

**August 8 - October 26, 2014**

*Sample Schedule - Subject to Change*

<i>Session Time</i>	<i>Session Topic</i>
<b>WEEK 1</b>	
Friday, August 8	5:00pm - 6:00pm 6:00pm - 8:00pm 8:00pm - 9:00pm 9:00pm - 10:30pm 10:30pm
	Opening Reception Introduction and Venture Project Overview Top Ideas Elevator Pitches, Mingling Dinner Venture Project Assignment
Saturday, August 9	10:00am - 11:00am 11:00am - 1:00pm 1:00pm - 2:00pm 2:00pm - 3:20pm 3:20pm - 3:40pm 3:40pm - 4:00pm
	Curriculum Overview Team meetings Lunch Marketing Break Marketing
Sunday, August 10	10:00am - 12:00pm 12:00pm - 1:00pm 1:00pm - 2:20pm 2:20pm - 2:40pm 2:40pm - 4:00pm
	Design Thinking 1 Lunch Entrepreneurship Break Entrepreneurship
<b>WEEK 2</b>	
Friday, August 22	6:30pm - 7:50pm 7:50pm - 8:05pm 8:05pm - 8:25pm 8:30pm - 9:00pm
	Marketing Q&A session Break Design Thinking Q&A 1
Saturday, August 23	10:00am - 11:20am 11:30am - 12:30pm 12:30pm - 2:30pm 2:30pm - 2:50pm 2:50pm - 4:10pm 4:10pm - 4:30pm 4:30pm - 7:30pm
	Economics - Session 1 Lunch Design Thinking 2 Break Business Model - Session 1 Break Check-ins
Sunday, August 24	10:00am - 12:00pm 12:00pm - 1:00pm 1:00pm - 1:30pm 1:30pm - 1:45pm 1:45pm - 3:45pm
	Design Thinking 3 Lunch Design Thinking Q&A 2 Break Check-in by invitation
<b>WEEK 3</b>	
Friday, August 29	6:30pm - 7:50pm 7:50pm - 8:10pm 8:10pm - 9:30pm 9:30pm - 9:45pm
	Communications - Session 1 Break Communications - Session 2 Q&A Session
Saturday, August 30	9:00am - 10:20am 10:20am - 10:40am 10:40am - 12:00pm 12:00pm - 12:15pm 12:15pm - 1:00pm 1:00pm - 2:20pm 2:20pm - 2:40pm 2:40pm - 4:00pm 4:00pm - 4:20pm 4:20pm - 6:20pm
	Teams Break Teams Q&A Session Lunch Accounting Break Accounting Break Office Hours (Check-ins with teams by request)
Sunday, August 31	9:00am - 10:20am 10:20am - 10:40am 10:40am - 12:00pm 12:00pm - 12:15pm 12:15pm - 1:00pm 1:00pm - 2:20pm 2:20pm - 2:40pm 2:40pm - 4:00pm 4:00pm - 4:20pm 4:20pm - 8:20pm
	Negotiations Break Negotiations Q&A Session Lunch Accounting Break Accounting Break Office Hours (Check-ins 20 min per team)

<b>WEEK 4</b>		
Friday, September 5	6:30pm - 7:50pm 7:50pm - 8:10pm 8:10pm - 9:30pm	Finance - Session 1 Break Feedback
Saturday, September 6	8:30am - 9:50am 9:50am - 10:10am 10:10am - 11:30am 11:30am - 11:45am 11:45am - 1:00pm 1:00pm - 2:20pm 2:20pm - 2:40pm 2:40pm - 4:00pm 4:00pm - 4:20pm 4:20pm - 6:20pm 7:00pm	Leadership Break Leadership Q&A Session Lunch Finance - Session 2 Break Finance - Session 3 Break Office Hours Social Event
Sunday, September 7	9:00am - 10:20am 10:20am - 10:30am 10:30am - 11:50am 11:50am - 12:05pm 12:05pm - 1:00pm 1:00pm - 3:00pm	Legal 1 Break Finance - Session 4 Q&A session Lunch Office Hours
<b>Week 5</b>		
Friday, September 26	6:30pm - 7:50pm 7:50pm - 8:10pm 8:10pm - 9:30pm	Business Model - Session 2 Break Strategy - Session 1
Saturday, September 27	9:00am - 10:20am 10:20am - 10:40am 10:40am - 12:00pm 12:00pm - 1:00pm 1:00pm - 2:20pm 2:20pm - 2:40pm 2:40pm - 4:00pm 4:00pm - 4:15pm 4:15pm - 4:30pm 4:30pm - 7:30pm	Business Model - Session 3 Break Business Model - Session 4 Lunch Operations - Session 1 Break Operations - Session 2 Q&A session Break Check-ins
Sunday, September 28	8:30am - 12:30pm 12:30pm - 1:30pm 1:30pm - 2:50pm 2:50pm - 3:10pm 3:10pm - 4:30pm	Elevator Pitch Presentations Lunch Deck - Session 1 Break Deck - Session 2
<b>Week 6</b>		
Friday, October 10	6:00pm - 7:20pm 7:20pm - 7:35pm 7:35pm - 8:00pm 8:00pm - 9:20pm 9:20pm - 9:35pm	Strategy - Session 2 Q&A session Break Hiring Q&A session
Saturday, October 11	9:30am - 10:30am 10:30am - 10:50am 11:00am - 12:00pm 11:00am - 12:00pm 12:00pm - 1:00pm 1:00pm - 5:00pm 1:00pm - 5:00pm 5:00pm - 5:20pm 5:20pm - 6:40pm 6:40pm - 6:55pm	Guest Lecture Break Communications Bootcamp Check-in Lunch Check-in Communications Bootcamp Break Growth Q&A session
Sunday, October 12	9:00am - 10:30am 10:30am - 11:50am 1:00pm	Guest Lecture Economics - Session 2 Social Event
<b>Week 7</b>		
Friday, October 24	6:00pm - 9:00pm	Check-in
Saturday, October 25	10:00am - 12:15pm 12:15pm - 1:15pm 1:15pm - 2:45pm 3:00pm - 6:00pm	Final Presentations Lunch Local Panel Final Presentations
Sunday, October 26	11:00 - 12:00pm 12:00pm - 1:00pm 1:00pm - 3:00pm	Evaluations Summary Closing lunch and Certificate Ceremony