The Natural Capital Project











The Natural Capital Project







- 1. Science $R&D \rightarrow new tools$
- 2. Implementing in sites / sectors globally
- 3. Engaging leaders



ECOSYSTEMS AND HUMAN Well-Being

Synthesis

The Millennium Ecosystem Assessment

2005

1300 Scientists Internationally



NILLENNIUM ECOSYSTEN ASSESSMENT

Investing in Natural Capital



Investing in Natural Capital



The Economist

Habemus Benedict XVI PAGE 49

The China question PAGES 12, 29 AND 41

The stockmarket's April stumble

APRIL 23RD-29TH 2005

www.economist.com

Republicans, Abe and Condi LEXINGTON, PAGE 36

Rescuing environmentalism (and the planet)





InVEST: Integrated Valuation of Ecosystem Services & Tradeoffs

Data inputs on natural capital



Data inputs on built capital



Outputs of ecosystem service levels

supplied and demanded



InVEST 1.0 Beta can map

Biodiversity

Water pollution regulation

Carbon seq & storage

Managed timber production

Crop pollination

Avoided reservoir sedimentation



The next version of InVEST will add

- Tourism and recreation
- Agricultural production
- Flood mitigation
- Hydropower production
- Irrigation
- Open access products



Marine InVEST is under development

Fisheries Coastal Protection Recreation & Tourism

Scenarios and Decisions

Development in Oregon over the next 50 years:



Change in carbon storage



Changes in multiple services



Analysis of alternative futures



Formal Carbon MarketWithoutWith



Formal Carbon Market Without With





Moloka'i

West Maui Maui

Kamehameha Schools Land Assets

Kaua'i





A new approach, balancing

Economic value



Environmental value

Cultural value

Educational value

Community value













Developing scenarios





Growing a biofuels feedstock



Expanding residential development



Cultivating diversified agriculture & forestry



InVEST Analysis



InVEST Analysis





Diversified agriculture and forestry provide the desired balance, with income, climate control and clean water benefits.

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WOODS INSTITUTE FOR THE ENVIRONMENT STANFORD UNIVERSITY



