

**KENNETH W. SHOTTS**

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**EDUCATION**

Ph.D. in Political Economics, Stanford Graduate School of Business, January 1999

B.A. in Political Science, Stanford University, June 1993

**ACADEMIC POSITIONS**

Stanford Graduate School of Business

David S. and Ann M. Barlow Professor of Political Economy, 2011-present

Professor, 2009-2011

Associate Professor with tenure, 2006-2009

Associate Professor without tenure, 2003-2006

Center for Advanced Study in the Behavioral Sciences at Stanford University, Fellow, 2015-16

University of Michigan, Visiting Scholar at the Center for Political Studies, 2008-2009

Hoover Institution, Robert Eckles Swain Campbell National Fellow, 2005-2006

Princeton University, Visiting Fellow at the Center for the Study of Democratic Politics, 2002-2003

Northwestern University, Assistant Professor of Political Science, 1998-2003

**PUBLICATIONS IN REFEREED JOURNALS**

Kenneth W. Shotts. Forthcoming. "Political Risk as a Hold-Up Problem: Implications for Integrated Strategy." *Advances in Strategic Management*.

Alexander V. Hirsch and Kenneth W. Shotts. 2015. "Competitive Policy Development." *American Economic Review*. 105:1646-64.

Carlos A. Sanchez-Martinez and Kenneth W. Shotts. 2015. "Assessing Robustness of Findings About Racial Redistricting's Effect on Southern House Delegations" *Statistics, Politics, and Policy* 6:97-116.

Alexander V. Hirsch and Kenneth W. Shotts. 2012. "Policy-Specific Information and Informal Agenda Power." *American Journal of Political Science* 56:67-83.

Kenneth W. Shotts and Alan Wiseman. 2010. "The Politics of Investigations and Regulatory Enforcement by Independent Agents and Cabinet Appointees." *The Journal of Politics* 72:209-226.

Scott Ashworth and Kenneth W. Shotts. 2010. "Does Informative Media Commentary Reduce Politicians' Incentives to Pander?" *Journal of Public Economics* 94:838-847.

Justin Fox and Kenneth W. Shotts. 2009. "Delegates or Trustees? A Theory of Political Accountability." *The Journal of Politics* 71:1225-1237.

Adam Meirowitz and Kenneth W. Shotts. 2009. "Pivots Versus Signals in Elections." *Journal of Economic Theory* 144:744-771.

Brandice Canes-Wrone and Kenneth W. Shotts. 2007. "When Do Elections Encourage Ideological Rigidity?" *American Political Science Review* 101:273-288.

Kenneth W. Shotts. 2006. "A Signaling Model of Repeated Elections." *Social Choice and Welfare* 27:251-261.

Michael C. Herron and Kenneth W. Shotts. 2006. "Term Limits and Pork." *Legislative Studies Quarterly* 31:383-403.

Brandice Canes-Wrone and Kenneth W. Shotts. 2004. "The Conditional Nature of Presidential Responsiveness to Public Opinion." *American Journal of Political Science* 49:690-706.

Erratum: "Corrected Comparative Statics for Presidential Responsiveness to Public Opinion." 2011. Posted online by authors and by *American Journal of Political Science*.

Michael C. Herron and Kenneth W. Shotts. 2004. "Logical Inconsistency in EI-based Second-Stage Regressions." *American Journal of Political Science* 48:172-183.

Kenneth W. Shotts. 2003. "Does Racial Redistricting Cause Conservative Policy Outcomes? Policy Preferences of Southern Representatives in the 1980s and 1990s." *The Journal of Politics* 65:216-226.

Kenneth W. Shotts. 2003. "Racial Redistricting's Alleged Perverse Effects: Theory, Data, and 'Reality.'" *The Journal of Politics* 65:238-243.

Michael C. Herron and Kenneth W. Shotts. 2003. "Using Ecological Inference Point Estimates in Second Stage Linear Regressions." *Political Analysis* 11:44-64.

Michael C. Herron and Kenneth W. Shotts. 2003. "Cross-Contamination in EI-R: Reply." *Political Analysis* 11:77-85.

Christopher Adolph and Gary King with Michael C. Herron and Kenneth W. Shotts. 2003. "A Consensus on Second Stage Analyses in Ecological Inference Models." *Political Analysis* 11:86-94.

Kenneth W. Shotts. 2002. "Gerrymandering, Legislative Composition, and National Policy Outcomes." *American Journal of Political Science* 46:398-414.

Brandice Canes-Wrone, Michael C. Herron, and Kenneth W. Shotts. 2001. "Leadership and Pandering: A Theory of Executive Policymaking." *American Journal of Political Science* 45:532-550.

Jonathan N. Wand, Kenneth W. Shotts, Jasjeet S. Sekhon, Walter R. Mebane, Jr., Michael C. Herron, and Henry E. Brady. 2001. "The Butterfly Did It: The Aberrant Vote for Buchanan in Palm Beach County, Florida." *American Political Science Review* 95:793-810.

Kenneth W. Shotts. 2001. "The Effect of Majority-Minority Mandates on Partisan Gerrymandering." *American Journal of Political Science* 45:120-135.

Jonathan Bendor, Terry M. Moe, and Kenneth W. Shotts. 2001. "Recycling the Garbage Can: An Assessment of the Research Program." *American Political Science Review* 95:169-190.

## **OTHER PUBLICATIONS**

Jonathan Bendor and Kenneth W. Shotts. 2012. "Chance, Preferences, and Predictions in Garbage Can Theory." In Alessandro Lomi and Richard Harrison, eds. *The Garbage Can Model of Organizational Choice: Looking Forward at Forty*. (Research in the Sociology of Organizations, Vol. 36).

Jonathan Bendor and Kenneth W. Shotts. 2010. "A Simple New Model of Some Garbage Can Processes." Addendum to Chapter 6 of Jonathan Bendor, *Bounded Rationality and Politics* (Berkeley: University of California Press, 2010).

Brandice Canes-Wrone and Kenneth W. Shotts. 2006. "Patterns of Presidential Decisions." Chapter 7 of Brandice Canes-Wrone, *Who Leads Whom: Presidents, Policy and the Public* (Chicago: University of Chicago Press, 2006).  
Kenneth W. Shotts. 2005. Book Review of Gary W. Cox and Jonathan N. Katz, *Elbridge Gerry's Salamander: The Electoral Consequences of the Reapportionment Revolution*. *Acta Politica* 40:482:485.

Henry E. Brady, Michael C. Herron, Walter R. Mebane Jr., Jasjeet S. Sekhon, Kenneth W. Shotts, and Jonathan N. Wand. 2001. "Law and Data: The Butterfly Ballot Episode." *PS: Political Science & Politics* 34:59-69. Also published in Arthur J. Jacobson and Michel Rosenfeld (editors), *The Longest Night: Polemics and Perspectives on Election 2000* (Berkeley: University of California Press, 2002):50-66.

Terry M. Moe and Kenneth W. Shotts. 1995. "Computer Models of Educational Institutions: The Case of Vouchers and Social Equity." *Journal of Educational Policy*. Also published in Robert L. Crowson, William L. Boyd, and Hanne B. Mawhinney, eds., *The Politics of Education and the New Institutionalism* (London: Falmer Press, 1996).

Aleta A. Tesar, Mehdi Balooch, K. W. Shotts, and Wigbert J. Siekhaus. 1991. "Morphology and laser damage studies by atomic force microscopy of e-beam evaporation deposited antireflection and high-reflection coatings" in Harold E. Bennett, Lloyd L. Chase, Arthur H. Guenther, Brian E. Newnam, and M. J. Soileau, eds., *Laser-Induced Damage in Optical Materials: 1990* (Proceedings of SPIE, Volume 1441): 228-236.

## **MANUSCRIPTS IN PROGRESS**

Scott Ashworth and Kenneth W. Shotts. "Challengers and Electoral Accountability."

Alexander V. Hirsch and Kenneth W. Shotts. "Policy-Development Monopolies: Adverse Consequences and Institutional Responses."

Alexander V. Hirsch and Kenneth W. Shotts. "Veto Players and Policy Entrepreneurship."

## **RECENT INVITED PRESENTATIONS**

2015: Clemson Department of Economics, Emory Institutions and Lawmaking Conference, Priorat Workshop in Theoretical Political Science, Strategy & the Business Environment Conference at Harvard Business School, Washington PECO (discussant)

2014: Emory Institutions and Lawmaking Conference (discussant), Max Planck Institute for Tax Law & Public Finance Workshop on Contest Theory & Political Competition, University of Chile, Utah State University Huntsman School of Business, Yale Center for the Study of American Politics

2013: Emory Institutions and Lawmaking Conference (discussant), Institute for Advanced Study, UC San Diego American Politics Speaker Series, Rochester Wallis Institute Annual Conference on Political Economy, Yale Leitner Political Economy Seminar

2012: Duke PARISS/Methods Series, EITM at Princeton, Emory Institutions and Lawmaking Conference, KU Leuven Department of Managerial Economics Strategy and Innovation, Yale Center for the Study of American Politics

2011: EITM at Chicago Harris, Essex Political Economy Seminar, LSE PSPE Seminar, Political Methodology Society Annual Meeting (discussant), Princeton Conference on Political Agency and Institutions, Rochester Wallis Institute Annual Conference on Political Economy (discussant), Vanderbilt Conference on Government Expertise (discussant), Washington University in St. Louis Political Economy Seminar

## **EDITORIAL BOARDS**

*The Journal of Politics* (2009-2010)

*Legislative Studies Quarterly* (2008-2010)

*Political Analysis* (2003-2010)

## **REFEREE**

*Advances in Strategic Management; American Economic Review; American Journal of Political Science; American Journal of Sociology; American Political Science Review; American Politics Research; British Journal of Political Science; Cambridge University Press; Congress and the Presidency; Econometrica; Economic Journal; Economics and Politics; Electoral Studies; European Union Politics; Games and Economic Behavior; International Economic Review; Journal of Economic Theory; Journal of Law and Economics; Journal of Law, Economics, and Organization; Journal of Political Economy; Journal of Public Economics; Journal of Politics; Journal of Theoretical Politics; Legislative Studies Quarterly; National Science Foundation; Perspectives on Politics; Political Analysis; PNAS; Political Research Quarterly; Public Choice; Public Opinion Quarterly; Quarterly Journal of Economics; Quarterly Journal of Political Science; Review of Economic Design; Review of Economic Studies; Social Choice and Welfare; Social Science Quarterly; State Politics and Policy Quarterly; Statistics, Politics, and Policy; University of Chicago Press*

## **TEACHING**

Stanford

- GSBGEN 208 / 259: Ethics and Management (MBA/MSx)
- POLECON 230 / 239: Strategy Beyond Markets (MBA/MSx)
- POLECON 530: Shaping the Business Environment (MBA Advanced Applications)
- POLECON 680 / Political Science 351A: Foundations of Political Economy (PhD)
- POLECON 681 / Political Science 351B: Economic Analysis of Political Institutions (PhD)
- POLECON 111Q / SIW 138: Game Theory and Mathematical Models of Politics (undergraduate)
- Undergraduate Pre-Major Advisor 2004-7, 2013-present
- MBA Global Study Trip and Social Innovation Trip Faculty Advisor: Stanford-Tsinghua Exchange Program 2006, Egypt/Dubai 2008, American West 2010, Poland/Ukraine 2012, Russia 2013, India 2014, Serbia/Croatia 2015
- SEED West Africa Transformation Program: Strategy Beyond Markets and Ethics
- Executive Education: Business Strategies for Environmental Sustainability, Emerging CFO Program, Executive Leadership Development, Executive Program in Strategy and Organization, Stanford Executive Program, and custom programs for several global companies
- Co-Director of Executive Education Program on Strategy Beyond Markets: Building Competitive Advantage Through Government Relations and Public Affairs
- Co-Director of Stanford Redwood City Speaker Series and Redwood City Entrepreneurship Boot Camp

## Michigan

- Political Science 490: Game Theory and Formal Models

## Northwestern

- MMSS 311-2: Business and Public Policy
- Political Science 312: The Logic of Political Inquiry
- Political Science 395: Electoral Systems and the Representation of Minority Interests
- Political Science 398: Senior Honors Tutorial
- Political Science 409: Mathematics for Political Science
- Political Science 417: Legislatures Graduate Seminar

## PHD DISSERTATION COMMITTEES

Joshua Loud, Stanford GSB, 2013 (principal advisor)

Davin Raiha, Stanford GSB, 2013

Wim Van Gestel, KU Leuven Department of Managerial Economics, Strategy and Innovation, 2012

Alex Hirsch, Stanford GSB, 2010 (co-principal advisor)

Patrick Hummel, Stanford GSB, 2010 (principal advisor)

Nathan Collins, Stanford Political Science, 2008

Erik Snowberg, Stanford GSB, 2008

William Minozzi, Stanford GSB, 2006

Jonathan Woon, Stanford GSB, 2005

Daniel Turner, Kellogg, 2001

## CASE WRITING

Sheila Melvin and Ken Shotts. "Looking Inside: Intel and Conflict Minerals." GSB Case ETH-05 (6/18/2015).

Neil Malhotra, Sheila Melvin, and Ken Shotts. " 'The Nut Behind the Wheel' to 'Moral Machines': A Brief History of Auto Safety." GSB Case ETH-04 and Teaching Note ETH-04TN (10/20/2014).

Sheila Melvin and Ken Shotts. "Barclays and the LIBOR: Anatomy of a Scandal." GSB Case ETH-03 and Teaching Note ETH-03TN (11/7/2013).

Alexander V. Hirsch and Kenneth W. Shotts. "Health Care Reform: 2009-2010." GSB Case P-74 (8/20/2011).

Ashish Jhina, David Hoyt, and Kenneth W. Shotts. "Wastewater Recycling: Public Relations for a Controversial Technology." GSB Case P-73 and Teaching Note P-73TN (3/27/2012).

## GRANTS AND AWARDS

- Graduate School of Business Trust Faculty Fellow. 2012-2014
- Coulter Family Faculty Scholar. 2008-2009
- Louise and Claude N. Rosenberg, Jr. Faculty Scholar. 2005-2006.
- The American Enterprise Institute. 1999. Project Title: Tenure in Office and Congressional Voting (with Michael C. Herron).
- CQ Prize for best paper on legislative studies presented at APSA 2009, "Policy R&D and Legislative Organization" (with Alexander V. Hirsch)

## **ADMINISTRATIVE**

### Stanford

- Executive Education Faculty Strategy Committee (2013-2015)
- Subcommittee on University Honors (2014, 2015)
- Area Coordinator for Political Economy (2009-2015)
- Co-Coordinator, Political Economy Seminar (2003-2005, 2014-15)
- Stanford Judicial Affairs Panelist (2009-2013)
- Dean's Advisory Group (2011-2012)
- Sloan/MSx Program Review Committee (2011)
- PhD Field Liaison, Political Economics (2003-2008)

### External:

- Organizing Committee for Annual Conference on Strategy and the Business Environment, 2012-present
- Co-Host (with David Baron) for Annual Conference on Strategy and the Business Environment, 2012
- Organizing Committee for Annual Conference of International Society for New Institutional Economics, 2011
- Division Chair for Formal Political Theory, APSA 2010