the graduating doctoral student with the highest academic achievement) | 2013 |
| ProQuest Distinguished Dissertation Award Finalist, University of Michigan | 2012 |
| Deloitte Foundation Doctoral Fellow | 2010-2012 |
| Ross School of Business Fellowship, University of Michigan | 2007-2012 |
| Paton Accounting Scholarship, University of Michigan | 2007-2011 |
| Thomas William Leabo Memorial Scholarship, University of Michigan | 2009 |
| Utah Association of CPA's Outstanding Accounting Student, University of Utah | 2007 |
| WSJ Student Achievement Award (Top Business Student), Dordt College | 2003 |