



# Environmental Justice Achievement Awards



*Recognizing Successful Partnerships  
Achieving Public Health and Environmental Justice Goals*

## Coalition to Prevent Lead Poisoning



Monroe County Executive Maggie Brooks and then-Rochester Mayor William Johnson at the Community Lead Summit, June, 2004.



Coalition to Prevention Lead Poisoning (CPLP) packs the hall, December 5, 2005 for City Council vote on precedent-setting lead hazard control law.



Joseph Hill, Communications Director for the Coalition to Prevent Lead Poisoning (CPLP), signs up a city resident for a free lead hazard housing inspection at the Latino Health Fair.

**EPA is pleased to present a 2009 Environmental Justice Achievement Award to the **Coalition to Prevent Lead Poisoning (CPLP)** for its leadership in community-based efforts to prevent childhood lead poisoning in the city of Rochester, New York.**

The Coalition has influenced major lead-related public policy changes, including the Lead Ordinance for Rochester and the Rochester City School District Lead Safe Schools Policy. The innovative lead law embraces a cost-effective approach and calls for public education, periodic evaluation, and a Citizens Advisory Committee to provide input on implementation. The collaborative efforts of children's advocates, community groups, educators, health care providers, housing organizations, government agencies, researchers, and others have resulted in a 72 percent reduction in childhood lead poisoning over the past 8 years.

The Coalition partnered with a wide range of direct action, outreach, and education programs in the Rochester area focused on reducing lead hazards in high-risk neighborhoods. By working with community and neighborhood groups, the Coalition has leveraged national housing research, best practices, and experiences from across the country to promote low-cost methods to protect all of the region's children.

### Partners

Coalition to Prevent Lead Poisoning  
Monroe County Department of Public Health  
City of Rochester, New York

University of Rochester  
Empire Justice Center  
Finger Lakes Health Systems Agency