

In August, the Stanford Graduate School of Business, its faculty, alumni and students were mentioned 750 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

### Stanford GSB in the News

- [Stanford LGBTQ Executive Leadership Program: Developing the Next Generation of LGBTQ Leaders](#)  
BEQ – August 1, 2017 – Beth Parker, PR director at PricewaterhouseCoopers in Washington, D.C., credits the Stanford LGBTQ Executive Leadership Program with helping her feel comfortable in the situation.
- [Stanford is Paying up to \\$160,000 for Students to get Their MBA—if They Work in the Midwest After Graduation](#)  
CNBC – August 2, 2017 – Stanford University announced the three winners of its first Stanford USA MBA Fellowship. The scholarship, which was announced in the fall, pays the \$160,000 for tuition and fees for up to three students over two years.
- [Stanford Bets on the Midwest with New MBA Scholarship Program](#)  
Venture Beat – August 2, 2017 – Stanford's Graduate School of Business announced Wednesday that it had selected three incoming MBA students for the 2017 school year to be a part of its inaugural USA MBA Fellowship, a program designed to spur economic development in the Midwest.
- [Stanford Will Pay Up To \\$160,000 For MBA Students — If They'll Work In The Midwest](#)  
CBS SFBayArea – August 4, 2017 – The university announced Wednesday the three winners of its inaugural Stanford USA MBA Fellowship, which pays the \$160,000 tuition and fees for up to three students over a two-year period.
- [Want an MBA? Stanford Will Pay \\$160,000 of Tuition for 2 Years \(but There's a Catch\)](#)  
Inc. – August 4, 2017 – Stanford University may be known for its proximity to Silicon Valley, but the prestigious private school is focusing its efforts on the Midwest.
- [Exclusive: Inside the LGBTQ executive leadership program at Stanford](#)  
Silicon Valley Business Journal – August 8, 2017 – Along with Sarah Soule, a professor at the business school and its senior associate dean for academic affairs, they created the LGBTQ Executive Leadership Program last year.
- [5 Mistakes To Avoid When Paying For Grad School](#)  
Forbes – August 15, 2017 – Graduate programs, employers, and other organizations sponsor tuition scholarships. For example, Stanford's MBA program recently rolled out a full tuition scholarship program for select students willing to work in the Midwest after graduation.
- [Read These 2 Companies' Bold Messages To Employees After Charlottesville](#)  
Refinery29 – August 16, 2017 – The Stanford Graduate School of Business is even offering a new course, "Strategy Beyond Markets," that aims to teach executives how to anticipate and develop strategies to address critical beyond-market forces, from legislation and regulation to activism and the media.
- [De Beers Partners with Stanford Graduate School of Business to Empower Youth and Entrepreneurs in Southern Africa](#)  
Mining.com – August 17, 2017 – De Beers Group today announced a US\$3 million investment in a three-year partnership with Stanford Graduate School of Business (GSB).
- [De Beers, Stanford Business School Partner to Empower Youth and Entrepreneurs](#)  
Namibia Economist – August 17, 2017 – In efforts to create jobs, diversify economies and increase regional prosperity, mining giant, De Beers Group announced a US\$3 million investment in a three-year partnership with Stanford Graduate School of Business (GSB).
- [Stanford, De Beers Launch \\$3m African Entrepreneurs Initiative](#)  
Disrupt Africa – August 21, 2017 – The Stanford Graduate School of Business and De Beers Group have

announced a three-year, US\$3 million partnership aimed at empowering young entrepreneurs and owners of established businesses in Botswana, Namibia, and South Africa through two new educational programmes.

- [16 Things CEOs Should do Before an IPO](#)  
Tech Crunch – August 22, 2017 – Every year Jeff Jordan attends sections of a Stanford Graduate School of Business class called Formation of New Ventures.
- [Stanford Graduate School of Business Announced 3-year Partnership with De Beers Group to Empower Young](#)  
India Education Diary – August 22, 2017 – Stanford Graduate School of Business today announced a USD \$3 million, three-year partnership with De Beers Group.
- [How This Midwestern Transplant Is Going to Stanford GSB Tuition Free](#)  
Clear Admit – August 28, 2017 – Amanda Donohue-Hansen is not from the Midwest, but she went to Minnesota for college, fell in love with the region, and has remained there ever since. Nevertheless, she'll soon be packing her bags and heading back to her home state of California to attend Stanford Graduate School of Business on a full fellowship.
- [Young Entrepreneurs Set to Benefit From De Beer's US\\$3 Program](#)  
Sunday Standard – August 28, 2017 – Global mining giant, De Beers Group has pumped \$3 million into the three-year partnership with the Stanford Graduate School of Business, to specifically impart skills to people in Namibia, Botswana and South Africa.
- [De Beers Earmarks US\\$3m to Empower Youth, Entrepreneurs in Africa](#)  
Jewellery News Asia – August 28, 2017 – De Beers Group has invested US\$3 million in a three-year partnership with Stanford Graduate School of Business to empower young, aspiring entrepreneurs and established business owners in Botswana, Namibia and South Africa.
- [Stanford GSB Launches Two Educational Opportunities to Empower Youth Entrepreneurs in Southern Africa](#)  
The Times of Africa – August 29, 2017 – Stanford Graduate School of Business recently announced a USD \$3 million, three-year partnership with De Beers Group.

## Faculty and Research in the News

- [Wells Fargo Scandals Could Mean Sweeping Consequences](#)  
Marketplace – August 1, 2017 – Senator Elizabeth Warren is asking that the federal reserve oust most of Wells Fargo's board members, Stanford University banking expert **Anat Admati** also favors booting out the board.
- [Nearly Half of Tech 'Unicorns' Rely on Tricky Math to Land Imaginary Valuations](#)  
Business Insider India – August 3, 2017 – Some 200 [tech unicorns] now exist around the world - with more than half coming from the US - earning an aggregate valuation of \$600 billion, according to a recent study by two business professors from...**[Ilya Strebulaev]** Stanford Graduate School of Business.
- [How Data Analytics can Revolutionise Healthcare](#)  
The Telegraph – August 3, 2017 – **Mohsen Bayati**, associate professor of operations, information and technology at Stanford Graduate School of Business, says analytics is not a panacea: You need the human influence as well.
- [Early Stage: Oakland Startup Delivers Lunch, Pulls Young People out of Poverty](#)  
Silicon Beat – August 4, 2017 – A separate study from **[Ilya Strebulaev]** Stanford's Graduate School of Business found Silicon Valley's unicorn companies are overvalued.
- [Testing the CEO President](#)  
US News – August 4, 2017 – Trump was more someone who built a brand than someone who ran a business. ... Getting elected is a different skill set than running the White House, and I'm not sure we've seen that transition yet from building a brand to now governing, says **Lindred Greer**, an associate professor at Stanford Graduate School of Business.
- [How Affordable Housing can Chip Away at Residential Segregation](#)  
SFGate – August 7, 2017 – In a recent report, **Rebecca Diamond** and **Tim McQuade** from Stanford's Graduate School of Business, offered new empirical evidence to support the view that the tax-subsidized properties benefit surrounding areas.
- [When did the Financial Crisis Begin? Some say August 9, 2007 — in France](#)  
Marketplace – August 9, 2017 – **Anat Admati** of Stanford Business School said Bear Stearns had frozen some fancy hedge funds earlier in the summer, but this freezing of a money market fund, which is supposed to be, you know, as good as a bank account, was unusual.
- [Uber Backer Benchmark Sues to Kick Kalanick Off Board](#)  
Bloomberg – August 10, 2017 – Benchmark's lawsuit is a big deal, said **David Larcker**, director of Stanford University's Corporate Governance Research Initiative. When your largest and most substantial VC sues the founder for governance concerns, it's a big problem.
- [Humor is Serious Business](#)  
CNBC – August 11, 2017 – Emerging research collected by Stanford Graduate School of Business

professor **Jennifer Aaker** and lecturer **Naomi Bagdonas**, who co-teach a course on the subject, suggests that people fall off a "humor cliff" — both in laugh frequency and self-perceptions of funniness — around the time they enter the workforce.

- [Trump Rips CEOs Quitting Panels as Defectors' List Grows](#)  
Bloomberg – August 14, 2017 – Whatever their motivations for exiting, any CEO joining the advisory council should've known what to expect because there was little mystery about Trump's policy positions, said **Nick Donatiello**, a lecturer on governance topics at the Stanford Graduate School of Business.
- [Should Travis Kalanick Really Be Kicked Off Uber's Board?](#)  
Fortune – August 14, 2017 – The author, **Robert Siegel** is a lecturer in management at Stanford Graduate School of Business.
- [Trump Disbands Manufacturing Council After 3M, Campbell Soup CEOs also Resign](#)  
Minneapolis Star Tribune – August 16, 2017 – He had put them in a very difficult position, said **Anat R. Admati**, a professor of finance and economics at the Stanford Graduate School of Business, this has ruined his relationships with some of them.
- [Inside the Mass CEO Defection from Donald Trump's Advisory Boards](#)  
The Sydney Morning Herald – August 17, 2017 – They had a few meetings with a bunch of fanfare, but it was more symbolic than anything else, said **Anat R. Admati**, a professor of finance and economics at the Stanford Graduate School of Business.
- [Connecticut Liabilities Outpace Asset Growth](#)  
AiCio – August 21, 2017 – By the calculations of report's author, **Joshua Rauh**, a senior fellow at the Hoover Institution, and professor of finance at the Stanford Graduate School of Business, Connecticut's unfunded liability in 2015 was more than twice what the state had reported: \$68.4 billion, instead of \$30 billion.
- [How Male Economists Refer to their Female Colleagues](#)  
Newsday – August 26, 2017 – In 1972, [**Myra Strober**] became the first woman economist at Stanford's Graduate School of Business. "They didn't know what to make of me," she said.
- [AIG Returns to Pre-Bailout Paydays for CEO, Top Execs](#)  
The Business Times – August 28, 2017 – How many people can step into that job? asked **David Larcker**, director of the Corporate Governance Research Initiative at Stanford Graduate School of Business. It's a pretty small set.

### Alumni and Students in the News

- [Spry Health](#)  
Huffington Post – August 1, 2017 – Pierre-Jean "PJ" Cobut is the co-founder of Spry Health, a company that offers a clinical-grade wearable and disease management platform that enhances timely care to chronically ill patients... PJ co-founded Spry Health while earning his MBA from the Stanford Graduate School of Business.
- [30 Female-Founded Startups that are Doing Big Things](#)  
Insider – August 10, 2017 – In starting Pinrose, Stanford Graduate School of Business classmates Erika Shumate and Christine Luby had a vision to make high-quality fragrance a playful, effortless, everyday experience for the modern millennial.
- [Blonde, Brainy & Beautiful At Stanford GSB](#)  
Poets & Quants – August 21, 2017 – Stanford MBA Anna Frances Wood has launched Brains Over Blonde...a community-based platform on the Internet, with written and video content and a platform for private 1:1 coaching for other women.