

Stanford Woods Institute for the Environment Rising Environmental Leaders Program DC Boot Camp – Agenda March 20-25, 2016

*NOTE:* Unless otherwise noted, all sessions are at Stanford in Washington (SIW) Distance Learning Center (DLC), 2661 Connecticut Avenue NW, Washington, D.C. 20008

# Sunday, March 20 – Arrival and Set Up for the Week

Arrive and check in: Omni Shoreham Hotel 2500 Calvert Street, NW, Washington, D.C. 20008

- 6:00 Social Hour -
- 7:00 Welcome Dinner (Informal) Set Up for Week, Review of Final Agenda and Q & A *Mollie Field*, Events Manager *Lea Rosenbohm*, D.C. External Affairs Advisor

### Monday, March 21 – Day 1 – Overview: Understanding Washington and the Key Actors 8:45am Meet in Hotel Lobby

9:00-10:00	Breakfast and Welcome – SIW Dining Room Adrienne Jamieson, Director, Bing Stanford in Washington
10:00-11:30	Intro to the Federal Government: How to Advance Environmental Issues Moderator: <i>Elizabeth Shogren</i> , High Country News
	<i>David Goldston</i> , Director, Government Affairs, NRDC <i>Daniel Weiss</i> , Vice President of Campaigns, League of Conservation Voters
12:00-1:30	Lunch with Speaker: U.S. Politics – SIW Dining Room Michael Franc, Director, Hoover Institute, DC
2:00-3:15	Science and the Federal Agencies Moderator: <i>Tom Armstrong</i> , President, Madison River Group
	<i>Ellen Gilinsky</i> , Senior Advisor, Office of Water, Environmental Protection Agency <i>Doug Beard</i> , Chief, USGS National Climate Change and Wildlife Science Center <i>David Reidmiller</i> , Chief Climate Scientist, Department of State
3:15	Depart via Metro for Eisenhower Executive Office Building

 4:00-5:00 Environmental Priority Setting and the Budget Process Location: White House Executive Office Building
Ali Zaidi, Associate Director, Natural Resources Programs, White House Office of Management and Budget Bob Simon, Principal Advisor to the Director for Energy, Transportation, at the Office of Science and Technology Policy Christine Harada, Federal Chief Sustainability Officer Shara Mohtadi, Assistant to the OMB Associate Director for Natural Resources, Energy, and Science

Evening **Dinner on your own** 

## Tuesday, March 22 – Day 2 – A Focus on Congress

Before 7:45	Breakfast Buffet – Hotel		
7:45	Meet in Hotel Lobby to take Metro to Capitol		
8:30-9:30	Inner Workings of a Congressional Office and Q & A Location: 2456 Rayburn House Office Building <i>Margaret McCarthy</i> , Legislative Director, Congresswoman Doris Matsui, California's 6 <sup>th</sup> District		
9:30	<b>RELP Group Photo in Front of Capitol with Nathan Mitchell, Photographer</b>		
10:00-12:00	Hearings or Gallery visits		
12:30-1:30	Lunch in Longworth or Hart Cafeterias or Union Station Food Court – TBD		
2:00-3:00	Role of Committees in the Legislative Process Location: Dirksen Senate Office Building, Room 304 <i>Tristan Abbey</i> , Professional Staff Member (Majority), U.S. Senate Committee on Energy & Natural Resources		
3:30-4:30	Meeting with Senator Boxer's Environmental Staff Location: Hart Senate Office Building, Room 112 Alesandra Najera, Legislative Assistant, Environment and Water		
6:00	Dinner with speaker <i>Buzz Thompson</i> , Director of the Stanford Woods Institute Location: Petit Plats, 2653 Connecticut Ave, NW		

Wednesday.	March 23	– Dav 3 –	<b>Communications</b>	Messaging	and Network	Building
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9:00-10:15	Interactive Workshop – Making your two-minute pitch
	RELP participants will rotate tables in small groups to get feedback from 4-5 different
	perspectives. Discussion leaders:
	Marge Cavanaugh, Deputy Assistant Director, Geosciences, National Science Foundation
	Shawn Dhar, Senior Communications Advisor, The Brookings Institution
	Mike Henry, Director, Government Relations Division, American Institute of Physics
	Varun Sivaram, Fellow, Council on Foreign Relations

- 10:30 Depart SIW via Metro for Resources for the Future, 1616 P Street, NW
- 11:00-12:30 Think Tanks: Turning Science into Policymaking at *Resources for the Future* Moderator: *Shannon Wulf Tregar*, Deputy Director for Government and Public Affairs, Resources for the Future

*Phil Sharp*, President, Resources for the Future *Laura Malaguzzi Valeri*, Deputy to the Vice President for Science and Research, World Resources Institute *Sharon Burke*, Senior Advisor, International Security Program, New America Foundation

- 12:30-2:00 Lunch with Speaker *at Resources for the Future Rachel Kyte,* Chief Executive Officer of the Sustainable Energy for All (SE4All) initiative and Special Representative of the UN Secretary-General for Sustainable Energy for All, World Bank
- Afternoon Time for individual appointments (see tips for scheduling Hill appointments)
- 5:30-7:00 Reception to Honor Cohort 2016 and Speakers *Rockefeller Room* Speaker: Dr. John Holdren, Director, Office of Science and Technology Policy

### Thursday, March 24 – Day 4 - Communications, Messaging and Network Building (cont'd)

7:00-8:00 Breakfast Buffet –*Omni* 

8:00 Meet in Lobby/Depart 8:15

- 8:15 Metro to Silver Springs/NOAA
- 9:30-11:00 NOAA Getting to know the leading Federal Science Agency *NOAA, Silver Spring, MD* Moderator and Host: *Eileen Sobeck,* Deputy Administrator for Fisheries, NOAA

Marian Westley, Senior Advisor, Office of the NOAA Chief Scientist, NOAA Kate Naughten, Director Office of Communication, NOAA Fisheries Douglas Lipton, Senior Research Economist, NOAA Fisheries Alan Leonardi, Director, Office of Ocean Exploration and Research, NOAA OAR

11:00-12:00	Metro	from	NOAA	to	Nat	Geo

12:00-1:30 Working with Media to get your Message out – at National Geographic Society Moderator: *Dan Stone*, Editor, National Geographic

> Dan Charles, Food and Agriculture, NPR Suzanne Goldenberg, Environmental Reporter, The Guardian Gayathri Vaiydanathan, Multimedia Journalist, Climatewire

- 2:00-3:00 View museum and exhibits at *National Geographic Society* and head back to SIW
- 3:30-5:00 Successful Collaborations with NGOs *at SIW* Moderator: *Steve Roady*, Managing Attorney for Oceans, Earthjustice

*Jeremy Martin*, Senior Scientist and Fuels Lead, Clean Vehicles Program, Union of Concerned Scientists *Tim Juliani*, Senior Director, Business Strategy and Partnerships, Center for Climate and Energy Solutions

Dinner on your own

### Friday, March 25 - Day 5 - Looking Ahead - Fellowships and Careers

8:30 - 9:45	Breakfast with Speaker – Fellowships and Careers at the Intersection of Science/Policy
	Kira Mock, Manager for Energy, Environment and Agriculture programs, AAAS

10:00-11:30 Exploring the World of Science Policy: Science Fellows Share Their Views Moderator: Lea Rosenbohm

> *Kelly Kryc*, Energy, Water and Oceans Specialist, Office of Science and Technology Policy *Dilip Venugopal*, AAAS S&T Policy Fellow, Executive Branch, EPA *Melinda Belisle*, AAAS S&T Policy Fellow, USDA Biotechnology Regulatory Services *Wendy Heiger-Bernays*, AAAS S&T Policy Fellow, EPA

- 11:30-12:00 Certificates, Debrief, Evaluations Lea Rosenbohm, External Affairs Advisor, Stanford Woods Institute
- 12:15 **Celebration Lunch (informal)** Lebanese Taverna, 2641 Connecticut Ave.
- By 2:00 Wrap Up & Return to the Bay Area