

In August, Stanford Graduate School of Business (GSB), its faculty, alumni and students were mentioned 696 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

Stanford GSB in the News

- [Admissions Director Q&A: Kirsten Moss of the Stanford Graduate School of Business](#)
Clear Admit – August 26, 2019 – Assistant Dean and Director of MBA Admissions and Financial Aid Kirsten Moss shares insights about the application process for Stanford GSB's MBA program.
- ['Ethics and Technology Must Be United,' Says Stanford Dean](#)
Folha de S. Paulo – August 20, 2019 – During a media round table in Brazil, Dean Jonathan Levin discusses the future of management education and Stanford GSB's MBA program.
- ['Business Schools Must Teach Leaders to Care About the World'](#)
Época Negócios – August 15, 2019 – Dean Jonathan Levin talks about the digital transformation and the evolution of Stanford GSB's MBA program at a media round table in Brazil.
- [Here's Exactly What It Takes to Get Accepted Into Stanford Graduate School of Business, According to 6 Grads and the Assistant Dean of Admissions](#)
Business Insider – August 7, 2019 – Assistant Dean and Director of MBA Admissions and Financial Aid Kirsten Moss and six Stanford GSB graduates share insights on applying to Stanford GSB's MBA program.
- [Great Learning Launches Course in 'Design Thinking' by Stanford Graduate School of Business Executive Education](#)
Dataquest – August 5, 2019 – Great Learning announces that 'Design Thinking,' an online course offered in partnership with Stanford GSB, will be launching in India.
- [10 Best International Business Degree Programs](#)
Successful Student – August 1, 2019 – Stanford GSB secures the top spot in the Best International Business Degree Programs list by Success Student.

Faculty and Research in the News

- [Required Reading: These Are the Books Top Professors at the Best Business Schools in the Country Are Having Their MBA Students Read](#)
Business Insider – August 29, 2019 – Dean Emeritus Robert L. Joss and Adjunct Professor Joel C. Peterson share what books they are assigning to their fall 2019 students.
- [Learning Corner With Jeffrey Pfeffer: What If You Couldn't Easily Fire People?](#)
ReWork – August 28, 2019 – Professor Jeffrey Pfeffer makes an argument against companies' firing procedures.
- [In Trade War With China, Us Made 2 'Catastrophic Errors,' Stanford Business School Lecturer Says](#)
Fox Business – August 27, 2019 – Lecturer David M. Dodson discusses the two biggest mistakes the U.S. has made in the trade war against China.
- [Darrell Duffie: Cyber Runs](#)
Speevr.com – August 26, 2019 – Professor Darrell Duffie discusses cyber runs on banks, the impact on the U.S. economy and safeguards to protect payment systems.
- [Can a Giant Company Behave Like a Startup?](#)
Forbes India (from [Stanford Business Insights](#)) – August 22, 2019 – Professor Charles A. O'Reilly III and lecturer Amy Wilkinson share their insights in shifting large organizations successfully.

- [What to Watch for Now That CEOs Have Rewritten the Purpose of the Corporation](#)
The Washington Post – August 21, 2019 – Professor Neil Malhotra comments on the Business Roundtable's statement modernizing its principles on the role of a corporation.
- [The 'Overqualified' Trap Can Hit You at Any Time](#)
The Wall Street Journal – August 19, 2019 – This article highlights research coauthored by Associate Professor Adina Sterling – *Too Good to Hire? Capability and Inferences About Commitment in Labor Markets*.
- [Trusting Jeffrey Epstein Taught a Retail Legend a Hard Lesson: Be Careful Whom You Trust](#)
The Wall Street Journal – August 16, 2019 – This article cites research by Professor Roderick M. Kramer, who has long studied trust and business, and quotes him on the downside of trust.
- [Good to Great To...Gone? Five Forces Leaders Must Address](#)
Forbes – August 16, 2019 – Lecturer William F. Meehan III writes to encourage leaders to embrace facts and humane values in the face of transformative forces.
- [Before You Hand Human Resources Over to AI...](#)
CMSWire – August 14, 2019 – Associate Professor Adina Sterling is quoted in this article discussing how the central role of HR can be affected by technology.
- [Facebook's Libra Cryptocurrency Is Part of a Disturbing Financial Trend](#)
The Washington Post – August 12, 2019 – Corporations and Society Initiative Director Graham Steele writes about the implications from blurring the line between finance and commerce.
- [Here Are the 5 Biggest Questions Facing WeWork as It Prepares for Its IPO](#)
Business Insider – August 12, 2019 – Lecturer Robert E. Siegel comments on WeWork ahead of the company's IPO.
- [Conversation of the Day – Dr. Michal Kosinski](#)
Superstacja – August 8, 2019 – Associate Professor Michal Kosinski is interviewed by Jacek Zakowski in this half-hour primetime interview.
- [Rising Profits, Rising Injuries: Koch Industries Faces a Safety Crisis at Georgia-Pacific](#)
Fortune – August 8, 2019 – Professor Jeffrey Pfeffer comments on workplace safety and explains that workplace injuries and illnesses often rise when owners push employees to do more work with less support.
- [Learning Corner With Jeff Pfeffer: How to Get More Benefit From Health Benefits](#)
ReWork – August 7, 2019 – Professor Jeffrey Pfeffer discusses the opportunities companies have to get more benefits from their health spending.
- [Diane von Furstenberg: Find Your Door, and Push Through It](#)
Forbes India (from [Stanford Business Insights](#)) – August 6, 2019 – At a View From The Top event, Diane von Furstenberg discusses her career success and the importance of cultivating your character.
- [A New, Wonderful World](#)
Newsweek – August 4, 2019 – Associate Professor Michal Kosinski discusses data, privacy, and Internet politics after Cambridge Analytica.
- [Two Professors Sent 80,000 Fake Emails to VCs to Study Gender and Racial Bias](#)
Fast Company (from [Stanford Business Insights](#)) – August 2, 2019 – Professor Ilya A. Strebulaev's field-based research measures gender and racial bias among startup investors.
- [Kelly McGonigal: Can We Reframe the Way We Think About Stress?](#)
NPR – August 2, 2019 – Lecturer Kelly M. McGonigal shares how adjusting the way you think about stress can change the way your body responds to it.
- [There Will Be No Swift Resolution to This Trade War Between the US and China](#)
The Telegraph – August 1, 2019 – Lecturer David M. Dodson comments on the effects the trade war will have on soya bean production in the U.S.

Alumni and Students in the News

- [Always Aiming to Innovate, Marnie Forestieri Focuses Her Energy on Education](#)
Hispanic Executive – August 30, 2019 – Marnie Forestieri, CEO and founder of Young Innovators Academy, says enrolling in the Stanford Latino Entrepreneurship Initiative – Education Scaling program changed her life.
- [The CEO Who's Using Her Stanford MBA to Make a Social Impact](#)
BusinessBecause – August 27, 2019 – Jenna Nicholas, MBA '17, shares how Stanford GSB's MBA program has helped shape her career.
- [These Six Edtech Startups Are Using Tech-Enabled Toys and Platforms to Educate and Entertain Children](#)
YourStory – August 3, 2019 – Vivek Goyal, MBA '13, is a cofounder of PlayShifu, a company that creates engaging AR experiences for children to encourage early STEM skills.
- [The Graduates: Executive Education Special](#)

Qantas Magazine – August 2019 – The piece profiles Louise Baker, MS '16, an alum from Australia who credits Stanford GSB and the MSx program for advancing her career and giving her the tools she needed to take the next step.

For additional information, please visit the [Stanford GSB Newsroom](#).