

## ROBERT J. MacCOUN

Stanford Law School  
Neukom Building, Room 211  
Stanford, CA 94305-8610  
Tel: (650) 721-3011      email: [maccoun@law.stanford.edu](mailto:maccoun@law.stanford.edu)  
Fax: (650) 725-0253      web page: <http://conium.org/~maccoun>

### EDUCATION

NIMH Postdoctoral Fellowship, 1984-1986, Northwestern University  
Ph.D., Psychology (Social), 1984, Michigan State University  
M.A., Psychology (Social), 1983, Michigan State University  
B.A., Psychology, 1980, Kalamazoo College

### PROFESSIONAL EXPERIENCE

Effective July 1, 2014—Professor of Law, Stanford Law School; Senior Fellow, Freeman Spogli Institute;  
Professor (by courtesy) of Psychology, Stanford University  
2014-present—Emeritus Professor of Public Policy, University of California, Berkeley  
2012 (Winter/Spring)—Visiting Professor, School of Law, Stanford University  
1999-2014—Professor of Law, School of Law, Jurisprudence and Social Policy Program, University of California at Berkeley  
1998-2014—Professor of Public Policy, The Goldman School of Public Policy, University of California, Berkeley (Affiliated Professor, Department of Psychology)  
1999—Visiting Professor, Woodrow Wilson School of Public and International Affairs, Princeton University (co-created and taught *Psychology and Public Policy* course with Daniel Kahneman & Eldar Shafir)  
1995-1998—Associate Professor, The Goldman School of Public Policy, University of California, Berkeley  
1993-1995—Assistant Professor, Graduate School of Public Policy, University of California, Berkeley  
1993-present—Consultant, The RAND Corporation, Santa Monica, California  
1986-1993—Behavioral Scientist, Social Policy Department, The RAND Corporation; staff member, Institute for Civil Justice, Drug Policy Research Center; faculty member, RAND Graduate School of Policy Studies  
1984-1986—NIMH Postdoctoral Fellow and Instructor, Northwestern University  
1984—Instructor, Kalamazoo College and Michigan State University

### RESEARCH INTERESTS

- Judgment and decision making by individuals and groups
- Social control of risky &/or illegal conduct (especially drug use and drug dealing)
- Public perceptions of fairness, accuracy, and efficiency of legal and political institutions
- Bias and politics in the conduct and use of policy-relevant research

### TEACHING INTERESTS

- Psychology and Law
- Psychology and Public Policy Analysis
- Research Design and Data Collection
- Drug, Tobacco, and Alcohol Policy

**HONORS**

- 2011 Best Paper Award for Managerial and Organizational Cognition, The Academy of Management.
- 2008 Raymond Vernon Memorial Prize for Best Article in *J. Policy Analysis and Management*.
- Elected Fellow, Society for Psychological Science (formerly the American Psychological Society), 2004.
- Selected by students as Faculty Speaker at Goldman School of Public Policy MPP graduation ceremonies in 1996, 1997, 2000, and 2002.
- 1996 Distinguished Wellness Lecturer, The California Wellness Foundation/University of California.
- Edwin E. Huddleson, Jr. Outstanding Teacher Award, RAND Graduate School of Policy Studies (25th Anniversary Graduation Ceremony), 15 July 1995.
- Elected to the Society for Experimental Social Psychology, 1992.
- President's Award, RAND, 1992.
- NIMH Research Service Award, Northwestern University, 1984-1986.
- The Marshall Hallock Brenner Prize, Kalamazoo College, 1979.

**MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS**

Association for Psychological Science (APS), American Psychological Association (APA), Association for Public Policy Analysis and Management (APPAM), Law and Society Association (L&SA), American Psychology-Law Society (APLS)

**PROFESSIONAL AND UNIVERSITY SERVICE (partial list)**

- 2013-2014: Committee on Budget and Interdepartmental Relations, UC Berkeley
- 2013-2014: Member of BOTEK team providing technical assistance to the Washington State Liquor Control Board (implementation of I-502, state legalization of cannabis)
- 2012-2013: Inaugural chair, Faculty Senate Committee on Demonstrations and Student Actions, UC Berkeley
- 2011: Brief amici curiae of 9 behavioral scientists on behalf of the plaintiff in *Mohammed Saleh et al. v. Federal Bureau of Prisons* (on procedural justice in federal prisons). U.S. Court of Appeals for the Tenth Circuit.
- 2010: Pro bono expert witness for the plaintiffs in *Log Cabin Republicans v. USA*. (Challenge to the constitutionality of the Don't Ask, Don't Tell policy toward gays and lesbians in the US military.) U.S. District Court for the Central District of California, Riverside, 16 July 2010.
- 2009: Brief amici curiae of Abramson et al in Support of Petitioner, *Scott David Bowen v. State of Oregon*, U.S. Supreme Court, Docket No. 08-1117 (on the use of non-unanimous criminal juries).
- 2008-2011 Faculty Advisory Board, *Berkeley Center for Criminal Justice*
- 2008-present: Member, Editorial Board, *Law & Society Review*.
- 2008—Brief amici curiae of Social Science Academics and Associations in Support of Plaintiffs-Appellees, *Katherine Varnum v. Timothy O'Brien*, Supreme Court of Iowa, Case No. 07-1499 (on methodological problems in evidence on alleged harms of gay marriage).
- 2006-present: Member, Editorial Board, *Law & Human Behavior*.
- 2006: Brief amici curiae of American Sociological Association and Social Science Professors in *Cook et al. v. Rumsfeld et al.*, U.S. Court of Appeals for the First Circuit, Docket No. 06-2313.
- 2006: Brief amici curiae of Neil Vidmar et al., *Philip Morris USA, Petitioner v. Mayola Williams*, U.S. Supreme Court, Docket No. 05-1256 (on punitive damages).
- 2005-2011: Editorial Board, *Law and Social Inquiry*.
- 2004: External Review (with E. Posner and T. Eisenberg) of the Institute for Civil Justice, for the Office of Quality Assurance, RAND, Santa Monica, California.
- 2004-present: Member, Advisory Board, *Physicians and Lawyers for National Drug Policy*.
- 2003-2007: Chair, *Police Review Board*, University of California at Berkeley.
- 2002-2004: Consultant to Committee on Vaccines Against Drugs of Addiction, National Academy of Science (National Research Council and Institute of Medicine).
- 2002-present: Editorial Advisory Board, *Journal of Empirical Legal Studies*.
- 2002-present: Member, Advisory Board, Berkeley Center for the Development of Peace and Well-Being.
- 2001: Consultant, Los Angeles Superior Court, on increasing jury service participation rates.
- 1999-2002: Member, Advisory Committee, Hung Jury Project, National Center for State Courts.

- 1999: Brief amici curiae of Neil Vidmar et al., *Kuhmo Tire Company v. Carmichael*, U.S. Supreme Court.
- 1998-2002: Member, Committee on Data and Research for Policy on Illegal Drugs, National Academy of Sciences (chair, Subcommittee on Treatment and Prevention Evaluation). Produced two reports:
- Manski, C., Pepper, J., & Petrie, C. (eds.) (2001). *Informing America's policy on illegal drugs: what we don't know keeps hurting us* (<http://www.nap.edu/books/0309072735/html/>).
  - Manski, C., Pepper, J., & Thomas, Y. (eds.) (1999). *Assessment of two cost-effectiveness studies on cocaine control policy*.
- 1998-2003: Member, Editorial Advisory Board, *Law & Society Review*.
- 1996-2002: Member, Editorial Board, *Drug Policy Analysis Bulletin*, Fed. of American Scientists.
- 1995-2000: Inaugural member, National Consortium on Violence Research.
- 1995: Consultant to the Ninth Federal Judicial Circuit Task Force on Racial, Ethnic, and Religious Bias.
- 1993: Pro bono expert witness for the ACLU in *Jane Able et al. v. USA* (re: "Don't Ask, Don't Tell").
- 1989-1993: Member, Human Subjects Protection Committee, RAND.

Ad-hoc reviewer for American Association for Justice; American Psychology-Law Society; Aspen Institute; California Policy Seminar; Conference on Empirical Legal Studies; Institute of Medicine; National Research Council; National Science Foundation; Public Policy Institute of California; RAND; Urban Institute; Cambridge University Press; Harvard University Press; MIT Press; Oxford University Press; Princeton University Press; Sage Publications; Arizona State University; Cornell University; Duke University; Harvard University; Northwestern University; University of San Francisco; Texas A&M University; University of California at Davis; University of California at Irvine; University of California at San Diego; University of Chicago; University of Wisconsin at Madison; *Addiction*; *Administrative Science Quarterly*; *American Psychologist*; *American Political Science Review*; *American Sociological Review*; *Basic and Applied Social Psychology*; *Behavioral Sciences and the Law*; *Contemporary Drug Problems*; *Experimental and Clinical Psychopharmacology*; *Crime & Delinquency*; *Criminology*; *Drug & Alcohol Review*; *Group Processes and Intergroup Relations*; *Journal of Applied Psychology*; *Journal of Applied Social Psychology*; *Journal of Comparative Policy Analysis*; *Journal of Drug Policy Analysis*; *Journal of Early Adolescence*; *Journal of Economic Behavior and Organization*; *Journal of Empirical Legal Studies*; *Journal of Experimental Psychology: Applied*; *Journal of Personality and Social Psychology*; *Journal of Political Economy*; *Journal of Policy Analysis and Management*; *Journal of Quantitative Criminology*; *Journal of Research in Crime and Delinquency*; *Justice System Journal*; *Law and Human Behavior*; *Law and Policy*; *Law and Social Inquiry*; *Law and Society Review*; *Personality and Social Psychology Bulletin*; *Perspectives on Psychological Science*; *Political Psychology*; *Proceedings of the National Academy of Science*; *Psychological Review*; *Psychological Science*; *Punishment & Society*; *Regulation & Governance*; *Review of Law and Economics*; *Sex Roles*; *Social Problems*.

## **PUBLICATIONS (many are available on-line at <http://conium.org/~maccoun/>)**

### **Books and Monographs**

- Kilmer, B., Caulkins, J. P., Midgette, G., Dahlkemper, L., Robert J. MacCoun, R. J., Pacula, R. L. (2014). *Before the grand opening: Measuring Washington State's marijuana market in the last year before legalized commercial sales*. Santa Monica, RAND.
- National Defense Research Institute (2010), *Sexual orientation and U.S. military policy: An update of RAND's 1993 study*. (410 pp.) Santa Monica: RAND. Prepared for the Office of the Secretary of Defense as part of the 2010 Pentagon evaluation of the Don't Ask Don't Tell policy.
- MacCoun, R., & Reuter, P. (2001). *Drug war heresies: Learning from other vices, times, and places*. Cambridge University Press. [Details and reviews at [socrates.berkeley.edu/~maccoun/DWH.html](http://socrates.berkeley.edu/~maccoun/DWH.html)]

Over 20 reviews including *The Nation*, *The Public Interest*, *J. Economic Literature*, *British Medical Journal*, *JPAM*, *Addiction*, *British J. Criminology*, *Contemporary Sociology*, *Drug & Alcohol Review*, *J. Public Health Policy*, *Governance*, *J. Sociology & Social Welfare*, *Contents*, *World Health Organization*.

- Reuter, P., Falco, M., & MacCoun, R. J. (1993). *Comparing Western European and North American drug policies: An international conference report*. Santa Monica, CA: RAND. (Externally reviewed 31-page publication.)
- National Defense Research Institute (1993). *Sexual orientation and U.S. military personnel policy: Policy options and assessment*. Santa Monica, CA: RAND. (Collective authorship; RAND working group's report to the Secretary of Defense.)
- Excerpts from executive summary reprinted in *Harpers* magazine, November 1993, 26-27.
- Hensler, D., Marquis, S., Abrahamse, A., Berry S., Ebener, P., Lewis, E., Lind, A., MacCoun, R., Manning, W., Rogowski, J., & Vaiana, M. (1991). *Compensation for accidental injuries in the United States*. (Externally reviewed 210-page monograph). Santa Monica, CA: RAND.
- Hensler, D., Marquis, S., Abrahamse, A., Berry S., Ebener, P., Lewis, E., Lind, A., MacCoun, R., Manning, W., Rogowski, J., & Vaiana, M. (1991). *Compensation for accidental injuries: Research design and methods*. (Externally reviewed 50-page paper). Santa Monica, CA: RAND.
- Reuter, P., MacCoun, R. J., and Murphy, P. (1990). *Money from crime: A study of the economics of drug dealing in Washington, D.C.* Santa Monica, CA: RAND. (Externally reviewed 172-page monograph).
- Lind, E. A., MacCoun, R. J., Ebener, P. A., Felstiner, W. L. F., Hensler, D. R., Resnick, J., & Tyler, T. R. (1989). *The perception of justice: Tort litigants' views of trials, court-annexed arbitration, and judicial settlement conferences*. Santa Monica, CA: RAND. (Externally reviewed 93-page monograph.)
- MacCoun, R. J., Lind, E. A., Hensler, D. R., Bryant, D. L., & Ebener, P. (1988). *Alternative adjudication: An evaluation of the New Jersey automobile arbitration program*. Santa Monica, CA: RAND. (Externally reviewed 134-page monograph.)
- Executive summary reprinted in J. Monahan and L. Walker (Eds.) (1990), *Social science in law: Cases and materials* (2nd ed., pp. 496-500). Westbury, NY: The Foundation Press, Inc.
- Executive summary reprinted in J. Monahan and L. Walker (Eds.) (1994), *Social science in law: Cases and materials* (3rd ed., pp. 587-591). Westbury, NY: The Foundation Press, Inc.

### **Newspaper, Magazine, and Web Essays**

- MacCoun, R. J. (2013, May 29). Don't ask, just play. (Brief essay about Jason Collins "coming out" as a gay professional athlete.) *Goldman School of Public Policy News Center*, <http://gspp.berkeley.edu/news/news-center/dont-ask...just-play>
- Reuter, P., & MacCoun, R. J. (2007, November/December). Invited comment on Ethan Nadelmann's "Think again: Drugs." *Foreign Policy*, pp. 4-5.
- MacCoun, R. (2003, 11 June). O cannabis! Pot decriminalization in Canada highlights America's isolation. *San Francisco Chronicle*, A27.
- MacCoun, R. J., & Reuter, P. (2002). Marijuana, heroin, and cocaine: The war on drugs may be a disaster, but do we really want a legalized peace? *The American Prospect*, 13(30), 25-28.
- MacCoun, R. J., & Schlossman, S. (2000, January 3). What's germane is a soldier's behavior. (Essay on RAND's proposed alternative to "Don't Ask, Don't Tell" policy.) *Los Angeles Times*, National Edition, A13.

MacCoun, R., & Reuter, P. (1999). Does Europe do it better? Lessons from Holland, Britain, and Switzerland. *The Nation*, 269, September 20<sup>th</sup>, 28-30.

Reprinted in *Crossroads: Readings in social psychology* (Pearson, 2000).

Reprinted in *Solutions to social problems: Lessons from other societies* (Allyn & Bacon, 2000).

Reprinted in *World regions and places: A reader, 3<sup>rd</sup> ed.* (Pearson, 2001).

Reprinted in L. E. Huggins (ed.), *Drug war deadlock: The policy battle continues* (Hoover Inst. Press, 2005).

Reprinted in *Solutions to social problems: Lessons from other societies, 4<sup>th</sup> ed.* (Allyn & Bacon, 2006).

Reprinted in *Solutions to social problems: Lessons from other societies, 5<sup>th</sup> ed.* (Allyn & Bacon, 2010).

Reprinted in *Sociology* (Pearson, 2013)

### **Manuscripts Under Review, Working Drafts, and Manuscripts in Preparation**

MacCoun, R. J. (in preparation). Fostering public trust in social science expertise. Invited lecture, *Nebraska Symposium on Motivation*.

MacCoun, R. J. (in preparation). *Are groups more or less biased than their members?*

MacCoun, R. J. (in preparation). *Clarity in judgment, choice, and action.*

MacCoun, R. J. (in preparation). *Probability of Endorsement Theory (POET)*

### **Scholarly Articles, Chapters, and Essays**

MacCoun, R. J. (in press). Balancing evidence and norms in cultural evolution. *Organizational Behavior and Human Decision Processes*.

MacCoun, R. J., & Martin, K. (in press). Legal issues: Public opinion. *The International Encyclopedia of Social and Behavioral Sciences* (2nd Edition). Elsevier.

MacCoun, R. J. (2014). New evidence on the tenuous state of evidence-based drug policy. Invited comment, *Addiction*, 109, 1234-1235.

Braver, S. L., Ellman, I. M., & MacCoun, R. J. (2014). Public intuitions about fair child support allocations: Converging evidence for a “fair shares” rule. *Psychology, Public Policy, and Law*, 20, 146-163.

MacCoun, R. J. (2014). Alternative maps for the world of collective behavior. Invited comment, *Behavioral and Brain Sciences*, 37, 88-90.

MacCoun, R. J. (2013). The puzzling unidimensionality of DSM-5 substance use disorder diagnoses. *Frontiers in Psychiatry*, 4 (153), 1-5.

MacCoun, R. J. (2013). The paths not (yet) taken: Lower risk alternatives to full market legalization of cannabis. In K. Tate, J. L. Taylor, & M. Q. Sawyer (eds.), *Something's in the air: Race and the legalization of marijuana* (pp. 40-53). Routledge.

Sah, S., Moore, D., & MacCoun, R. (2013). Cheap talk and credibility: The consequences of confidence and accuracy on advisor credibility and persuasiveness. *Organizational Behavior and Human Decision Processes*, 121, 246-255.

Best Paper Award, MOC Division, Academy of Management, August 2011, San Antonio, TX

- MacCoun, R. J. (2013). Moral outrage and opposition to harm reduction. Symposium on Vice Law and Philosophy, *Criminal Law & Philosophy*, 7, 83-98.
- Kerr, N. L., & MacCoun, R. J. (2012). Is the leniency asymmetry really dead? Misinterpreting asymmetry effects in criminal jury deliberation. *Group Processes and Intergroup Relations*, 15, 585-602.
- MacCoun, R. J. (2012). The volatility of social influence when everyone is your neighbor. *Policy Notes*, Spring 2012, 8-9.
- MacCoun, R. J. (2012). The burden of social proof: Shared thresholds and social influence. *Psychological Review*, 119, 345-372.
- Caulkins, J. P., Kilmer, B., MacCoun, R. J., Pacula, R. L., & Reuter, P. (2012). Design considerations for legalizing cannabis. *Addiction*, 107, 865-871.
- Caulkins, J. P., Kilmer, B., MacCoun, R. J., Pacula, R. L., & Reuter, P. (2012). Response to commentaries. *Addiction*, 107, 876-877.
- Ellman, I. M., Braver, S., & MacCoun, R. J. (2012). Abstract principles and concrete cases in intuitive lawmaking. *Law and Human Behavior*, 36, 98-108.
- MacCoun, R. J., & Reuter, P. (2011). Assessing drug prohibition and its alternatives: A guide for agnostics. *Annual Review of Law & Social Science*, 7, 61-78.
- Sah, S., & MacCoun, R. (2011). Unconvinced but persuaded: How confident advisors influence you. Published in *Best Paper Proceedings of the Academy of Management Conference*.
- MacCoun, R. J. (2011). How should expert judgment inform the legalization debate? In P. Cook, J. Ludwig & J. McCrary (eds.), *Controlling crime: Strategies and payoffs*. University of Chicago Press.
- MacCoun, R. J. (2011). What can we learn from the Dutch cannabis coffeeshop system? *Addiction*, 106, 1899-1910.
- MacCoun, R. J., & Hix, W. M. (2010). Cohesion and performance. In National Defense Institute (collective authorship), *Sexual orientation and U.S. military policy: An update of RAND's 1993 study* (pp. 137-165). Santa Monica: RAND. Prepared for the Office of the Secretary of Defense as part of the 2010 Pentagon evaluation of the Don't Ask Don't Tell policy. (Note: The chapter reviews 17 years of new research since my 1993 cohesion analysis.)
- Kilmer, B., Caulkins, J. P., Pacula, R. L., MacCoun, R. J., & Reuter, P. H. (2010). *Altered state? Assessing how marijuana legalization in California could influence marijuana consumption and public budgets*. (65 page peer-reviewed report.) Santa Monica, RAND. (Mentioned in many hundreds of newspaper, magazine, and TV stories, as well as a Jay Leno *Tonight Show* monologue.)
- MacCoun, R. J. (2010). The implicit rules of evidence-based drug policy, updated. *Addiction*, 105, 1335-1336.
- Robbennolt, J., Darley, J., & MacCoun, R. J. (2010). Constraint satisfaction and judging (pp. 27-40). In David Klein & Gregory Mitchell (eds.), *The psychology of judicial decision making*. Oxford.
- MacCoun, R., Pacula, R. L., Reuter, P., Chiqui, J., Harris, K. (2009). Do citizens know whether they live in a decriminalization state? State marijuana laws and perceptions. *Review of Law & Economics*, 5(1), 347-371.

- MacCoun, R. J., & Martin, K. (2009). Drug use and drug policy in a prohibition regime (pp. 501-523). In M. Tonry (ed.), *The Oxford handbook of crime and public policy*. Oxford.
- Ellman, I. M., Braver, S., & MacCoun, R. J. (2009). Intuitive lawmaking: The example of child support. *Journal of Empirical Legal Studies*, 6, 69-109.
- MacCoun, R. J. (2009). Harm reduction is a good label for a criterion all drug programs should meet (invited comment). *Addiction*, 104, 341-342.
- MacCoun, R. J., & Paletz, S. (2009). Citizens' perceptions of ideological bias in research on public policy controversies. *Political Psychology*, 30, 43-65.
- MacCoun, R. J., Cook, P., Muschkin, C., & Vigdor, J. (2008). Distinguishing spurious and real norm effects: Evidence from artificial societies, small-group experiments, and real schoolyards. *Review of Law & Economics*, 4(3), 695-714, <http://www.bepress.com/rle/vol4/iss3/art2/>
- Tenney, E. R., Spellman, B. A., & MacCoun, R. J. (2008). The benefits of knowing what you know (and what you don't): Fact-finders rely on others who are well calibrated. *Journal of Experimental Social Psychology*, 44, 1368-1375.
- MacCoun, R. J. (2008). Bridging the gap between science and drug policy: From "what" and "how" to "whom" and "when" (invited comment). *Behavioral and Brain Sciences*, 31, 454-455.
- MacCoun, R. J., & Reuter, P. (2008). The implicit rules of evidence-based drug policy: A US perspective (invited comment). *International Journal of Drug Policy*, 19, 231-232.
- Cook, P., MacCoun, R. J., Muschkin, C., & Vigdor, J. (2008). The negative impacts of starting middle school in sixth grade. *Journal of Policy Analysis and Management*, 27, 104-121.
- Received the 2008 Raymond Vernon Memorial Prize for year's best paper from the Association for Public Policy Analysis and Management.
- MacCoun, R. J. (2008). Complex evidence in litigation. In B. L. Cutler (Ed.), *The Encyclopedia of Psychology and Law*, Vol. 1, pp.127-130.
- Kerr, N. L., & MacCoun, R. J. (2008). Juries and the leniency bias. In B. L. Cutler (Ed.), *The Encyclopedia of Psychology and Law*, Vol. 2, pp. 453-455.
- MacCoun, R. J. (2007). Testing drugs vs. testing users: Private risk management in the shadow of the criminal law. *DePaul University Law Review*, 56, 507-538.
- Tenney, E. R., MacCoun, R. J., Spellman, B. A., & Hastie, R. (2007). Calibration trumps confidence as a basis for witness credibility. *Psychological Science*, 18, 46-50.
- Featured as "Editor's Choice" in the 2 Feb 2007 issue of *Science*.
- MacCoun, R. J. (2006). Psychological constraints on transparency in legal and government decision making. In A. Gosseries (ed.), Symposium on publicity and accountability in governance, *Swiss Political Science Review*, 12, 112-123.
- MacCoun, R. J. (2006). The relativity of cognition as a challenge for behavioral law and economics (Invited Essay), *Daito Bunka Law Review*, 2, 29-39.

- MacCoun, R., Kier, E., & Belkin, A. (2006). Does social cohesion determine motivation in combat? An old question with an old answer. *Armed Forces and Society*, 32, 646-654.
- MacCoun, R. J. (2006). Media reporting of jury verdicts: Is the tail (of the distribution) wagging the dog? Clifford Symposium on Tort Law, *DePaul Law Review*, 55, 539-562.
- MacCoun, R. J. (2006). Competing accounts of the gateway effect: The field thins, but still no clear winner. Invited commentary, *Addiction*, 101, 473-474
- MacCoun, R. J. (2005). Voice, control, and belonging: The double-edged sword of procedural fairness. *Annual Review of Law and Social Science*, 1, 171-201.
- Pacula, R. L., MacCoun, R., Reuter, P., Chriqui, J., Kilmer, B., Harris, K., Paoli, L., & Schaefer, C. (2005). What does it mean to decriminalize marijuana? A cross-national empirical examination. In B. Lindgren & M. Grossman (eds.), *Substance use: Individual behaviour, social interactions, markets and politics* (pp. 347-370). Elsevier/North-Holland.
- MacCoun, R. J. (2005). Comparing legal factfinders: Real and mock, amateur and professional. Symposium on "The behavioral analysis of legal institutions," *Florida State University Law Review*, 32, 511-518 .
- MacCoun, R. (2005). Conflicts of interest in public policy research (pp. 233-262). In Moore, D. A., Cain, D. M., Loewenstein, G. and Bazerman, M. (eds.), *Conflicts of interest: Problems and solutions from law, medicine and organizational settings*. London: Cambridge University Press.
- Caulkins, J., & MacCoun, R. (2005). Deterring imperfectly rational actors: The case of drug enforcement. In Francesco Parisi and Vernon Smith (eds.), *The law and economics of irrational behavior* (pp.313-338). Stanford University Press.
- Feldman, Y., & MacCoun, R. J. (2005). Some well-aged wines for the "new norms" bottles: Implications of social psychology for law and economics. In Francesco Parisi and Vernon Smith (eds.), *The law and economics of irrational behavior* (pp.358-394). Stanford University Press.
- MacCoun, R. J. (2004). Anticipating unintended consequences of vaccine-like immunotherapies for addictive drug use. In H. R. Harwood & T. G. Myers (eds.), *New treatments for addiction: Behavioral, ethical, legal, and social questions* (pp. 241-275). National Research Council and the Institute of Medicine. Washington, D.C.: National Academy Press.
- Kilmer, B., & MacCoun, R. J. (2004). Public policy on addictive disorders. In R. Coombs (ed.), *Addictive disorders: A practical handbook*. Wiley.
- MacCoun, R. (2004). Population thinking as an adjunct to the clinical trial (invited editorial). *Psychiatric Services*, 55, 509-510, 515.
- MacCoun, R. J. (2004). Misguided drug policy (Forum: invited comment), *Issues in Science and Technology*, Fall 2004. <http://www.issues.org/21.1/index.html>
- MacCoun, R. J. (2003). Comments on Chaloupka, Emery, and Laing. In R. Vuchinich & N. Heather (eds.), *Choice, behavioural economics and addiction* (pp. 90-94). Oxford UK: Elsevier Science.
- MacCoun, R. J. (2003). Is the addiction concept useful for drug policy? In R. Vuchinich & N. Heather (eds.), *Choice, behavioural economics and addiction* (pp. 383-408). Oxford UK: Elsevier Science.



- MacCoun, R., Kilmer, B., & Reuter, P. (2003). Research on drug-crime linkages: The next generation (commissioned paper). In *Toward a drugs and crime research agenda for the 21<sup>st</sup> century*. National Institute of Justice Special Report.
- Reprinted in Kelly, M. (ed.) (2006). *Readings on drugs and society* (Pearson).
- Robbennolt, J. K., Darley, J. M., & MacCoun, R. J. (2003). Symbolism and incommensurability in civil sanctioning: Decision-makers as goal managers. Symposium on "Responsibility and blame: Psychological and legal perspectives," *Brooklyn Law Review*, 68, 1121-1158.
- Caulkins, J., & MacCoun, R. (2003). Limited rationality and the limits of supply reduction, *Journal of Drug Issues*, 33, 433-464.
- MacCoun, R. (2003). Review of Shadish, Cook, & Campbell's *Experimental and quasi-experimental designs for generalized causal inference* (book review). *Journal of Policy Analysis and Management*, 22, 330-332.
- MacCoun, R. J. (2003). "Don't ask, don't tell" and military unit cohesion. In A. Belkin and G. Bateman (eds.), *Don't ask, don't tell: Debating the gay ban in the military* (pp. 77-81). Boulder, CO: Lynne Rienner Publishers.
- MacCoun, R. (2002). Why a psychologist won the Nobel Prize in Economics. *APS Observer*, 15(10), pp. 1, 8.
- MacCoun, R., & Reuter, P. (eds.) (2002). Cross-national drug policy. Special issue of the *Annals of the American Academy of Political and Social Science*, 582, 7-194.
- MacCoun, R., & Reuter, P. (2002). The varieties of drug control at the dawn of the 21<sup>st</sup> century (overview essay). *Annals of the American Academy of Political and Social Science*, 582, 7-19.
- Horowitz, J. L., MacCoun, R. J., & Manski, C. F. (2002). Response to comments regarding the National Research Council report. *Addiction*, 97, 663-665.
- Reuter, P., & MacCoun, R. (2002). Heroin maintenance: Is a U.S. experiment needed? In D. Musto (ed.), *One hundred years of heroin* (pp. 159-180). Westport CT: Greenwood.
- MacCoun, R. (2002). Comparing micro and macro rationality. In M. V. Rajeev Gowda and Jeffrey Fox (Eds.), *Judgments, decisions, and public policy* (pp. 116-137). Cambridge University Press.
- MacCoun, R. (2001). Public opinion about legal issues. N. J. Smelser & P.J. Baltas (eds.), *International Encyclopedia of the Social and Behavioral Sciences*, 8641-8646. Amsterdam: Elsevier.
- MacCoun, R. J., & Reuter, P. (2001). Reply to De Zwart and Van Laar. *British Journal of Psychiatry*, 179, 369-370.
- MacCoun, R. J., & Reuter, P. (2001). Reply to Abraham, Cohen, and Beukenhorst. *British Journal of Psychiatry*, 179, 176-177.
- MacCoun, R. J. (2001). U.S. drug policy. In M. Golay (ed.), *Illegal drug use in North America and Europe: Comparative issues, problems, and policies* (pp. 5-8). Vancouver, British Columbia: UBC Institute for European Studies. (Non-referreed conference proceedings.)
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## **SELECTED PRESENTATIONS, BRIEFINGS, AND SYMPOSIA**

Panelist, "Empirical Research Methods Workshop," Inaugural Conference for Junior Researchers, Stanford Program in Law and Society, Stanford Law School, 16 May 2014.

*Balancing evidence and norms in cultural evolution.* Center for Decision Research, University of Chicago Booth School of Business, 5 May 2014.

*Fostering public trust in social science expertise.* Invited lecture, 62<sup>nd</sup> Annual Nebraska Symposium on Motivation, Department of Psychology, University of Nebraska-Lincoln, 25 April 2014.

*The burden of social proof: Socially shared thresholds for belief and action.* Berkeley Social Ontology Group, 21 March 2014.

*Rethinking the War on Drugs* (moderator, panel discussion). World Affairs 2014, 68<sup>th</sup> Annual Conference, San Francisco, 15 March 2014.

*State marijuana legalization: A guide for agnostic voters and policymakers.*

- Invited talk, USC Law School, 3 February 2014.
- Invited talk, Freeman Spogli Institute, Stanford University, 20 November 2013.

*What happens next with marijuana?* (Q&A format, moderated by Ethan Nadelmann, Director of Drug Policy Alliance), International Drug Policy Reform Conference, Denver, 25 October 2013.

*The addiction construct as a misleading guide to moral blameworthiness.* Society for Experimental Social Psychology, Berkeley, 28 September 2013.

*Design options for California marijuana laws.*

- San Francisco Sentencing Commission, 24 July 2013
- El Cerrito Democratic Club, 23 July 2013

Summer Institute in Political Psychology, Stanford University, 19 July 2013:

- *The burden of social proof* (morning lecture)
- *Confidence, calibration, and credibility* (afternoon lecture)

*BOP, BEAN, and POEM: Formal threshold models for judgment, choice, and action.* Good Judgment Project Symposium, Wharton School, University of Pennsylvania, 21 May 2013.

Discussant, *New views on eyewitness identification reform*, Annual Meeting of the American Psychology-Law Society, Portland, 9 March 2013.

*Humanizing as an antidote for contempt* (A. Martinez, R. Mendoza-Denton, R. MacCoun, & S. Hinshaw). Annual Meeting of the Society for Personality and Social Psychology, New Orleans, 18 January 2013.

*How do beliefs spread and compete? Threshold, clarity, and vision effects.* SPSP 2013 Preconference on Dynamical Systems and Computational Social Psychology, New Orleans, 17 January 2013.

*Public intuitions about fair child support payments: Converging evidence for an 'ability to contribute' rule.* Conference on Empirical Legal Studies, Stanford Law, 10 November 2012.

*The burden of social proof: Shared thresholds and social influence.* Penn Law School, University of Pennsylvania, 22 October 2012

*Lasting effects of the War on Drugs.* Invited seminar for the Stanford Chapter of the NAACP, 17 May 2012.

*Moral outrage and opposition to harm reduction.* Law & Society symposium, Stanford Law School, 10 April 2012.

*Military unit cohesion and the repeal of Don't Ask, Don't Tell* (with Nora Bensahel). Symposium jointly sponsored by Outlaw, the American Constitutional Society, and the Stanford National Security and the Law Society, Stanford Law School, 2 April 2012.

*The burden of social proof: Shared thresholds and social influence.*

- Stanford Business School, 18 April 2012
- Stanford Law School, 22 February 2012

*Moral outrage and opposition to harm reduction.* Invited presentation at the Vice and Crime workshop, Rutgers Law School, Newark, NJ, 16 September 2011.

*What can we learn from the Dutch cannabis coffeeshop system?* UC Berkeley Law Faculty Workshop, 6 September 2011.

*Unconvinced but persuaded: How confident advisors influence you* (with S. Sah). Best paper award, MOC Division, Academy of Management, San Antonio, August 2011.

*Experimental methods for sociolegal research.* Graduate Student Workshop, Annual Meeting of the Law & Society Association, San Francisco, 1 June 2011.

Discussant and panelist on cannabis law changes in the US, Australia, the UK, and the Netherlands. International Society for the Study of Drug Policy, Utrecht, The Netherlands, 23 May 2011.

*Incarceration, morality, and public perception.* Invited panel discussion (with Dan Kahan and Glenn Loury), Yale Law School, 18 April 2011.

*Allocating the burden of proof: Shared thresholds and social influence.* College of Law, University of Illinois, 15 March 2011.

Discussant, *Crack pipes and policing: A case study of institutional racism and remedial action in Cleveland* (Mona Lynch). Institute for the Study of Social Change and Berkeley Law, UC Berkeley, 8 March 2011.

*Cheap talk and credibility: The consequences of confidence and accuracy on advisor credibility and persuasiveness* (with S. Sah & D. Moore; presented by MacCoun).

- Invited lecture, Stanford Law School, 28 February 2011.
- Conference on Empirical Legal Studies, Northwestern University Law School, 4 November 2011.

*Military cohesion and the repeal of "Don't Ask, Don't Tell."*

- Invited lecture, Sandra Day O'Connor College of Law, Arizona State University, 22 February 2011.
- Seminar, Center for the Study of Law and Society, UC Berkeley, 29 August 2011.

*California marijuana laws: Policy analysis and political psychology.* Invited talk, San Francisco City Hall, 20 January 2011.

*Experimental design strategies.* Half-day Workshop in Empirical Research Methods, Center for the Study of Law and Society, UC Berkeley, 5 November 2010.

*What will happen if California legalizes marijuana?*

- Homecoming Lecture, UC Berkeley, 7 October 2010
- Goldman School of Public Policy colloquium, 9 October 2010

*Cheap talk and credibility: Influence of advisor's confidence and accuracy* (with S. Sah & D. Moore; presented by Sah). Academy of Management Annual Meeting, 10 August 2010.

*Implicit standards of proof in contentious social issues.* Stanford Summer Institute in Political Psychology, Palo Alto, CA, Stanford Summer Institute in Political Psychology, 22 July 2010.

*Altered state? Assessing how marijuana legalization in California could influence marijuana consumption and public budgets* (with B. Kilmer, J. Caulkins, R. Pacula, & P. Reuter).

- Capitol Briefing, California State Capitol, Sacramento, 7 July 2010.
- Congressional Briefing, 1334 Longworth House Office Building, Washington, D.C., 12 July 2010.

*Allocating the burden of social proof: Shared thresholds and social influence.* Empirical Implications of Theoretical Models Summer Institute, UC Berkeley, 30 June 2010.

*What would happen if California legalized marijuana?*

- Lake Merritt Breakfast Club, Oakland, 15 April 2010.
- International Society for the Study of Drug Policy, RAND, Santa Monica CA, 16 March 2010.
- Health Services Research Colloquium, School of Public Health, UC Berkeley, 2 February 2010.
- Chancellor's Forum, University of California at Berkeley, 30 October 2009.
- 38<sup>th</sup> Annual Conference of the National Organization for the Reform of Marijuana Laws (NORML), San Francisco, 25 September 2009.

*Advisor confidence as a cue to advisor accuracy.* IGERT seminar, Goldman School of Public Policy, University of California at Berkeley, 14 April 2010.

*Would ending "Don't Ask Don't Tell" impair US military effectiveness?* QuiPP seminar, UC Berkeley, 31 March 2010.

Discussant, "Key insights from Project Hope and 24/7 Sobriety Program," International Society for the Study of Drug Policy, RAND, Santa Monica CA, 16 March 2010.

Discussant, "Rethinking America's Illegal Drug Policy (John Donohue, Benjamin Ewing, & David Pelopquin). NBER Economical Crime Control Conference, UC Berkeley Law, 16 January 2010.

Discussant, "Doubling Down on Pot: Marijuana, Race and the New Disorder in New York City Street Policing" (Amanda B. Geller, Jeffrey Fagan). Fourth Annual Conference on Empirical Legal Studies, USC Law School, 20 November 2009.

Organizer and moderator, *New directions for US drug policy?* The Annual Caleb Foote Symposium, UC Berkeley Law School, 13 November 2009 (featuring Gil Kerlikowske, Director of the White House Office of National Drug Control Policy)

*Allocating the burden of social proof: Shared thresholds and social influence.*

- Institute for Personality and Social Psychology, University of California at Berkeley, 23 September 2009.



- Org. Behavior and Industrial Relations seminar, Haas Business School, UC Berkeley, 28 October 2009.

*The rule of law and the unruliness of the mind.* Festschrift for John Darley, Department of Psychology, Princeton University, 22 May 2009.

*Thomas C. Schelling Symposium* (conference co-organizer and presenter). Goldman School of Public Policy, UC Berkeley, 4 March 2008.

*Moral outrage and opposition to policies that reduce the harms of risky behaviors.*

- Center for Health Administration, University of Chicago, 10 October 2007.
- Joint Annual Meeting of the Law and Society Association (LSA) and the Research Committee on Sociology of Law (RCSL), Humboldt-Universität zu Berlin, 26 July 2007.
- Invited lecture for the First Biennial Willard H. Pedrick Speaker Series, Sandra Day O'Connor College of Law, Arizona State University, 5 March 2007.

*Distinguishing spurious and real norm effects: Evidence from artificial societies, lab experiments, and real schoolyards.* Conference on Behavioral Approaches to Legal Compliance: Social Norms, Self-Interest, and Cooperation. Hebrew University, Jerusalem, 14 May 2007.

*Economics in the 21<sup>st</sup> century: Tom Schelling and the multiple selves hypothesis.* Invited presentation at the Schelling Symposium honoring Nobel Laureate Thomas Schelling. University of Maryland, 29 September 2006.

*Citizens' inferences about ideological bias in policy research* (w/S. Paletz).

- Seminar, Public Policy Institute of California, San Francisco, 13 June 2006.
- Seminar, RAND, Santa Monica, CA, 17 August 2006.

*Empirics for non-(quantitative) empiricists: A consumer's guide to quantitative law and social science.* Seminar, Boalt Hall School of Law, UC Berkeley, 25 May 2006.

*Testing drugs vs. testing users: Tensions between the expressive, deterrent, and harm reduction functions of criminal law.* Clifford Symposium on the Rule of Law, DePaul University College of Law, Chicago, 21 April 2006.

*Why do people use drugs, and how should it matter for drug policy?* Invited presentation, The Beckley/Foresight Seminar on Future Policy Challenges, London, 22 November 2005.

*Psychological constraints on transparency in judicial decision making.* International Workshop on Publicity and Transparency in Democratic Decision Making, Chaire Hoover d'ethique economique et sociale, Université Catholique de Louvain, Louvain-la-Neuve, Belgium, 23 May 2005.

*A psychological analysis of possible public and official responses to a nuclear detonation in Moscow.* Invited paper for the International Ramifications of Nuclear Terrorism Conference, Marconi Center, 2-4 May 2005.

*Managing actual and perceived bias in policy-relevant research.* Invited Organizational Behavior Seminar, Graduate School of Business, Stanford University, 27 October 2004.

*Media reporting of jury verdicts: The tail (of the distribution) wagging the dog?* Annual Meeting of the Society of Experimental Social Psychology, Ft. Worth, TX, 16 October 2004.

*An assessment of "Punitive damages: How juries decide"* (by Cass Sunstein, Reid Hastie, John Payne, David Schkade, and Kip Viscusi). Symposium on Punitive Damages: The Law, the Jury, and the Judge, AEI-Brookings Joint Center for Regulatory Studies, Washington DC, 24 September 2004.

*The potential for unintended behavioral responses to emerging vaccines against addiction.* Arne Ryde Symposium on The Economics of Substance Use, Lund, Sweden, 14 August 2004.

*Marijuana decriminalization: What matters and why* (with Rosalie Liccardo Pacula, Peter Reuter, Jamie Chriqui, Beau Kilmer, Katherine Harris, Letizia Paoli, and Carsten Schaefer). 24th Arne Ryde Symposium on The Economics of Substance Use, Lund, Sweden, 13 August 2004.

*Media reporting of jury verdicts: The tail (of the distribution) wagging the dog?* Conference on Selection in the Marketplace of Ideas, Fuqua Business School, Duke University, Durham, NC, 14 May 2004.

*Assessing the effects of alternative marijuana laws.* Invited colloquium, Empirical Research Colloquium series, Northwestern University Law School, 16 October 2003.

*What is the medical marijuana debate really about?* Invited speech at The Truth about Medical Marijuana, a Policy Forum sponsored by the Independent Institute, Harpers Magazine, the Drug Policy Alliance, and The Goldman School of Public Policy. San Francisco, 2 October 2003.

*Anticipating potential behavioral responses to immunotherapies for addiction protection and relapse prevention.* Invited presentation, Workshop on Immunotherapies and Depot Medications to Treat Drug Addiction, The National Academies, 22 April 2003.

*On psychological naivete: Psychology's limited impact on policy analysis.* Invited address, Presidential Symposium (w/ J. Darley, D. Kahneman, & M. Rabin), American Psychological Society, New Orleans, 7 June 2002.

- also presented at Seminar in Psychology and Economics, UC Berkeley, 14 May 2002; and at Institute for Personality and Social Research, UC Berkeley, 10 April 2002.

*Drug war heresies: Learning from other vices, times, and places.* Invited address, Conference on *An American Tragedy: The War on Drugs*, Schneiderman Memorial Bioethics Lecture Series, School of Biological Sciences, University of California at Irvine, 19 November 2001.

*Research on drug-crime linkages: The next generation* (with B. Kilmer, P. Reuter). Commissioned paper, Drugs and Crime Research Forum, National Institute of Justice, Washington, DC, 19 April 2001.

*Does the gay ban preserve unit cohesion?* Invited address at a symposium on "Don't Ask, Don't Tell: Is the Gay Ban Based on Prejudice or Military Necessity?" The Commonwealth Club, San Francisco, December 9, 2000.

*Europe and North America: Between "harm reduction" and "zero tolerance".* Opening keynote address, Conference on "Illegal Drug Use in North America and Europe: Comparative Issues, Problems, and Policies," University of British Columbia, Green College, Vancouver, Canada, September 22, 2000.

*Comparing individual and collective rationality.* Invited colloquium, Woodrow Wilson School of Government, Princeton University, March 30, 2000.

Invited testimony, Hearing on "Drug Decriminalization," House Committee on Government Reform and Oversight, Subcommittee on Criminal Justice, Drug Policy, and Human Resources, Washington D.C., July 13, 1999.

Testimony at <http://socrates.berkeley.edu/~maccoun/0799testimony.html>

Reprinted in C. F. Levinthal (ed.) (2003), *Point/counterpoint: Opposing perspectives on issues of drug policy* (pp. 77-81). Boston: Allyn & Bacon.

*Is collective decision making more or less biased than individual decision making?* The 1998-99 Jacob Marschak Interdisciplinary Colloquium on Mathematics in the Behavioral Sciences, UCLA, June 4, 1999.

*Sexual orientation and US military personnel policy: The RAND study in its political context.* Invited address, Princeton Society of Fellows of the Woodrow Wilson Foundation, Princeton University, April 19, 1999.

*Psychology and public policy: Tales from the trenches.* Invited departmental colloquium, Department of Psychology, Princeton University, February 19, 1999.

*Exploring the link between addiction theory and drug laws.* Invited seminar, Center for Advanced Study in the Behavioral Sciences, Palo Alto, California, December 10, 1997.

*The legalization debate: Learning from other places, times, and vices* (with Peter Reuter). Briefing for RAND Board of Trustees, RAND, Santa Monica, California, November 17, 1997.

Co-spokesperson (with Charles Schuster) at press conference for release of Federation of American Scientists' "Principles for Practical Drug Policies," National Press Club, Washington, D.C., 2 September 1997.

*Integrating harm reduction and use reduction.* Briefing for California state legislators and staff members, Sacramento, California, April 23, 1997.

*The psychology of harm reduction: Alternative strategies for modifying high-risk behavior.* 1996 Distinguished Wellness Lecture, The California Wellness Foundation/University of California Wellness Lectures, Berkeley, California, October 2, 1996.

*The verdict on the verdict: Interpreting the public's reaction to the Simpson trial.* Invited presentation at the Presidential Showcase Symposium, "Simpson Aftershock: Seismic Changes for Justice?," Annual Meeting of the American Bar Association, Orlando, Florida, August 4, 1996.

*Improving jury comprehension in criminal and civil trials.* Invited testimony before the California State Senate Judiciary Committee, Los Angeles, July 27, 1995. (Reprinted as RAND Testimony CT-136, Santa Monica, California, July 1995.)

*How should we deal with dealers?* "Day at RAND" briefing for blue ribbon group of policy makers and business leaders, including Surgeon General Joycelyn Elders, DHHS Special Counsel Peter Edelman, New Orleans Mayor Marc Morial, and former Attorney General Ed Meese. Washington, DC: October 29, 1994.

Invited Symposium, *Sexual orientation and U.S. military policy: The RAND report.* Annual meeting of the American Psychological Association; Los Angeles; August 15, 1994.

*Drug policies in North America and Western Europe: Comparing "barks and bites."* Paper commissioned by the Commission of the European Community for the Scientific Seminar on Strategies and Policies to Combat Drugs, Florence, Italy, December 9, 1993.

*American drug policies: Toward a third debate.* Invited address at "The War at Home: Drugs and the Inner Cities," All Day Town Meeting convened by The Nation Institute and the ACLU of Southern California, Los Angeles, October 23, 1993.

*Collective vs. individual rationality: Bias in decisions by individuals and groups* (with Norb Kerr and Geoff Kramer). Presented at the annual meeting of the Society for the Advancement of Socio-Economics, New York, March 1993.

*Bias in decision making: Comparing individuals and groups.* Invited seminar, Center for Decision Research, Graduate School of Business, University of Chicago, March 1993.

*What works and what doesn't in our criminal justice system* (conversation with Peter Greenwood and Joan Petersilia). 30-minute videotaped segment for *The Idea Channel* (syndicated cable TV program), Santa Monica, March 1993.

*What does empirical research tell us about civil jury behavior?* Invited address, Brookings/ABA Litigation Section Symposium on the Future of the Civil Jury System in the United States, Charlottesville, Virginia, June 19, 1992.

*What harms do harm-reduction policies reduce? A cross-national study of heroin addiction.* Invited keynote address at the Third International Conference on the Reduction of Drug-Related Harm, Melbourne, Australia, March 23, 1992.

Participant, Conference on U.S./European Drug Policies, Rockefeller Conference Center, Bellagio, Italy, December 2-4, 1991.

*European drug policy experiences.* Briefing for the staff of the Office of National Drug Control Policy, RAND, November 18th, 1991.

Testimony on drug policy and problems before the California Legislature's Joint Legislative Budget Committee, San Francisco, October 23, 1990.

Panelist, The Annenberg Washington Program Forum: *Selecting impartial juries: Must ignorance be a virtue in our search for justice?* Washington, D.C., May 11, 1990. (Transcript published in *The American University Law Review*, Winter 1991, 40(2), 541-629.)

*Getting inside the black box: Toward a better understanding of the American jury.* The Forum Lecture, Kalamazoo College, Kalamazoo, Michigan, March 29, 1990.

## **GRADUATE THESES**

*Modeling the impact of extralegal bias and defined standards of proof on the decisions of mock jurors and juries.* Ph.D. dissertation, Michigan State University, 1984. *Dissertation Abstracts International*, 46, 700B. Committee: Norbert Kerr (chair), Lawrence Messé, Gerald Miller, John Hunter.

*In search of introspection: Attentional set and verbal reports on evaluative judgments.* M.A. thesis, Michigan State University, 1983. *Masters Abstracts*, 21, 374. Committee: William Crano (chair), Norbert Kerr, Lawrence Messé, Thomas Carr.

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