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## EDUCATION

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### **The Wharton School - University of Pennsylvania**

Ph.D. in Management (2015)

### **University of Michigan - Ann Arbor**

B.A. in Organizational Studies and Psychology with Highest Distinction, Phi Beta Kappa, and Highest Honors in Organizational Studies (2007)

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## REFEREED ARTICLES

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- **Berg, J. M.** (2016). Balancing on the creative highwire: Forecasting the success of novel ideas in organizations. *Administrative Science Quarterly*, 61(3), 433-468.  
\*Winner of the Best Published Paper Award, Academy of Management OMT Division (2017).
- **Berg, J. M.** (2014). The primal mark: How the beginning shapes the end in the development of creative ideas. *Organizational Behavior and Human Decision Processes*, 125(1), 1-17.
- Grant, A. M., **Berg, J. M.**, & Cable, D. M. (2014). Job titles as identity badges: How self-reflective titles can reduce emotional exhaustion. *Academy of Management Journal*, 57(4), 1201-1225.
- Ollier-Malaterre, A., Rothbard, N. P., & **Berg, J. M.** (2013). When worlds collide in cyberspace: How boundary work in online social networks impacts professional relationships. *Academy of Management Review*, 38(4).
- **Berg, J. M.**, Grant, A. M., & Johnson, V. (2010). When callings are calling: Crafting work and leisure in pursuit of unanswered occupational callings. *Organization Science*, 21(5), 973-994.  
\*Finalist, Best Paper in Positive Organizational Scholarship (2010).
- **Berg J. M.**, Wrzesniewski, A. & Dutton, J. E. (2010). Perceiving and responding to challenges in job crafting at different ranks: When proactivity requires adaptivity. *Journal of Organizational Behavior*, 31(2-3) 158-186.  
\*Finalist, Best Paper in *Journal of Organizational Behavior* (one of top five JOB papers in 2010).

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## ADDITIONAL ARTICLES & BOOK CHAPTERS

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- **Berg, J. M.**, Dutton, J. E., & Wrzesniewski, A. (2013). Job crafting and meaningful work. In B. J. Dik, M. Steger, and Z. Byrne (Eds.), *Purpose and Meaning in the Workplace*. American Psychological Association.

- Wrzesniewski, A., LoBuglio, N., Dutton, J. E., & **Berg, J. M.** (2013). Job crafting and cultivating positive meaning and identity in work. In A. Bakker (Ed.), *Advances in Positive Organizational Psychology* (Vol. 1, pp. 281-302). London: Emerald.  
\*Selected as “2014 Outstanding Author Contribution” by Emerald Publishing.
- Grant, A. M., & **Berg, J. M.** (2011). Prosocial motivation at work: When, why, and how making a difference makes a difference. In K. Cameron and G. Spreitzer (Eds.), *Handbook of Positive Organizational Scholarship*. Oxford University Press.
- Wrzesniewski, A., **Berg J. M.**, & Dutton, J. E. (2010). Turn the job you have into the job you want. *Harvard Business Review*, 88(6).

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## WORKS IN PROGRESS

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- **Berg, J. M.** (2017). When silver is gold: Forecasting the creative potential of nascent ideas.
- **Berg, J. M.** (2017). One-hit-wonders vs. hit-makers: Sustaining creative success over time.
- Wrzesniewski, A., **Berg J. M.**, Grant, A. M., Kurkoski, J., & Welle, B. (2017). Changing fixed mindsets about jobs and abilities: Achieving gains in happiness at work.

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## TEACHING

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### Stanford GSB:

- OB 317: Leading Creativity and Innovation (MBA/MSx elective)
  - Spring 2017: 4.6/5.0
  - Spring 2016: 4.7/5.0

### University of Pennsylvania:

- MGMT 101: Introduction to Management (core course in the Wharton undergrad program)
  - Spring 2012: 4.0/4.0
  - Fall 2011: 3.8/4.0  
\*Awarded “Penn Prize for Excellence in Teaching by Graduate Students” (based on student nominations, faculty recommendation, and prize committee voting)
- MGMT 555: Organizational Behavior and Design (core course in the Executive Masters in Technology Management program, University of Pennsylvania)
  - Spring 2011: 3.8/4.0
  - Spring 2010: 3.7/4.0
- MAPP 709: Positive Psychology and Institutions (core course in the Masters of Applied Positive Psychology program, University of Pennsylvania), Spring 2011: 4.7/5.0

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## PRESENTATIONS & CONFERENCES

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### Invited Talks:

- 2016:
  - Stanford University (Social Psychology)
- 2015:
  - Ross School of Business, University of Michigan (Center for Positive Organizations)
  - University of Michigan (Interdisciplinary Committee on Organizational Studies)
  - Harvard Business School (Entrepreneurship)
  - Booth School of Business, University of Chicago (Behavioral Science)
  - Kellogg School of Management, Northwestern University (Management & Organizations)
- 2014:
  - Yale School of Management (Organizational Behavior)
  - UCLA Anderson School of Business (Management & Organizations)
  - Harvard Business School (Organizational Behavior)
  - Haas School of Business, University of California Berkeley (Management & Organizations)
  - Stanford Graduate School of Business (Organizational Behavior)
  - Stern School of Business, New York University (Management & Organizations)
  - Olin Business School, Washington University in St. Louis (Organizational Behavior)
  - McCombs School of Business, University of Texas at Austin (Management)
  - Johnson Graduate School of Management, Cornell University (Management & Organizations)

### Meeting of the Academy of Management:

- 2017; Atlanta, GA:
  - Presented in symposium “Beyond idea generation: Exploring the neglected phases of the idea journey”
  - Presented in professional development workshop “Presenting in the rough”
- 2015; Vancouver, BC:
  - Facilitator for the professional development workshop “Halfway there, but now what: Advice for pre-dissertation doctoral students”
- 2014; Philadelphia, PA:
  - Panelist for the professional development workshop “Innovative teaching of Positive Organizational Scholarship in the management classroom”
- 2013; Orlando, FL:
  - Presented “The primal mark: How the beginning shapes the end in the development of creative ideas,” which was selected for the *Best Paper Proceedings* (top 10% of conference papers).
- 2012; Boston, MA:
  - Presented in symposium “Managing job crafters and idiosyncratic work arrangements: A blessing or a nightmare for HRM?”

- Co-authored “Crafting happiness: Sustainable gains from modifying work and self”
- Co-authored “Colliding worlds: How boundary work on online social networks impacts professional relationships”
- 2011; San Antonio, TX:
  - Co-authored “OMG, my boss just friended me: Hierarchy, gender, and self-disclosure in online social networks”
- 2010; Montreal, Canada:
  - Panelist for the professional development workshop “The future of job design”
- 2009; Chicago, IL:
  - Presented “Overcoming barriers in the crafting of sustainable jobs” in All-Academy Symposium, “Creating sustainable work: Research insights and strategies for action”
  - Co-authored “Lighthearted fun in heartbreaking work: Sustaining meaningfulness through playfulness”

### May Meaning Meeting:

- 2014; Minneapolis, MN: Presented “Careers, Callings, and Creative Success”
- 2013; Ann Arbor, MI: Presented “Callings and creativity”
- 2011; Salt Lake City, UT: Presented “Occupational identity theft”
- 2010; Boston, MA: Presented “Prosocial job crafting: Meaning-making through difference-making”
- 2009; Topsail Island, NC: Presented “Serious fun: Meaningful play in heart-breaking work”

### Other Conferences:

- Creativity Collaboratorium 2016; Boston, MA: Presented “When silver is gold: Forecasting the potential of nascent ideas”

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## TEACHING MATERIALS

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(All published by the Ross School of Business at the University of Michigan)

### Suite of Materials on Job Crafting ([www.jobcrafting.org](http://www.jobcrafting.org)):

- **Berg, J. M.,** Dutton, J. E., & Wrzesniewski, A. (2008). *Job Crafting Exercise*. Self-development tool.
- **Berg, J. M.,** Dutton, J. E., & Wrzesniewski, A. (2007). *What Is Job Crafting and Why Does It Matter?*. Theory-to-practice briefing.
- **Berg, J. M.** & Dutton, J. E. (2008). *Crafting a Fulfilling Job: Bringing Passion Into Work*. Teaching case.
- **Berg, J. M.** & Dutton, J. E. (2008). *Job Crafting at Burt’s Bees*. Teaching case.

### Additional Cases ([www.globalens.com](http://www.globalens.com)):

- **Berg, J. M.** & Dutton, J. E. (2008). *Anne Ladky: An Energy Approach to Leadership*. Teaching case.
- Grant, A. M., **Berg, J. M.,** Duvall, A., Llabona, N., & Malcolm, L. (2009). *Serious Play at the Make-A-Wish Foundation*. Teaching case.

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## AWARDS & HONORS

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- Best Published Paper, Academy of Management OMT Division (2017)
- Wharton Baker Center Ph.D. Research Grant (2013)
- Penn Prize for Excellence in Teaching by Graduate Students (2012)
- Litton Industries Scholarship – Wharton Center for Human Resources (2010 & 2011)
- Finalist, Best Paper in Journal of Organizational Behavior (one of top five papers in JOB in 2010)
- Finalist, Best Paper in Positive Organizational Scholarship (2010)

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## AD-HOC REVIEWING

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- *Academy of Management Journal*
- *Academy of Management Review*
- *Administrative Science Quarterly*
- *Journal of Applied Psychology*
- *Organization Science*
- *Organizational Behavior and Human Decision Processes*