



THE WHITE HOUSE

WASHINGTON

November 26, 2013

From restaurants that capture local flavor to independent bookstores that capture our imagination, small businesses help create the unique, cherished culture at the heart of our neighborhoods and towns. And the stories of striving and success authored by their owners and staff reflect a quintessentially American ideal—that with ingenuity and hard work our dreams are within reach. This Small Business Saturday, let us recommit to supporting the small businesses that help define our communities and drive our economy.

Small businesses are engines of job growth and innovation. They employ more than half of our workforce and create two out of every three new private sector jobs. And the entrepreneurs and visionaries powering these businesses—from small-town storefronts to high-tech startups—help create the new products, services, and ideas that keep America on the cutting edge.

That is why my Administration is dedicated to supporting small businesses and continuing to help them thrive. We have cut taxes for small businesses 18 times, helped them better compete for Federal contracts, broadened their access to capital, and provided billions in loans so they can grow and hire. We have also focused on making Government work better for business through groundbreaking initiatives like Startup America and BusinessUSA.

Government must do its part to connect small businesses to important resources and help more Americans start new enterprises. But it is the entrepreneurial spirit of our people that has helped make our country the greatest place to do business for generations. This holiday season, Small Business Saturday provides a special opportunity for each of us to celebrate that spirit of entrepreneurship and the small businesses that anchor communities across our country.

A handwritten signature in black ink, appearing to be "Barack Obama", written in a cursive style.