

In February, the Stanford Graduate School of Business (GSB), its faculty, alumni and students were mentioned 687 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

Stanford GSB in the News

- [These Are the World's Best MBAs Programmes in 2019](#)
World Economic Forum – February 28, 2019 – World Economic Forum cites QS Global MBA Rankings which placed Stanford GSB at #1 for best place to get a full-time MBA.
- [Harvard vs. Stanford: The Entrepreneurial Battle of Goliaths](#)
Poets & Quants – February 27, 2019 – Startups founded by Stanford GSB MBA alumni outnumber those founded by Harvard Business School (HBS) MBA alumni for the fifth year in a row. These startups have raised a total of \$1.3 billion, nearly twice the amount of funding secured by HBS graduates.
- [United CEO Oscar Munoz: Learn to Listen, Improve Your Emotional Intelligence](#)
Fast Company (from [Stanford Business Insights](#)) – February 7, 2019 – This article highlights insights United Airlines CEO Oscar Munoz shared during a recent View From The Top conversation.
- [Stanford Seed West Africa Organizes Leadership, Networking Forum for Businesses](#)
Citi Newsroom – February 1, 2019 – Stanford Seed is featured for welcoming its tenth and largest-ever class of high potential private sector businesses into the Seed Transformation Program in Accra, Ghana.
- [Stanford Dean Questions 'Transformative Impact' of One-Year MBA](#)
Times Higher Education – January 28, 2019 – Dean Jonathan Levin addresses the *Times Higher Education* and *The Wall Street Journal* findings that compare one-year and two-year MBA programs. View the full article [here](#).

Faculty and Research in the News

- [The Hidden Costs of Stressed-Out Workers](#)
Wall Street Journal – February 28, 2019 – Professor Jeffrey Pfeffer writes that companies often don't realize how much they pay for lost time and productivity from unhealthy workplace dynamics.
- [Who Is Writing, & Who Is Teaching, the Best MBA Cases?](#)
Poets & Quants – February 25, 2019 – Lecturer Robert E. Siegel and Amadeus Orleans, MBA '17, case writer with the Center for Entrepreneurial Studies, won the Entrepreneurship category at The Case Centre Awards and Competitions 2019 for their case – *AB InBev: Brewing an Innovation Strategy*.
- [Why CEOs Should \(Almost\) Never Pick Their Replacement](#)
The Wall Street Journal – February 24, 2019 – Coauthors Professor David F. Larcker and Brian Tayan, researcher with the Corporate Governance Research Initiative, discuss why CEOs should not be responsible for picking a successor.
- [A Seat at the Head of the Table](#)
The New York Times Magazine – February 21, 2019 – Courtesy Professor Shelley Correll and Katherine Phillips, PhD '99, discuss women's progress in the workforce and how it has recently stalled, especially at the top.
- [Financial Regulation Shouldn't Be Hard—Here's What We Need to Make It Work](#)
Institute for New Economic Thinking – February 20, 2019 – Professor Anat R. Admati explains why the financial system's complexities make regulation difficult and offers tools for regulators to safeguard the economy.
- [Biz Smarts: How to Develop a 'Coherent' Company Strategy](#)
Sacramento Business Journal – February 15, 2019 – This article highlights Professor William P. Barnett's four components of a coherent company strategy.

- [For Amazon, It's Business as Usual Despite CEO Drama](#)
AP News – February 8, 2019 – Professor David F. Larcker says it's up to shareholders and the board of directors to decide just how engaged a CEO is in their work.
- [Jeff Bezos: Extortion and Embarrassing Photos Won't Distract Me](#)
Bloomberg – February 8, 2019 – Professor David F. Larcker discusses the impact the Jeff Bezos controversy could have on Amazon.
- [How Blockchain Can Make the World a Better Place](#)
Inc. – February 7, 2019 – This article highlights findings from a study coauthored by Lecturer Doug J. Galen – *Blockchain for Social Impact*.
- [Tech Expert: Why Business Leaders Shouldn't Have Blind Faith in AI](#)
Fast Company (from [Stanford Business Insights](#)) – February 6, 2019 – Professor Susan Athey spoke at the "Accelerate the Next Stage of Your Success" event about blockchain.
- [What Brexit Means to U.K. Business: Like Jumping out of a Plane Without a Parachute](#)
Fast Company (from [Stanford Business Insights](#)) – February 5, 2019 – This article highlights findings from research coauthored by Courtesy Professor Nicholas A. Bloom – *Rising Brexit Uncertainty Has Reduced Investment and Employment*.
- [Stanford Professor: How Politicians Hurt Public Pension Plans](#)
Fast Company (from [Stanford Business Insights](#)) – February 4, 2019 – This article highlights findings from a paper coauthored by Professor Joshua D. Rauh – *Political Representation and Governance: Evidence from the Investment Decisions of Public Pension Funds*.
- [Five Quotes That Teach You Everything You Need to Know About Engaging Your Audience](#)
Forbes – February 3, 2019 – Professor Chip Heath comments on how people can engage their audience and communicate effectively.
- [Passion for Recycling](#)
El Diario – February 3, 2019 – This article highlights findings from a Stanford Latino Entrepreneurship Initiative (SLEI) report – *2018 State of Latino Entrepreneurship*. The report is coauthored by Center for Entrepreneurial Studies (CES) research analysts Marlene Orozco and Iliana G. Perez as well as Professor Emeritus Jerry I. Porras and Professor Paul Oyer. View the translated version [here](#).
- [Here's How to Design a Successful Crowdsourcing Contest](#)
Fast Company (from [Stanford Business Insights](#)) – February 1, 2019 – This article highlights findings from a paper coauthored by Associate Professor Kostas Bimpikis – *Designing Dynamic Contests*.
- [Corporate Scandals and Governance](#)
C-SPAN – February 1, 2019 – Professor Anat R. Admati facilitated a panel discussion for a recent Corporations and Society Initiative event, "From Tesla to Wells Fargo: Scandal, Success and Accountability in Corporate America."

Alumni and Students in the News

- [How Two Uber/eBay Alums Sold 50 Million Adult Diapers and Raised \\$30m from Eric Schmidt, Et Al.](#)
Forbes – February 18, 2019 – Alexi Suvacioglu, MBA '09, and Luca Gualco, MBA '12, cofounded Because, a startup focused on incontinence products and other needs of seniors.
- [Exclusive: New Fund Seeks to Redefine Opioid Crisis Response](#)
Behavioral Healthcare Executive – February 14, 2019 – Colin Dwyer, MBA '05, runs an Opioid Crisis Response Fund that is redefining the way people respond to the opioid crisis.
- [SeaWorld Picks Carnival Cruise Exec Gus Antorcha for New CEO](#)
Orlando Sentinel – February 5, 2019 – SeaWorld announced Gustavo Antorcha, MBA '01, will serve as the company's new CEO.

For additional information, please visit the [Stanford GSB Newsroom](#).