

Stanford Ignite-Beijing Sample Schedule

Schedule subject to change

Date	Time	Session Topic
Week 1		
Friday, September 11	5:00-6:00 pm	Opening Dinner
	6:00-7:30 pm	Program Introduction & Overview
	7:30-9:00 pm	Pitches & Mingling
Saturday, September 12	9:00 am-12:00 pm	Marketing
	12:00-1:00 pm	Lunch
	1:00-4:00 pm	Project/Curriculum Overview, 1st Team Mtg
	4:00-6:00 pm	Design Thinking Workshop 1
Sunday, September 13	9:00-10:35 am	Marketing
	10:35-11:00 am	Break
	11:00 am-12:20 pm	Entrepreneurship
	12:20-1:30 pm	Lunch
	1:30-2:50 pm	Entrepreneurship
Week 2		
Saturday, September 19	9:15-10:15 am	Design Thinking Q&A
	10:15-10:30 am	Break
	10:30 am-1:30 pm	Teams
	1:30-2:30 pm	Lunch
	1:30-2:30 pm	Check-ins
	2:30-4:30 pm	Design Thinking Workshop 2
	4:30-6:00 pm	Check-ins
	7:00-9:00 pm	Social Event
Sunday, September 20	9:30-10:00 am	Class Photo
	10:00-11:20 am	Business Model
	11:20 am-12:30 pm	Lunch
	12:30-2:30 pm	Design Thinking Workshop 3
	2:30-5:30 pm	Check-ins
Week 3		
Saturday, October 10	5:00-6:00 pm	Dinner
	6:00-9:00 pm	Accounting
Sunday, October 11	9:00 am-12:00 pm	Communications
	12:00-1:00 pm	Lunch
	1:00-4:00 pm	Accounting
	4:00-4:30 pm	Break
	4:30-7:00pm	Check-ins
Week 4		
Saturday, October 17	9:00-10:35 am	Feedback
	10:35-10:45 am	Break
	10:45 am-2:00 pm	Operations
	2:00-3:00 pm	Lunch
	3:00-4:20 pm	Finance
	4:20-4:40 pm	Break

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	4:40-6:00 pm	Finance
	6:00-7:00 pm	Dinner
	6:30-9:00 pm	Check-ins
Sunday, October 18	9:00-10:35 am	Leadership
	10:35-10:45 am	Break
	10:45 am-2:00 pm	Negotiations
	2:00-3:00 pm	Lunch
	3:00-4:20 pm	Finance
	4:20-4:40 pm	Break
	4:40-6:00 pm	Finance
Week 5		
Friday, October 23	5:00-6:00 pm	Dinner
	6:00-9:00 pm	Business Model
Saturday, October 24	9:00-10:00 am	Guest Lecture
	10:00-11:00 am	Team Project Work
	11:00-12:00 pm	Lunch
	12:00-1:20 pm	Strategy
	1:20-1:40 pm	Break
	1:40-3:00 pm	Business Model
	3:00-3:30 pm	Break
	3:30-6:00 pm	Check-ins
Sunday, October 25	9:30-11:30 am	Elevator Pitch
	11:30 am-12:30 pm	Lunch
	12:30-1:50 pm	Strategy
	1:50-2:30 pm	Break
	2:30-3:30 pm	Guest Lecture
	3:30-4:00 pm	Break
	4:00-5:20 pm	Legal
Week 6		
Friday, November 6	5:00-6:00 pm	Dinner
	6:00-9:00 pm	Economics
Saturday, November 7	9:00-10:35 am	Organizational Culture
	10:35-11:00 am	Break
	11:00-12:20pm	The Deck
	12:20-1:20 pm	Lunch
	1:20-2:40 pm	Deck Feedback
	2:40-3:00 pm	Break
	3:00-5:00 pm	Team Project Work
	5:00-7:00 pm	Social Event
Sunday, November 8	9:00 am-2:00 pm	Communications Bootcamp
	9:00 am-1:00 pm	Check-ins
	1:00-2:30 pm	Lunch
	2:30-3:30	Government Policy Panel

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	3:30-5:00 pm	Team Project Work
Week 7		
Saturday, November 14	9:30 am-12:00 pm	Final Panels
	12:00-1:00 pm	Lunch
	1:00-2:00 pm	Guest Lecture
Sunday, November 15	9:00-10:30 am	Final Presentations
	10:30-11:00	Break
	11:00am-12:00 pm	Evaluations
	12:00-1:00 pm	Summary & Certificate Ceremony
	1:00-3:00 pm	Closing Lunch