

In July, Stanford Graduate School of Business (GSB), its faculty, alumni and students were mentioned 760 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

### Stanford GSB in the News

- [Top 10 MBA Programmes Worldwide for 2019](#)  
Human Resources – July 30, 2019 – This article highlights results from the QS Global MBA Rankings 2019; Stanford GSB secured the top spot in the full-time MBA programs ranking.
- [10 Books Stanford Business School Professors Think You Should Read This Summer](#)  
Inc. (from [Stanford Business Insights](#)) – July 24, 2019 – This article features a list of top summer reads recommended by Stanford GSB faculty members.
- [Stanford MBA Students Focusing on Emotional Awareness](#)  
NBC – July 12, 2019 – Originally airing on the Today Show, this video segment highlights Stanford GSB's Interpersonal Dynamics course, more commonly known as "Touchy Feely."
- [Top 3 MBA Trends in 2019](#)  
Hiperpool – July 12, 2019 – Hiperpool leverages data from Stanford GSB among other business schools to analyze the top trends in MBA programs.
- [What Happened When I Invested in Myself](#)  
Forbes – July 10, 2019 – Shannon Pfeffer, a participant in Stanford GSB's Executive Program in Women's Leadership, writes about the program and the impact it had on her life.
- [The Importance of Soft Skills: MBA Programs Push Emotional Intelligence Courses](#)  
FIND MBA – July 9, 2019 – Stanford GSB's popular elective known as "Touchy Feely" is featured in this article about business schools that help students develop their emotional intelligence.
- [Top American Universities Are Doubling Down on Their Presence Across Africa](#)  
Quartz Africa – July 5, 2019 – Stanford Seed Executive Director Darius F. Teter discusses how Seed is partnering with entrepreneurs in Africa to help them grow and scale their businesses.

### Faculty and Research in the News

- [Stanford Profs: U.S. Income Inequality Is Only Getting Worse. Now What?](#)  
Fast Company (from [Stanford Business Insights](#)) – July 30, 2019 – This article features a Q&A between Professor Paul Oyer and Lecturer Lenny Mendonca on what is driving income inequality.
- [Do MBA Case Studies Reinforce Stereotypes?](#)  
Poets&Quants – July 25, 2019 – Poets&Quants covers research by Senior Associate Dean Sarah A. Soule, The Clayman Institute Executive Director Lori Mackenzie and Stanford Embark Product Manager Davina Drabkin that examines stereotyping trends in MBA case studies.
- [It Takes More Than Mass Protests to Drive Change](#)  
Phys.org (from [Stanford Business Insights](#)) – July 23, 2019 – This article highlights research coauthored by Senior Associate Dean Sarah A. Soule – *Greening the Congressional Record: Environmental Social Movements and Expertise-Based Access to the Policy Process*.
- [Michal Kosinski: "The End of Privacy"](#)  
Talks at Google – July 22, 2019 – Associate Professor Michal Kosinski discusses digital footprints and the future of privacy.

- [Surveillance: Fed's Dramatic Pivot With Citi's Mann \(Podcast\)](#)  
Bloomberg – July 19, 2019 – Professor Anat R. Admati comments on the state of the U.S. financial system.
- ["Zuckerberg Is Stronger Than Most Leaders": Prof Anat Admati Has Dedicated Her Life to the Battle Against the Banks, Now She Is Fighting the Tech Gants](#)  
Gloves – July 19, 2019 – In this interview, Professor Anat R. Admati discusses big picture questions about technology companies and the Internet.
- [Biz Smarts: Venture Capitalists Care Most About the Market](#)  
Sacramento Business Journal – July 18, 2019 – This article highlights a blog post written by Professor William P. Barnett about what venture capitalists value most when viewing a new deal.
- [Republicans Are Courting Asian American Voters. Telling the 'Squad' to Go Home Is a Terrible Start.](#)  
The Washington Post – July 18, 2019 – This article highlights research coauthored by Professor Neil Malhotra – *Social Exclusion and Political Identity: The Case of Asian American Partisanship*.
- [Why Hospitals Underreport the Number of Patients They Infect](#)  
Medical Xpress (from [Stanford Business Insights](#)) – July 17, 2019 – This article highlights a study coauthored by Associate Professor Mohsen Bayati – *Evidence of Upcoding in Pay-For-Performance Programs*.
- [Field Experiment Uses Fake Emails to Measure Gender and Racial Bias Among Startup Investors](#)  
Phys.org (from [Stanford Business Insights](#)) – July 15, 2019 – This article looks at field-based research by Professor Ilya A. Strebulaev that set out to measure gender and racial bias among startup investors.
- [Multinational Companies Are Adjusting to Shorter Supply Chains](#)  
The Economist – July 11, 2019 – Professor Hau L. Lee is quoted in this article about new, shorter supply chains.
- [How LQ Is Healing the Workplace](#)  
Thrive Global – July 11, 2019 – This article references Professor Jeffrey Pfeffer's book "Dying for a Paycheck" and his experience understanding workplace related stress.
- [Privacy Now: Living in the Post-Privacy Era](#)  
FeibusTech Insights – July 11, 2019 – In this interview, Mike Feibus, MBA '87, talks with Associate Professor Michal Kosinski about digital footprints in a post-privacy world.
- [Shaky BSO Finances Leave Endowment Chiefs Skittish About Forking Over Cash, Pondering Orchestra's Successor](#)  
The Baltimore Sun – July 10, 2019 – Emeritus Professor Robert J. Flanagan comments on the financial difficulties the Baltimore Symphony Orchestra is facing.
- [Americans' Financial Worries Are Messing up Their Summer Vacation Plans](#)  
MarketWatch – July 6, 2019 – Professor Jeffrey Pfeffer discusses the reasons why some employees are hesitant to take summer vacations.
- [How Big Data Can Help You Choose Better Health Insurance](#)  
Phys.org – (from [Stanford Business Insights](#)) July 3, 2019 – This article highlights research coauthored by Associate Professor Mary K. Bundorf – *Machine-Based Expert Recommendations and Insurance Choices Among Medicare Part D Enrollees*.
- [When Brokers Act Badly at Wells Fargo, Women Take the Fall](#)  
The Intercept – July 1, 2019 – This article highlights a working paper coauthored by Professor Amit Seru – *When Harry Fired Sally: The Double Standard in Punishing Misconduct*.
- [Ride Today's Wave...But Focus on Tomorrow's Targets](#)  
Think:Act – June 1, 2019 – Professor Charles A. O'Reilly III discusses how managers should strive to be ambidextrous, meaning they are able to focus on both short-term and long-term strategies.

## Alumni and Students in the News

- [How a Road Trip and Coffee Led to the Birth of Billion-Dollar Logistics Startup Rivigo](#)  
YourStory – July 31, 2019 – Gazal Kalra, MBA '14, is a cofounder of Rivigo, a logistics startup that changed the way trucks travel across India with its relay model.
- [Why Starting a Company in Grad School Was the Smartest Thing I Ever Did](#)  
Inc. – July 29, 2019 – Patrick Schmitt, MBA '18, and Jennifer Xia, MBA '18, cofounded FreeWill. In this article, Schmitt shares the advantages of starting a company while at Stanford GSB.
- [Lousy Hotels Inspire Married Consultants to \\$590 Million Fortune](#)  
Bloomberg – July 22, 2019 – This article highlights cloud-based software company Medallia, Inc. and its founders Amy Pressman Hald, MBA '95, and Borge Hald, MBA '95, who met while attending Stanford GSB.
- [Meet the Stanford MBA Women in Business Leading Educational Change](#)

BusinessBecause – July 22, 2019 – Lenora Robinson Mills, MBA '12, and Elise Smith, MBA '20 share how Stanford GSB's MBA program has helped shape their careers.

- [Bringing the Outside Inside](#)  
Punch Magazine – July 19, 2019 – This article features Danielle Wyss, MS '15, who cofounded architecture practice Shift Collaborative in 2014.
- [When It Comes to Colin Kaepernick, the Flag and Nike, It's Just Business](#)  
The Wall Street Journal – July 3, 2019 – This article references Nike founder Philip Knight, MBA '62, and his conversation with Stanford GSB students at a View From The Top session.

*For additional information, please visit the [Stanford GSB Newsroom](#).*