



Office of Science and Technology Policy
Executive Office of the President
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Washington, DC 20502

FOR PLANNING PURPOSES
June 24, 2013

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MEDIA ADVISORY

White House Highlights Citizen Scientists at “Champions of Change” Event

DATE: Tuesday, June 25, 2013

TIME: 8:30 a.m. to 10:00 a.m. ET

WHAT: Tomorrow, the White House honors twelve people as Citizen Scientist “Champions of Change.” This Champions event will recognize individuals and organizations that have engaged citizen-solvers and non-experts in scientific research. Honorees lead activities such as educating local communities on the causes of air pollution and involving residents in work to address them; monitoring populations of species affected by or especially vulnerable to climate change; tracking near-Earth asteroids; and searching for fossils. Through their work, these Champions are improving scientific literacy and increasing participation in the Nation’s research enterprise.

The Champions of Change program was created as an opportunity for the White House to feature individuals, businesses, and organizations doing extraordinary things to empower and inspire members of their communities.

To watch this event live, visit www.whitehouse.gov/live at 8:30 a.m. ET on June 25th. To learn more about the White House Champions of Change program and nominate a Champion, visit www.whitehouse.gov/champions.

SPEAKERS:

Philip Rubin, Principal Asst Director for Science, White House Office of Science and Technology Policy

Ellen McCallie, Program Director for Advancing Informal STEM Learning, National Science Foundation

MODERATOR:

Joe Palca, NPR Science Reporter

NOTE: This event is NOT OPEN to Press but will be livestreamed at www.whitehouse.gov/live.