Water Metrics: How Can Better Information Protect and Save Water?

Jon Christensen
Executive Director
Bill Lane Center for the American West
Stanford University

Conservation In Practice

A Publication of the Society for Conservation Biology



AUDITING CONSERVATION IN AN AGE OF ACCOUNTABILITY

Why Behavioral Ecology Can Change the Way We Do Conservation

Rediscovering an "Extinct" Fish Reveals Novel Ways to Reconcile Fisheries and Conservation



THE NEW YORK TIMES SCIENCE TUESDAY, NOVEMBER 5, 2002

Fiscal Accountability Concerns Come to Conservation

By JON CHRISTENSEN

Conservation biology has long the been driven by a mission to save all the pieces at whatever cost. But just as questions about accounting are shaking up the financial world, commended to the pieces of the pieces

diting environ-mental projects. Many conserva-tion groups are

left, a venture capitalist, and M. A. Sanjayan of the Nature Conservancy are developing methods for au-

assess the health of ecosystems was found inadequate for the report, published by the IA-OM Heinz Conter for Science, Economics and the Environment. The scientists have eventually to fill in the blanks are seen to be a support of the content of the content and an adviser to the World Bank on bookers; if, the directed a Bank on bookers; if, the directed a Bank on bookers; if, the directed a seen of the Bank on bookers; if the directed seen of the Bank on bookers and the minimum critical size of ecosystems.

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With a grant from the Gordon and Betty Moore Foundation, Founda-tions of Success is working with the Wildlife Conservation Society and Conservation International on a sing and impact assessment in fields like business, education and social services, as well as the environ-ment. Delotte Consulting conducted a similar survey for the Nature "We're lacteomers to this game," said Dr. M. A. Sanjayan, a scientist

Experts try to calculate biology's bottom line.

who is leading a Nature Conservancy team that is developing methods from adding the organization's concept of the conservance o

Mr. Neiman has given the Nature Conservancy about haif a million childran for the auditing project. In meant some painful self-examination for the conservancy which had revenues of \$787 million last year. The new auditing has been tested at two sites, the Consumes River The new auditing has been tested at two sites, the Consumes River The new auditing has been tested at two sites, the Consumes River The new auditing has been tested at two sites, the Consumes River The new auditing has been tested at two sites, the Consumes River Preserve in Culfornia, home to Serra Nevala's last wild river, which is increasingly hermined in by suburbs and vineyards; and Komotovan and Consumers and Park in Indonesia, which has several paince of land for 30 years.

Mr. Neiman has given the Nature Conservance auditing has been tested at two sites, the Consumes River Preserve in Culfornia, home to Serra Nevala's last wild river, which is increasingly hermined in by suburbs and vineyards; and Komotovan and the season of the country of the principal season of the conservation plans and strategies for countering threats at each site, as well as monitoring threatened and crade bombs to stant fash.

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Second Thoughts for a Designer of Software That Aids Conservation

By JON CHRISTENSEN

Australia's recent decision to ban fishing on a third of the Great Barrier Reef represented an important endorsement for an obscure computer program that has become the brains behind many conservation plans around the world

around the world.

But last month, one of the inventors of the program raised questions about its useful-ness in protecting the environment, suggesting that simpler rules used by conservation-list for years may be more effective than elaborate plans concorted with computer

The program, Marxan, was developed in 1998 as a Ph.D. thesis by an Australian graduate student, Ian R. Ball, working with Dr. Hugh P. Possingham, a professor of mathematical ecology and director of the Ecology Center at the University of Queensland. The program, which is free, takes data about species and their habitats and spits out an optimal design for the most efficient network of reserves to preserve biodiversity in a region.

a region.

Since the software was developed, conservation groups and academic biologists worldwide have been using it and various offshoots to create plans to guide land purchases and government policies for protecting endangered species.

But in a paper in Ecology Letters and at a meeting of the Society for Conservation Biology at Columbia University, Dr. Possingham warned that, according to a recent study he conducted, unless such plans were put in place within a year after they were created, it was better to follow the simple rules of thumb that conservationists have long used, before the advent of complex

computer-based conservation designs.

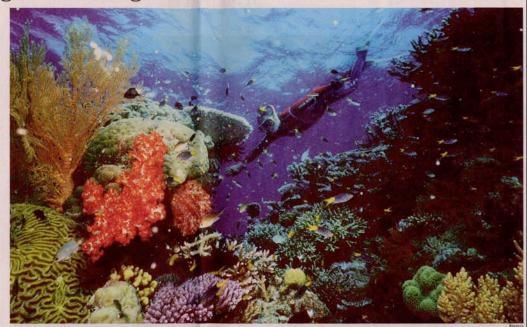
Many conservationists have criticized these conclusions, arguing that computer-based plans have many uses, in fund-raising, for example, and in providing goals for governments to meet.

Dr. Ball, who is now a researcher for the Australian government in Tasmania, said he welcomed dialogue on his program's effectiveness. "Any young scientist is very happy to see their work being used," he said

Simpler rules may be more effective than computer models.

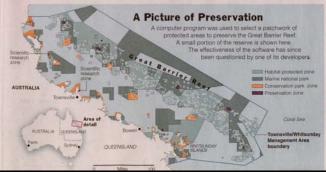
in a telephone interview. "This one has had an effect because it was the right thesis at the right time." Indeed, conservation planning is booming

Indeed, conservation planning is booming these days; the Great Barrier Reef is just one example of how planners are thinking big. In the United States, every state must have a conservation plan by 2005 to qualify for millions of dollars in federal financing





Dr. Hugh P. Possingham and Dr. Sandy Andelman helped assemble data and run an experiment testing a computer-generated conservation plan. Top, a healthy part of the Great Barrier Reef, which is under threat from pollution and overfishing.





Water in the West

Metrics and Performance Measurement Group

Listening Tour

Sacramento

Art Baggett, Board Member, State Water Resources Control Board Jonathan Bishop. Chief Deputy Director, State Water Resources Control Board Ginny Cahill, Consultant, Resources Legacy Fund

Tam Doduc, Board Member, State Water Resources Control Board

Maurice Hall, Senior Hydrologist, The Nature Conservancy

Michael Lauffer, Chief Counsel, State Water Resources Control Board

Tim Quinn, Executive Director, Association of California Water Agencies

Mary Scoonover, Resources Legacy Fund

Caren Trgovcich, Director, Office of Research, Planning & Performance, State Water Resources Control Board

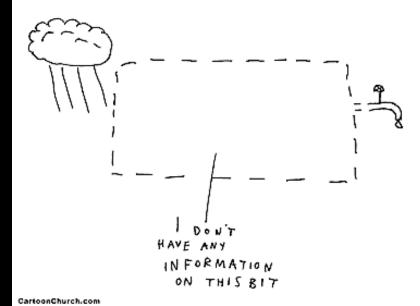
Vicky Whitney, Deputy Director for Water Rights, State Water Resources Control Board



Los Angeles

Ron Gastelum, Interim Executive Director, Southern California Water Committee
Jeff Kightlinger, General Manager, Metropolitan Water District
Thomas Love, General Manager, Inland Empire Utilities Agency
Debra Man, Assistant GM and Chief Operating Officer, Metropolitan Water District
Michael Markus, General Manager, Orange County Water District
Jim McDaniel, Senior Assistant General Manager, Los Angeles Department of Water
and Power

HOW WE GET WATER IN OUR HOMES



SOUTHERN CALIFORNIA'S WATER RESERVE LEVELS

Water Reserve Levels



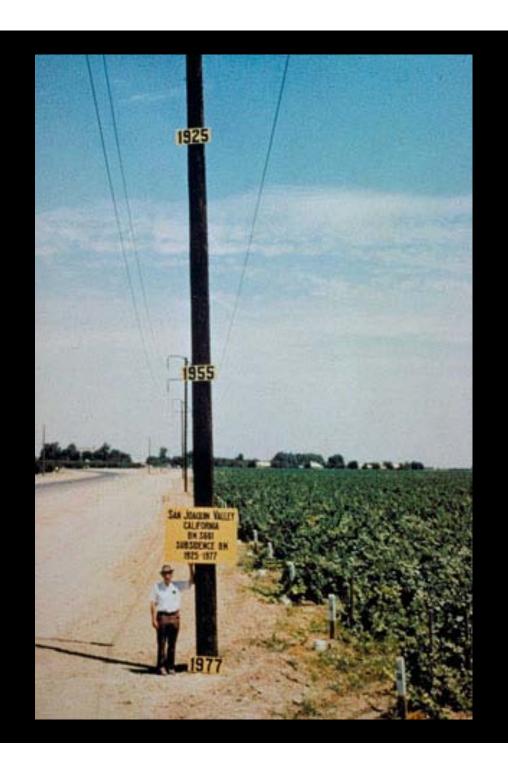
WATER RESERVE LEVELS

HAVE DROPPED

How you can help

Fresno

Dan Errotabere, President, California Farm Bureau Federation
Russ Freeman, Supervisor of Resources, Westlands Water District
Tom Glover, Director, Resources Division, Westlands Water District
Sarge Green, California Water Institute, CSU-Fresno
Ron Jacobsma, General Manager, Friant Water Authority
William Phillimore, Executive VP Paramount Farms / Chairman of the Board, Kern
Water Bank
Mike Wade, Executive Director, Agricultural Water Management Council / ED, Farm
Water Coalition



San Francisco

John Bohn, Commissioner, California Public Utilities Commission
Hal Candee, Partner, Altshuler Berzon
Jim Fiedler, Chief Operating Officer, Santa Clara Valley Water District
Ellen Hanak, Research Fellow and Director of the Economy Program, Public Policy
Institute of California
Laura Harnish, California Regional Director, Environmental Defense Fund
Ellen Levin, Deputy Manager of Water Resources, SFPUC
Doug Obegi, Staff Attorney, Natural Resources Defense Council
Greg Thomas, Founder and President, Natural Heritage Institute

Meanwhile Back on The Farm and Out and About

Joya Banerjee, Program Associate, S.D. Bechtel, Jr. Foundation

Stephen D. Bechtel, Jr.

Chuck Bonham, California Director, Trout Unlimited

Ginny Cahill, Consultant, Resources Legacy Fund

Celeste Cantu, General Manager, Santa Ana Watershed Project Authority Mark Cowin, Director, California Department of Water Resources

Laurie Dachs, President, S.D. Bechtel, Jr. Foundation

Sarah Davies, Senior Director of Western Development, Trout Unlimited

Allison Duncan, Principal, Amplifier Strategies

Allison Harvey, Program Officer. S.D. Bechtel, Jr. Foundation

Bob Fisher, Pisces Foundation

Ann Hayden, Senior Water Resource Analyst, Environmental Defense Fund

Eric Heitz, President, The Energy Foundation

Don Howard, Partner, The Bridgespan Group

Jim Howard, San Mateo District Conservationist, USDA, Natural Resource Conservation Service

Brian Johnson, Trout Unlimited

Rich Juricich, Statewide Integrated Water Management, CA Department of Water Resources

MaryAnn King, Trout Unlimited

Marty Laporte, Associate Director, Environmental Quality & Water Conservation, Stanford Utilities

Bill Leahy, President, Big Sur Land Trust

Kai Lee, Conservation and Science Program Officer, Packard Foundation

Michael Mantell, Resources Legacy Fund

Paul Massera, Chief of Strategic Water Planning Branch, CA Department of Water Resources

Felicia Marcus, Western Director, Natural Resources Defense Council

leff Mount, UC Davis Center for Watershed Sciences

Kellyx Nelson, Executive Director, San Mateo County Resource Conservation District

Tim Quinn, Executive Director, Association of California Water Agencies

Mary Scoonover, Resources Legacy Fund

Michael Scott, Environment Program Officer, Hewlett Foundation

John Seebach, American Rivers/Hydropower Reform Coalition

Peter Williams, Chief Technology Officer, Big Green Innovations, IBM

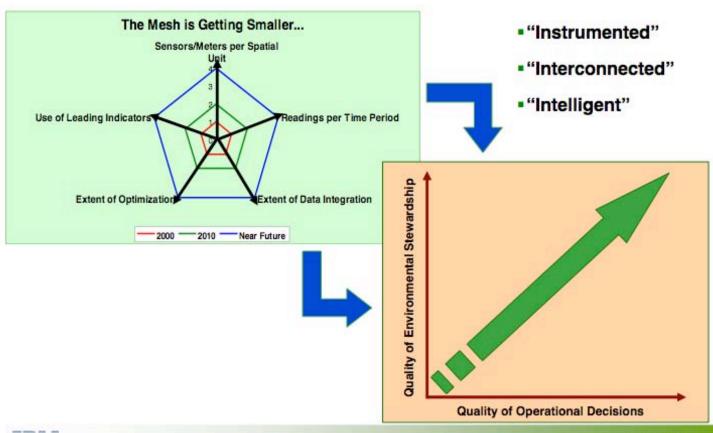
Bob Wilkinson, Director, Water Policy Program, UC Santa Barbara, Bren School of Environmental Science and Management

John Woodling, Executive Director, Regional Water Authority



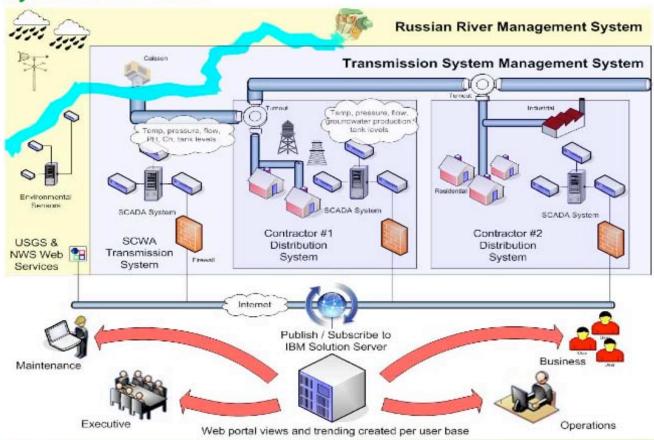


"A Smarter Planet" - The Major IT Trend of Our Time





Project Schematic

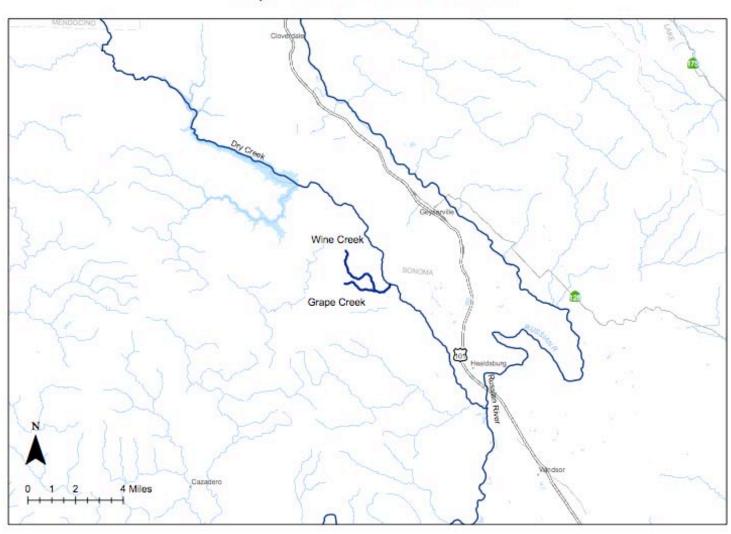




SONOMA COUNTY WATER AGENCY WORMATION COLLABORATION PLATFORM COLLABORATION PLATFORM

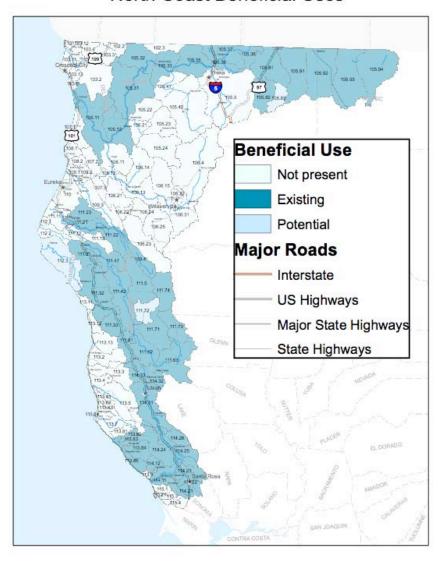


Grape Creek and Watershed



HU/HA/ HSA	HYDROLOGIC UNIT/AREA/ SUBUNIT/DRAINAGE FEATURE							BENEFICIAL USES																				
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105.83	Tennant Hydrologic Subarea	Е	Е	Р	Р	Е	Е		Р	Е	Е	Р	Р	Е			Е	Р		Е	Е			Р				

North Coast Beneficial Uses



• Information systems reform and reporting requirements at state level enable sustained performance measurement, analysis, and improvement at state, regional, and local levels.

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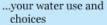


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California's water is concentrated in the north. It is transported statewide to support cities and agriculture that feeds the whole nation. Our supplies are stretched to the limit, while native habitats and species are under threat. What is our plan for the future?

Learn how you're connected.



...about your local community

... your water delivery, treatment and quality

My Utility

...the health of your source water supply

My Sources

...what you can do to make a difference



Average Monthly Cost

Usage estimates will appear after you choose your town and utility

Action Center A

Yard Planner

My Town ENTER A ZIP CODE (GO) Enter Zip OR PICK A CITY FROM THE LIST Los Angeles San Francisco San Diego San Jose Oakland Sacramento Bakersfield Fresno Modesto Stockton Santa Cruz

California's Water A Fragile Balance Sources and Uses 🔻 78 MILLION ACRE-FEET (YEARLY AVERAGE) Future Outlook: 20% by 2020 A Wildlife Reports .

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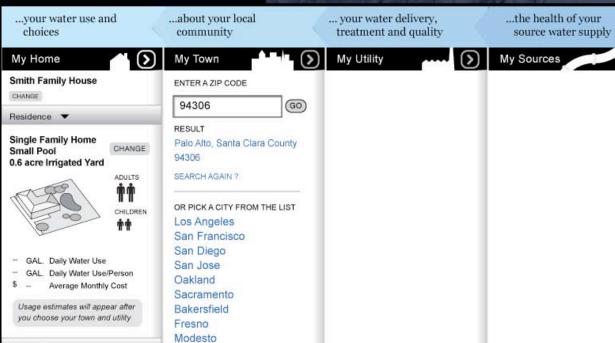
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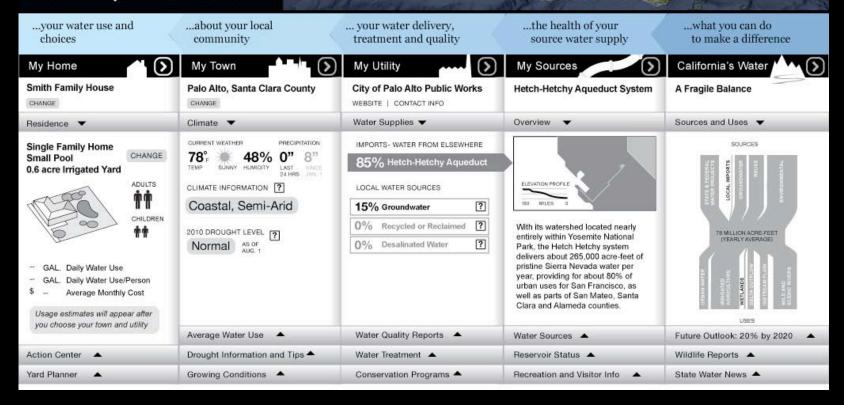


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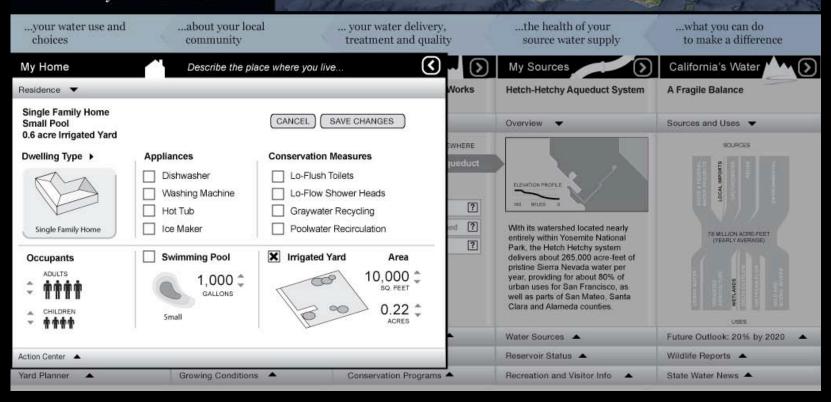


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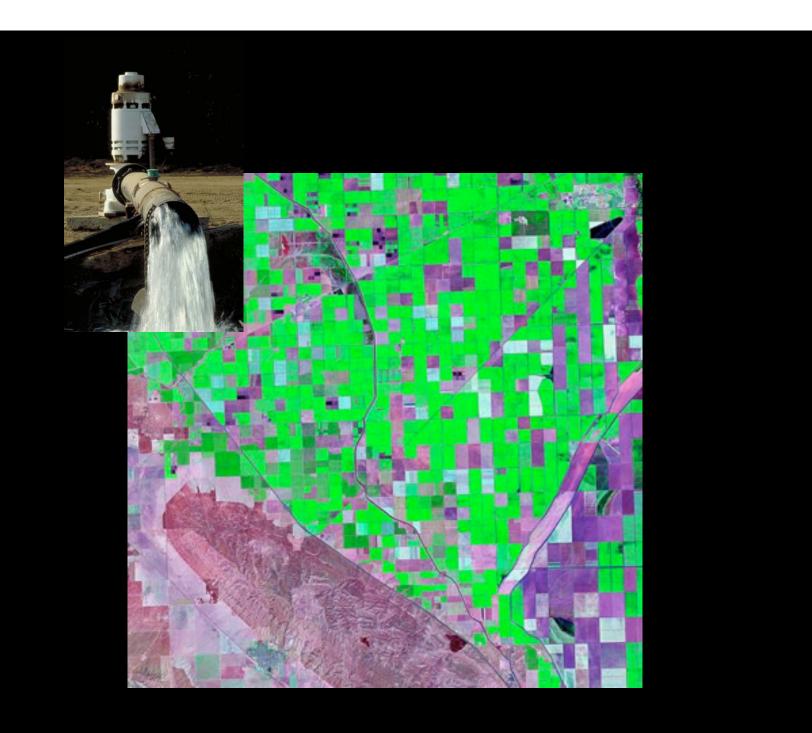
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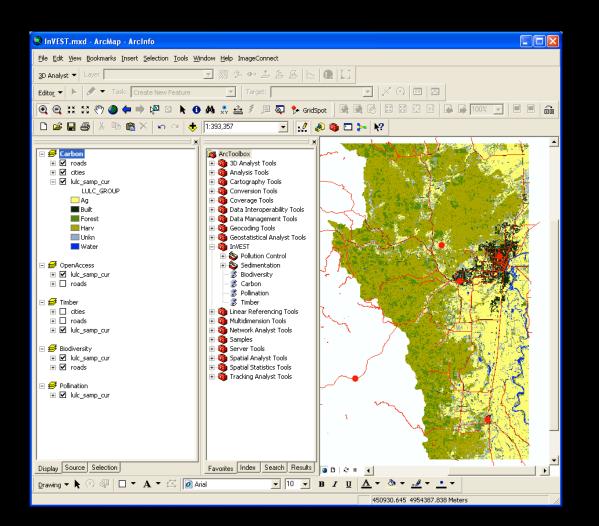
Groundwater Basins in California

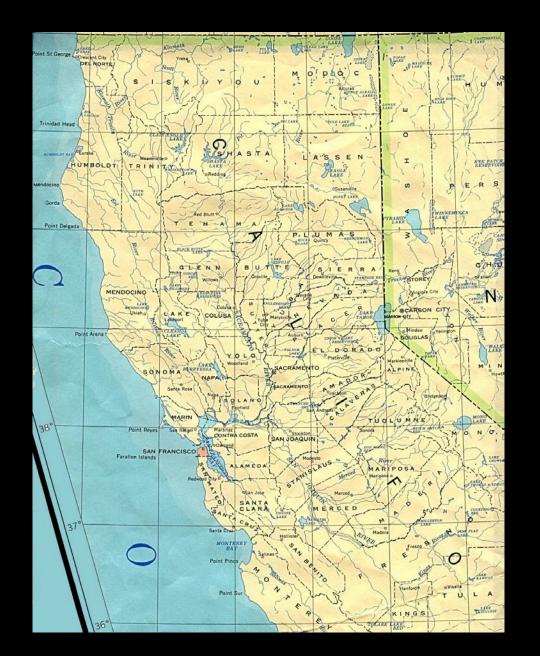




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