

Evolution of a Magazine

As the HHMI Bulletin retires, the editors take a look back at its journey from newsletter to widely read science magazine.

SINCE IT WAS FIRST PUBLISHED IN 1988, the *HHMI Bulletin* has assumed many guises. The magazine started life as a no-frills, four-page newsletter, meant solely for the HHMI community. Over the ensuing 25-plus years, its appearance has evolved; it has expanded (and occasionally contracted) in size; its content has assumed a more narrative tone; and the text has increasingly been complemented by artful illustrations and captivating photographs. In 2005, an equally artful *Bulletin* website went live, and 2011 saw the launch of an iPad edition – making the *Bulletin* one of the first science magazines offered through the iTunes store.

As the magazine evolved, so did its readership. Individuals from outside HHMI – including science educators, scientists-in-training, and science aficionados – began subscribing in ever-growing numbers, drawn by the compelling stories of scientific discovery. More than 37,000 copies of this issue will come off the printing press, to be mailed to subscribers and passed along to other readers, and the magazine’s online and iPad editions will eventually be seen by thousands more.

Now, with this last issue, we are retiring the *Bulletin* as we move away from the magazine as a communications medium. But that doesn’t mean the storytelling will end: Look for vibrant coverage of HHMI’s work and people online and through social media in the days, weeks, and years ahead. Science is ongoing, and the way it’s conducted – and communicated – will continue to evolve.



August 1988
Vol 1, No 1



May 1991

Flash Forward
First edition's news still resonates today

Then...
Top graduate, **medical students win support** *the first HHMI doctoral fellowships in the biological sciences

...Now
From this first class of fellows, three – **Abby Dernburg, Julie Theriot, and Geraldine Seydoux** – went on to become HHMI investigators, and one – **Scott Strobel** – became an HHMI professor.

Then...
Institute scientists receive **national awards**

...Now
HHMI Investigator **Eric Kandel's 1988 National Medal of Science (NMS)** presaged his 2000 Nobel Prize in Physiology or Medicine, while Nobelist **Joe Goldstein**, also an NMS winner that year, went on to become chairman of HHMI's Medical Advisory Board and later an HHMI Trustee, a position he still holds.

➤ To trace the evolution of the *Bulletin* from a simple newsletter to an artful science magazine, go to hhmi.org/bulletin/fall-2015.



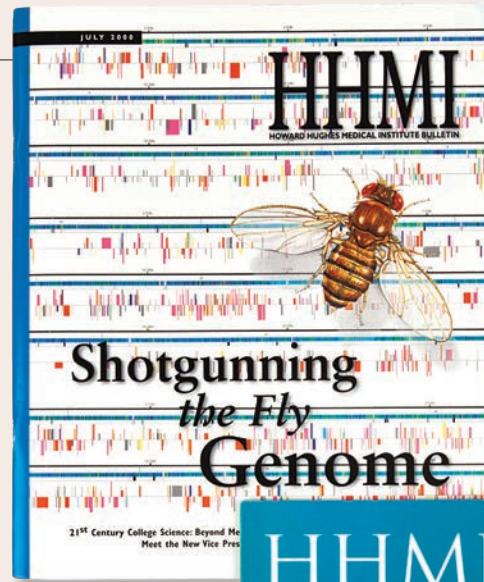
February 1996



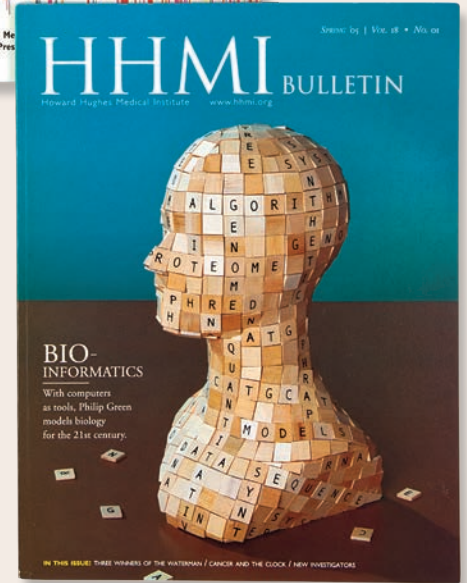
April 1998



Fall 2013



July 2000



Spring 2005

Then...
Ten investigators join research staff *raising total number to 178

...Now
Out of this group of 10 appointees, five are still HHMI investigators, and one – **Tom Cech** – went on to win the **Nobel Prize** in Chemistry and to become HHMI's fourth president.

Then...
Grants go to **44 liberal arts, historically black colleges** *among the first major efforts of a 10-year, \$500 million grants program

...Now
Science education grants provided **\$77 million** of support in fiscal year 2014 through a variety of programs. Recent initiatives, such as the **Meyerhoff Adaptation Project and Inclusive Excellence**, aim to encourage colleges and universities to increase the diversity of students engaged in science.

Then...
New headquarters and conference center to be built on "serene campus" in **Chevy Chase, Maryland**

...Now
Headquarters opened in 1993, and a new wing was added in 2010. HHMI also launched the Janelia Research Campus, near **Ashburn, Virginia**, in 2006 and has established field operations supporting laboratories nationwide.