

Office of Science and Technology Policy Executive Office of the President Eisenhower Executive Office Building Washington, DC 20502

FOR PLANNING PURPOSES November 7, 2013 Media: Rick Weiss, 202-456-6037 rweiss@ostp.eop.gov

MEDIA ADVISORY

"Data to Knowledge to Action" Event Takes Big Data Initiatives to Innovative Heights

Following up on last year's Obama Administration <u>announcement</u> of a "Big Data" initiative, the Office of Science and Technology Policy, National Science Foundation, and other agencies in the Networking and Information Technology Research & Development program will unveil new, high-impact collaborations among Federal agencies, private industry, academia, state and local governments, non-profits, and foundations, that will harness Big Data to enhance economic growth and job creation, education and health, energy and environmental sustainability, public safety, and global development.

DATE: Tuesday, November 12, 2013

TIME: 1:00 pm to 3:30 pm EST

LOCATION: Pavilion Room at the Ronald Reagan Building and International Trade Center, 1300 Pennsylvania Avenue, NW, Washington, DC.

AGENDA: Available here.

This event will also be Webcast live at: http://live.science360.gov

Registration is not required for this event.