

# AGENDA | STANFORD FINANCING OF INNOVATION SUMMIT | NOV 29, 2018

Sessions: 8:00am–5:30pm | Reception: 5:30–7:00pm

Oberndorf Event Center, Third Floor | Stanford Graduate School of Business

TIME	SESSION	SPEAKERS AND DISCUSSANTS
8:00 – 9:00am	<i>Breakfast and Registration</i>	
9:00–9:10am	<b>Welcome Address</b>	<b>Ilya Strebulaev</b> , Stanford GSB
9:10–10:40am	<b>Topic: VC Industry &amp; Innovation</b>	<b>Session Chair: Shai Bernstein</b> , Stanford GSB
9:10–9:30	Entrepreneurial Spillovers from Corporate R&D	<b>Tania Babina</b> , Columbia Business School
9:30–9:50	Measuring Technological Innovation Over the Long Run	<b>Amit Seru</b> , Stanford GSB
9:50–10:10	Corporate Venture Capital	<b>Will Gornall</b> , University of British Columbia
10:10–10:40	Panel Discussion	<b>Amit Seru</b> , Stanford GSB <b>Claudia Fan Munce</b> , NEA <b>Scott Sandell</b> , NEA
10:40–11:10am	<i>Coffee Break</i>	
11:10–12:40pm	<b>Topic: Changing Landscape</b>	<b>Session Chair: Joe Grundfest</b> , Stanford Law School
11:10–11:30	Investing Outside the Box	<b>Josh Lerner</b> , Harvard Business School
11:30–11:50	Initial Coin Offerings: Financing Growth with Cryptocurrency Token Sales	<b>Sabrina Howell</b> , NYU Stern School of Business
11:50–12:10	Mutual Funds as VCs? Evidence from Unicorns	<b>Yao Zeng</b> , University of Washington
12:10–12:40	Panel Discussion	<b>Joseph Grundfest</b> , Stanford Law School <b>Spencer Bogart</b> , Blockchain Capital <b>Josh Lerner</b> , Harvard Business School <b>Norman Foglesong</b> , IVP
12:40–1:40pm	<i>Lunch</i>	

# AGENDA | STANFORD FINANCING OF INNOVATION SUMMIT

November 29, 2018 | Stanford Graduate School of Business

TIME	SESSIONS	SPEAKERS AND DISCUSSANTS
1:40–3:10pm	<b>Topic: Diversity &amp; Innovation</b>	<b>Session Chair: Francesca Cornelli</b> , London Business School
1:40–2:05	And the Children Shall Lead: Gender Diversity and Performance in Venture Capital	<b>Paul Gompers</b> , Harvard Business School
2:05–2:30	Race, Gender, and Entrepreneurship: The Case of Venture Capitalists and Angels	<b>Ilya Strebulaev</b> , Stanford GSB
2:30–3:10	Panel Discussion	<b>Paul Gompers</b> , Harvard Business School <b>Ilya Strebulaev</b> , Stanford GSB <b>Theresia Gouw</b> , Aspect Ventures <b>Heidi Patel</b> , Rethink Impact
3:10–3:35pm	<i>Afternoon Break</i>	
3:35–5:10pm	<b>Topic: Performance of the VC Industry</b>	<b>Session Chair: Tim Jenkinson</b> , Oxford University
3:35–4:00	State of the Art: What Do We Know about VC Performance and Persistence?	<b>Steve Kaplan</b> , Chicago Booth School of Business
4:00–4:20	Venture Capital Contracts	<b>Michael Ewens</b> , CalTech
4:20–4:40	Can Investors Time Their Exposure to Private Equity?	<b>David Robinson</b> , Duke University
4:40–5:10	Panel Discussion	<b>Steve Kaplan</b> , Chicago Booth School of Business <b>Paul Madera</b> , Meritech Capital <b>Jay Ritter</b> , University of Florida
5:10–5:20pm	<b>Wrap Up</b>	<b>Ilya Strebulaev</b> , Stanford GSB <b>Scott Sandell</b> , NEA
5:20–5:30pm	<b>Closing Speech</b>	<b>Jonathan Levin</b> , Dean, Stanford GSB
5:30–7:00pm	<b>Reception, The Investors Common</b>	