



**Stanford Woods Institute for the Environment  
Rising Environmental Leaders Program  
DC Boot Camp – Agenda  
March 22-27, 2015**

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*NOTE: Unless otherwise noted, all sessions are at Stanford in Washington (SIW)  
Distance Learning Center (DLC), 2661 Connecticut Avenue NW, Washington, D.C. 20008*

**Sunday, March 22 – Arrival and Set Up for the Week**

Arrive and check in: Omni Shoreham Hotel  
2500 Calvert Street, NW, Washington, D.C. 20008

6:00           **Social Hour -**

7:00           **Welcome Dinner** (Informal)  
Set Up for Week, Review of Final Agenda and Q & A  
*Mollie Field*, Events Manager  
*Lea Rosenbohm*, D.C. External Affairs Advisor

**Monday, March 23 – Day No. 1 – Overview: Understanding Washington and the Key Actors**

8:45am       *Meet in Hotel Lobby*

9:00-10:00   Breakfast and Welcome – *SIW Dining Room*  
*Adrienne Jamieson*, Director, Bing Stanford in Washington

10:00-11:30   **Intro to Federal Government: Overview of the Process**  
Moderator: *Ailsa Chang*, NPR's Congressional Correspondent  
  
*Ryan Fitzpatrick*, Senior Policy Advisor, Clean Energy Program, Third Way  
*David Goldston*, Director, Government Affairs, NRDC  
*Jeremy Martin*, Senior Scientist and Fuels Lead, Clean Vehicles Program, Union of Concerned Scientists  
*Daniel Weiss*, Vice President of Campaigns, League of Conservation Voters

12:00-1:30   **Lunch with Speaker: Washington, DC Insights – SIW Dining Room**  
*Charles Cushman*, Dean of Academics, National Defense University

2:30-4:00     **Lobbying and Advocacy: How to inform and influence**  
Moderator: *Kai Anderson*, Chief Strategy Officer and Co-Chairman, Cassidy and Associates  
  
*Scott Rayder*, Senior Advisor for Development and Partnerships, UCAR  
*Alan Rowsome*, Senior Director of Government Relations for Lands, The Wilderness Society  
*Kevin Wheeler*, Vice President and Director, Public Affairs, Consortium for Ocean Leadership

Evening       **Dinner on your own**

**Tuesday, March 24 – Day No. 2 – A Focus on Congress**

Before 8:30 Breakfast Buffet – *Hotel*

8:30 Meet in Hotel Lobby to take Metro to Capitol

9:30-10:15 **Inner Workings of a Congressional Office and Q & A**

Location: *meet Erin in 421 Cannon*

**Erin Katzelnick-Wise**, Legislative Director  
Congresswoman Anna Eshoo, California's 18<sup>th</sup> District

10:40-11:45 **Role of Committees and Congressional Research Services**

Location: Rayburn 2325

**Nicole Carter**, Specialist in Natural Resources Policy, Congressional Research Services  
**Marcy Gallo** (Ph.D.), Democratic Staff Director for Environment Subcommittee, Committee on Science, Space, and Technology  
**Emily Lewis**, AAAS Fellow, House Natural Resources Committee

12:00– 1:30 Lunch in Longworth or Hart Cafeterias or Union Station Food Court – TBD

2:00-2:30 **Meeting with Senator Feinstein's Environmental Staff**

Location: *Hart Senate Office Building, Room 331*

**Felix Yeung**, Legislative Assistant, Environment/Environmental Health, Water

2:30-2:45 **RELP Group Photo in Front of Capitol with Nathan Mitchell, Photographer**

3:00-5:00 Hearings or Gallery visits

5:15 **Depart for Embassy**

6:00PM Reception at **French Embassy**  
**Vincent Delporte**, Counselor for Ecology, Energy and Climate

**Wednesday, March 25 – Day No. 3 – Building Effective Networks**

Before 8:00 Breakfast Buffet – *Hotel*

8:00 Meet in Hotel Lobby to take Metro to EPA

9:00-10:15 **Work of the Federal Agencies and Offices – EPA, 2369B William J. Clinton East Building**  
Moderator and Host: **Ellen Gilinsky**, Senior Advisor, Office of Water, Environmental Protection Agency

**Beth Kerttula**, Director, National Ocean Council  
**Glynis Lough**, Chief of Staff, Third National Climate Assessment, U.S. Global Change Research Program, Office of Science and Technology Policy  
**Doug Beard**, Chief, USGS National Climate Change and Wildlife Science Center

- 11:00-12:30     **Think Tanks: Turning Science into Policymaking** – at *Resources for the Future*  
Moderator: **Peter Nelson**, Director of Communications, Resources for the Future
- Jason Grumet**, President, Bi-partisan Policy Center  
**Phil Sharp**, President, Resources for the Future  
**Daryl Ditz**, Deputy to the Vice President for Science and Research, World Resources Institute
- 12:30-2:00     **Lunch with Speaker – Future Environmental Challenges in the Developing World: Environment and Development Nexus** – at *Resources for the Future*  
**Kit Batten**, Global Climate Change Coordinator, USAID
- 3:00-4:30     **Successful Collaborations with NGOs** – at *SIW*  
Moderator: **Steve Roady**, Managing Attorney for Oceans, Earthjustice
- Ben Ratner**, Manager and Bill Bowes Fellow, Corporate Partnerships Program, Environmental Defense Fund  
**Sarah Murdock**, Director, U.S. Climate Change Adaptation Policy, The Nature Conservancy  
**Lou Leonard**, Vice President of Climate Change, WWF-US
- 5:30-7:30     **Reception to Honor Cohort 2015 and Speakers** – *Rockefeller Room*  
**Speaker: John Holdren**, Director, Office of Science and Technology Policy
- Thursday, March 26 – Day No. 4 – Communications and Messaging**
- 8:00-9:00     Breakfast Buffet – *SIW*
- 9:00-10:00    **Interactive Workshop – Making your two-minute pitch**  
REL P participants will rotate tables in small groups to get feedback from 4-5 different perspectives. Discussion leaders:  
**Will Bohlen**, Vice President, The Podesta Group  
**Maia Comeau**, Director, The Lugar Center for Diplomacy, The German Marshall Fund  
**Shawn Dhar**, Senior Communications Advisor, The Brookings Institution  
**Glenn Hurowitz**, Managing Director, Climate Advisers  
**Justin Lawrence**, AAAS Fellow, National Science Foundation
- 10:30            Depart SIW via Metro for *National Geographic Society, 1145 17th St. NW*
- 11:00-12:00    View museum and exhibits at *National Geographic Society*
- 12:15-1:30     **Working with Media to get your Message out** – at *National Geographic Society*  
Moderator: **Dan Stone**, Editor, National Geographic
- Coral Davenport**, Energy and Climate Change Reporter, New York Times  
**Lisa Friedman**, Deputy Editor, Climate Wire  
**Kate Sheppard**, Senior Reporter and Environment and Energy Editor, Huffington Post
- Afternoon       Time for individual appointments (see tips for scheduling Hill appointments)
- 6:00             Dinner with speaker **Alvaro Umana**, Senior Research Fellow at CATIE  
Location: Petit Plats, 2653 Connecticut Avenue, NW

**Friday, March 27, 2014 - Day #5 – Looking Ahead – Fellowships and Careers**

- 8:30 - 9:45      **Breakfast with Speaker – Fellowships and Careers at the Intersection of Science/Policy**  
*Cynthia Robinson*, Director, AAAS
- 10:00-11:30    **Exploring the World of Science Policy: Science Fellows Share Their Views**  
Moderator: *Lea Rosenbohm*
- Anjali Shastri*, AAAS S&T Policy Fellow, State Department  
*Kristen Honey*, Ph.D., AAAS S&T Policy Fellow, Department of Energy  
*Brent Nelson*, Ph.D., AAAS S&T Policy Fellow, Department of Energy
- 11:30-12:00    **Certificates, Debrief, Evaluations**  
*Jeff Koseff*, Director, Stanford Woods Institute
- 12:15            **Celebration Lunch (informal)**  
Lebanese Taverna, 2641 Connecticut Ave.
- By 2:00         **Wrap Up & Return to the Bay Area**