



Rising Environmental Leaders Program DC Boot Camp

March 26-30, 2012

Overview: The Rising Environmental Leaders Program provides graduate students and postdoctoral scholars with leadership and communications skills to ensure their research has the greatest impact. Participants are extended multiple professional development opportunities including introductions across sectors, namely government, NGOs, think tanks, and business.

DC Boot Camp: Stanford Woods Institute in partnership with the Bing Stanford in Washington Program will host 20 graduate students and postdocs for a five-day trip to DC to garner first hand knowledge about national policy development, partnership building and public service.

Program Goals:

- Complement students' formal education with hands on, experiential learning;
- Provide knowledge on opportunities to maximize research impact; -
- Build network of peers and partners;
- Expose students to career tracks outside academia; and
- Instruct students on realities of policy design and implementation

AGENDA

All locations are at Stanford in Washington, 2661 Connecticut Avenue NW, Washington, DC unless otherwise noted

Monday, March 26, 2012 - Day #1 - Connecting Your Research to Policy and People

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| 9:00 am | Welcome
Adrienne Jamieson, Stanford In Washington |
| 9:30 am | Creating a Communications Plan for Your Issue and How to Make Your Science Relevant
Holmes Hummel, Department of Energy |
| 10:45 am | Break |
| 11:00 am | How to Have a Successful Congressional Visit
Kristan Uhlenbrock, American Geophysical Union
Elizabeth Landau, American Geophysical Union
Erik Hankin, American Geophysical Union |
| 12:00 pm | Lunch |
| 1:00 pm | Lobbying 101
Kai Anderson, Cassidy Associates |
| 2:30 pm | Getting Around Washington DC: Insights from the Pros
Charles Cushman, Government Affairs Institute (GAI), Georgetown University |
| 4:30 pm | Environmental Lawyers Need Science: How Can You Help
Location: Sidley Austin LLP, 1501 K Street NW
Juge Gregg, Sidley Austin LLP
Tom Ballantine, Department of Justice
Sharon Buccino, Natural Resources Defense Council |
| 6:30 pm | Dinner |

Tuesday, March 27 2012 - Day #2 - Working with/in the Federal Government

9:00 am **Casey Fromson, Legislative Director, Office of Representative Anna Eshoo**

10:00 am **Hearings and/or Senate Gallery Passes**

Subcommittee on Conservation, Energy and Forestry
Us Forest Service Land Management: Challenges and Opportunities
1300 Longworth House Office Building DC

Budget Hearing-Department of Energy, Energy Efficiency and renewable Energy & Fossil Energy & Office of Electricity Delivery and Energy Reliability-Assistant Secretary Energy and Water Development and related agencies
2362 B Rayburn

Full committee Oversight hearing on *Harnessing American Resources to Create Jobs and Addressing Rising Gasoline Prices: Family Vacations and US Tourism Industry*
Committee on Natural Resources
1324 Longworth House Office Building

Subcommittee on Green Jobs and the New Economy and Subcommittee on Oversight joint hearing *Oversight Hearing on EPA's work with other Federal Entities to Reduce Pollution and Improve Environmental performance*
EPW Hearing Room-406 Dirksen

11:30 am **Felix Yeung, Environmental Staffer, Office of Senator Dianne Feinstein**

12:00 p.m. Lunch

12:50 pm **Capitol Hill Tour**

2:45 pm **Hearing**

Renewable Energy Tax Incentives: How have the recent and pending expirations of key incentives affected the renewable energy industry in the US?
215 Dirksen Senate Office Building

4:00 pm **Anne Clement, Environmental Staffer, Office of Senator Barbara Boxer**

5:30 pm **"The Real Scoop" - Happy Hour with KNAUSS & AAAS Fellows**

Location: Hamilton's Bar & Grill, 223 2nd Street NW

Dinner on Your Own/Time for Presentation Planning

Wednesday, March 28 2012 - Day #3 - Building Effective Partnerships (NGOs)

- 8:15 am **Senator Feinstein's Constituent Breakfast**
Location: Hart Senate Office Building, Room 902
- 11:00 am **Building Effective Partnerships from the Nonprofit Perspective**
Location: World Wildlife Fund, 1250 24th Street, N.W
Marcia Marsh, World Wildlife Fund (Introductions)
Suzanne Apple, World Wildlife Fund
Dorcas Robinson, CARE
- 1:00 pm Lunch
- 2:00pm **What Think Tanks Think Panel: Turning Science into Policy Making**
Location: Brookings Institution, 1775 Massachusetts Avenue NW
Lea Rosenbaum, Brookings Institution (Introductions)
Ruth Greenspan Bell, World Resources Institute & Woodrow Wilson International Center
Josh Trapani, Association of American Universities
Bill Brown, Brookings Institution
Andrew Light, Center for American Progress
- 6:00 pm **Dinner & Speaker**
Being an Academic Expert in a Policy World
Buzz Thompson, Stanford Woods Institute for the Environment

Thursday, March 29 2012 - Day #4 - Funding Your Research & Meeting the Agencies

- 9:00 am **What Funders and Appropriators Look For and How to Communicate Your Message**
Morgan Snyder, Walton Family Foundation
Matt Hourihan, American Association for the Advancement of Science
Bill Miller, National Science Foundation
- 11:00 am **Fellowships and Careers at the Intersection of Science/Policy**
Cynthia Robinson, American Association for the Advancement of Science
- 12:00 pm Lunch
- 2:30 pm **Government Agencies: Opportunities for Impact?**
Location: Environmental Protection Agency, 1200 Pennsylvania Avenue, SW - Room 3530-ARN
Michael Goo, Environmental Protection Agency
- 3:00 pm **Government Agencies Panel: What Works/Doesn't? How to Implement ideas?**
Location: Environmental Protection Agency, 1200 Pennsylvania Avenue, NW
Alex Barron, Environmental Protection Agency
Holmes Hummel, Department of Energy
Dave Wegner, House Transportation and Infrastructure Committee
- 6:00 pm Dinner on your own

Friday, March 30 2012 - Day #5 - Wrap Up & Next Steps

- 9:00 am **NGO Panel: Communicating Your Scientific Message & How We Work with Scientists**
Paul Higgins, American Meteorological Society
Peter Nelson, Resources for the Future
Mike Conathon, Center for Ocean Progress
Katherine (Kitty) Smith, American Farmland Trust
- 12:00 pm Lunch
- 1:00 pm **Your Issue and Your Communication Plan**
Pitch your “Action Plan” and get feedback on communication skills as well as networking ideas
(5-minute speech/5-minutes of feedback - 2 groups)
- 4:00 pm **Farewell and Certificates**
- 6:30 pm **Optional Dinner**
Lebanese Taverna, 2641 Connecticut Ave. NW, Washington, DC