



Skyline Ridge Open Space Preserve

Liv Ames



Long Ridge Open Space Preserve

Todd Ditchendorf



Sierra Azul Open Space Preserve

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Fiscal Year 2014-15 Strategic Plan Update

Goal 1 – Promote, establish and implement a common conservation vision with partners

- Objective 1 – Enhance collaboration with partners
- Objective 2 – Implement an integrated approach to conservation on the Peninsula, South Bay and San Mateo Coast
- Objective 3 – Implement a Regional Open Space Vision Plan

Goal 2 – Connect people to open space and a regional vision

- Objective 1 – Conclude the work of the Community Advisory Committee on the Vision Plan and explore roles for a future community advisory group
- Objective 2 – Continue to develop and implement a long-term public outreach strategy
- Objective 3 – Involve all District departments in public outreach and communication

Goal 3 – Strengthen organizational capacity to fulfill the mission

- Objective 1 – To implement public access, acquisition, and restoration priorities, prepare for a voter-approved revenue measure
- Objective 2 – Evaluate additional discretionary revenue opportunities (grants, etc.)
- Objective 3 – Identify staffing needs to most effectively implement the Vision Plan, re-evaluate the current business model, and adapt the funding model accordingly

Vision Plan

Through a public visioning process, the District and its Community Advisory Committee identified a slate of 54 project areas of high priority. These projects are distributed throughout the District’s jurisdiction and include adding trail and trail connections, opening new preserves, protecting redwood forests, preserving farmland, restoring wetlands and streams, providing habitat connectivity and reducing fire risk. The top 25 priority projects were evaluated and costed for an amount of approximately \$300 million. A complete list with more details about the projects can be found at www.openspace.org/imagine.

Funding Measure

In February 2014, the District’s Board of Directors voted to place a general obligation bond measure on the June 2014 ballot. Designated as Measure AA, it will fund up to \$300 million in bonds over a 20-30 year period at an additional tax rate not to exceed \$3.18 per \$100,000 of assessed property value. All funds from Measure AA are designated for the top 25 priority projects identified through the District’s public visioning process. This measure requires two-thirds vote in the District’s jurisdiction in San Mateo, Santa Clara and a portion of unincorporated Santa Cruz counties, and all expenditures would be verified by an independent oversight committee. More information about the proposed bond measure can be found at www.openspace.org/MeasureAA.



Windy Hill Open Space Preserve

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