

In January, Stanford Graduate School of Business (GSB), its faculty, alumni and students were mentioned 541 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

### Stanford GSB in the News

- [FT Global MBA Ranking 2019](#)  
Financial Times – January 27, 2019 – For the second year in a row, Stanford GSB tops the *Financial Times*' Global MBA Ranking of 2019.
- [Stanford Repeats at No. 1 in Financial Times 2019 MBA Ranking](#)  
Poets&Quants – January 25, 2019 – For the second consecutive time, the *Financial Times* named Stanford GSB the best full-time MBA in the world.
- [Disruptive Innovation Wins Wars. Here's How the Army Can Get Better at It.](#)  
Modern War Institute at West Point – January 16, 2019 – Training soldiers to navigate and engage with culturally distinct communities can be accomplished by completing short immersion programs like Stanford Ignite.
- [B-School Deans Offer 2019 Predictions](#)  
Poets&Quants – January 7, 2019 – Dean Jonathan Levin discusses what's in store for business schools and graduate business education in 2019.
- [B-School Deans Share 2019 New Year's Resolutions](#)  
Poets&Quants – January 1, 2019 – Dean Jonathan Levin's 2019 resolution for Stanford GSB is to strengthen the collaboration with Stanford's other world-class schools and institutes.

### Faculty and Research in the News

- [What Can We Learn From the Downfall of Theranos?](#)  
Fast Company (from [Stanford Business Insights](#)) – January 31, 2019 – This article highlights a recent event hosted by the Corporations and Society Initiative and the Rock Center for Corporate Governance - *A Conversation with John Carreyrou*.
- [Beyond Social Networks: How Cultural Beliefs Really Spread](#)  
Fast Company (from [Stanford Business Insights](#)) – January 30, 2019 – This article highlights findings from a recent paper coauthored by Associate Professor Amir Goldberg - *Beyond "Social Contagion": Associative Diffusion and the Emergence of Cultural Variation*.
- [Powell Faces Early Reckoning on Fed's \\$4-Trillion Question](#)  
Reuters – January 28, 2019 – Professor Darrell Duffie comments on the need for Federal Reserve officials to outline a clear balance sheet plan for asset holdings.
- [The Deadly Consequences of Financial Incentives in Healthcare](#)  
Forbes – January 28, 2019 – Lecturer Robert M. Pearl discusses the negative outcomes of financial incentives in the healthcare industry.
- [5 Ways to Get Over the 'Sunday Scaries' According to Psychologists and Mindfulness Experts](#)  
CNBC – January 28, 2019 – Lecturer Leah Weiss recommends two strategies to help people cope with anxiety on Sundays: checking in on priorities, and starting a gratitude journal.
- [How to Choose an MBA Career That Will Make You Happy](#)  
TopMBA – January 28, 2019 – Acting Assistant Dean and Director of the Career Management Center Carly Janson recommends graduates consider multiple career options as the job market continues to evolve.

- [Viewpoint: The Case for Soft Skills](#)  
SHRM – January 28, 2019 – Lecturer Leah Weiss explains that business schools need to offer more courses that provide students with a deep understanding of how to apply soft skills to their future careers.
- [Why Are Latino Businesses so Often Denied Funding?](#)  
MarketWatch – January 26, 2019 – A Stanford Latino Entrepreneurship Initiative (SLEI) study found that Latino-owned businesses are less likely to secure funding than white-owned firms.
- [Survey: Latino-Owned Entrepreneurs Face Scaling Challenges](#)  
Silicon Valley Business Journal – January 25, 2019 – The Stanford Latino Entrepreneurship Initiative (SLEI) released findings from a new study, which surveyed nearly 5,000 Latino-owned businesses across the country.
- [World Economic Forum Assesses Global Economy](#)  
BBC – January 24, 2019 – Professor Paul Oyer talks about the economic principles he believes can be applied to the dating world. (Segment begins at 17:19.)
- [Misaligned Hiring Priorities Risk Taking the Impact out of Impact Investing](#)  
Forbes – January 24, 2019 – According to Professor Neil Malhotra and Center for Social Innovation Director Bernadette Clavier, impact investing teams should place a higher value on experience in social change.
- [What Makes a True Financial Crisis?](#)  
UCLA Anderson Review – January 23, 2019 – This article highlights findings from a working paper coauthored by Professor Arvind Krishnamurthy - *How Credit Cycles Across a Financial Crisis*.
- [Millennials in India Are Turning to Algorithms for Love](#)  
Bloomberg – January 23, 2019 – Assistant Professor Michal Kosinski explains how algorithms are revolutionizing matchmaking.
- [A Conversation With Kirsten Moss of Stanford GSB](#)  
Clear Admit – January 22, 2019 – In this interview, Assistant Dean and Director of MBA Admissions and Financial Aid Kirsten Moss talks about the admissions process and what Stanford GSB looks for in applicants.
- [Why Ageism Hurts Men More Than Women](#)  
CNN Business – January 22, 2019 – Assistant Professor Ashley Martin discusses findings from her recent paper - *Intersectional Escape: Older Women Elude Agentive Prescriptions More Than Older Men*.
- [Women Aren't Running Self-Driving Car Startups; Zoox Is About to Change That](#)  
Forbes – January 21, 2019 – Assistant Professor Ashley Martin discusses the importance of social category diversity within organizations to increase creativity and to avoid groupthink.
- [Why Jeff Bezos' Divorce Should Worry Amazon Investors](#)  
The New York Times – January 18, 2019 – Professor David F. Larcker references his research on the impact of CEO divorce on shareholders after Bezos' announcement.
- [High Taxes for the Rich May Distort Innovation](#)  
Mint – January 17, 2019 – Professor Charles I. Jones conducted a study that suggests levying high tax rates on the incomes of top earners can discourage innovation and reduce economic welfare.
- [What a Top Income-Tax Rate of 70% Would Mean for the Economy](#)  
Barron's – January 16, 2019 – This article highlights findings from a recent paper authored by Professor Charles I. Jones - *Taxing Top Incomes in a World of Ideas*.
- [Economist Ed Lazear: The Stock Market Is the Best Economic Indicator and It's Signaling Caution](#)  
CNBC – January 15, 2019 – Professor Edward Lazear explains that the Federal Reserve should pay attention to the stock market to decide whether signs of an economic slowdown warrant a pause in central bank interest rate hikes.
- [Why Most Performance Evaluations Are Biased, and How to Fix Them](#)  
Harvard Business Review – January 11, 2019 – This article highlights findings from recent research coauthored by Professor Shelley Correll - *Combating Gender Bias in Modern Workplaces*.
- [Will the Renewables Industry Seize the Opportunity of Opportunity Funds?](#)  
Greentech Media – January 11, 2019 – This article highlights findings from new research coauthored by Assistant Professor Rebecca Lester, Cody Evans, MBA '19, and Hanna Tian, MBA '19 - *Opportunity Zones: An Analysis of the Policy's Implications*.
- [Why Trump's Unusual Leadership Style Isn't Working in the White House](#)  
The New York Times – January 10, 2019 – Professor Jeffrey Pfeffer discusses President Trump's management style and how he exhibits several negative qualities that are prevalent among other leaders.
- [Female Economists Push Their Field Toward a #MeToo Reckoning](#)  
The New York Times – January 10, 2019 – Professor Susan Athey spoke at a panel discussion on gender discrimination at the American Economics Association gathering.
- [Why the Fed Should Heed the Market](#)  
The Wall Street Journal – January 9, 2019 – Professor Edward Lazear explains how the stock market is the best predictor of future growth and shares what the recent volatility in the market could mean.

- [The Social Sector Is Embracing Blockchain. Should It?](#)  
Forbes – January 7, 2019 – This article highlights findings from a recent Stanford GSB study by Lecturer Doug J. Galen - *Blockchain for Social Impact*.
- [Building a Business as a Latino Entrepreneur](#)  
Bankrate – January 3, 2019 – This article highlights findings from two Stanford Latino Entrepreneurship Initiative (SLEI) reports: the *2018 Latino Entrepreneurship Gap* report and the *2017 State of Latino Entrepreneurship* report.
- [MBA Prof of the Year: Stanford's Jennifer Aaker](#)  
Poets&Quants – January 1, 2019 – Poets&Quants selected Professor Jennifer Aaker as the 2018 MBA Professor of the Year following her 20<sup>th</sup> year teaching MBA students at Stanford GSB.

## Alumni and Students in the News

- [A Banker's Inspirational 30-Year Journey Back to the Farm](#)  
Fast Company (from [Stanford Business Insights](#)) – January 29, 2019 – David L. Brunner, MBA '81, discusses his journey from a 34-year-long banking career to rebuilding a small New York dairy farm.
- [In an AI World, Drop the Idea That Empathy Is Feminine](#)  
InformationWeek – January 23, 2019 – Michele Daoud, MBA '14, explains that the goal of Stanford GSB's *Touchy Feely* class is to improve emotional literacy and demonstrate that empathy is teachable.
- [Smart Cities Need Better Traffic Data, Rideshare Drivers Could Help](#)  
Innovation & Tech Today – January 15, 2019 – Kaan Gunay, MBA '18, cofounded Firefly, a technology company that sells an innovative network of “situationally aware” digital smart screens that generate vital data for cities.
- [How Stanford MBA Mariam Naficy Is Changing Lives and Changing the World](#)  
Forbes – January 7, 2019 – Mariam Naficy, MBA '98, discusses entrepreneurship, the value of the MBA and why she believes passion is a critical factor for success.
- [Coastsider Mendonca Named Governor's Chief Business Adviser](#)  
Half Moon Bay Review – January 5, 2019 – Lenny Mendonca, MBA '87, will become California's chief economic and business advisor, in addition to his role as director of the Office of Economic Development.