

In October, Stanford Graduate School of Business (GSB), its faculty, alumni and students were mentioned 1,085 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

### Stanford GSB in the News

- [Stanford Ups Ante on Experiential Learning for MBAs](#)  
Poets&Quants – October 30, 2019 – Poets&Quants interviews Professor Yossi Feinberg about Stanford GSB's new Action Learning Program, which debuted three experiential learning courses for the 2019-2020 academic year.
- [The World's Best MBA Programs for Entrepreneurship](#)  
Poets&Quants – October 28, 2019 – Stanford GSB ranked number two in Poets&Quants' ranking of best MBA programs for entrepreneurship.
- [Business School Deans Call for Lifting Country-Specific Visa Caps](#)  
The Hill – October 15, 2019 – More than 50 deans of U.S. business schools, including Dean Jonathan Levin, signed an open letter to President Trump and congressional leaders that calls for reform to immigration policies.
- [50 Business School Deans Supporting Immigration Reform](#)  
Poets&Quants – October 15, 2019 – This article highlights the open letter in support of immigration reform to President Trump signed by more than 50 business school deans, including Dean Jonathan Levin.
- [Elite M.B.A. Programs Report Steep Drop in Applications](#)  
The Wall Street Journal – October 15, 2019 – Business schools are seeing a decline in MBA applications overall, however, Stanford GSB reported slightly more international students and a record number of women this year.
- [How Stanford GSB Is Tackling Diversity & Inclusion](#)  
Poets&Quants – October 8, 2019 – This exclusive announces Stanford GSB's new, annual report on diversity, equity and inclusion. The feature includes interviews with Senior Associate Dean Sarah A. Soule, recent graduate Megan Holston-Alexander, MBA '18, and second-year MBA student Ladd Hamrick.
- [2019's Best MBA Programs](#)  
WalletHub – October 1, 2019 – Stanford GSB secured the top spot in the Best MBA Programs of 2019 list by WalletHub.
- [Seed Network Business Conference Opens in Accra](#)  
Modern Ghana – September 26, 2019 – This article announces this year's annual Business and Leadership Conference led by the Ghana Chapter of Seed Transformation Network (STN).

### Faculty and Research in the News

- [How Working With a Career Coach Helped Alexandria Ocasio-Cortez Set Goals and Succeed](#)  
CNBC – October 30, 2019 – This article highlights findings from a study co-authored by Associate Professor Szu-chi Huang – *Step by Step: Sub-Goals as a Source of Motivation*.
- [Cryptocurrencies Could Eliminate Banking's Easiest Money-maker](#)  
Phys.org (from [Stanford Business Insights](#)) – October 28, 2019 – Professor Darrell Duffie comments on how digital currencies will disrupt the banking industry's business model within the next decade if they do not adapt.
- [Afresh Technologies Highlights New Breed of MBA Entrepreneur](#)  
Inc. – October 28, 2019 – In this article, Professor Stefanos Zenios comments on how Stanford GSB is structuring its curriculum to inspire students to think about social responsibility in their ventures, like Afresh CEO Matt Schwartz, MBA 17.

- [When a CEO's Personal Life Should Be Made Public](#)  
The Wall Street Journal – October 27, 2019 – Professor David Larcker and Brian Tayan, researcher with the Corporate Governance Initiative, coauthored an article outlining guidelines on when a CEO's personal life should be made public.
- [Meetings Are Terrible. Can an Elite Team Fix That?](#)  
BBC – October 26, 2019 – Stanford GSB hosted a "Moonshot Summit" on campus, where a team of experts in human performance gathered to figure out how to fix meetings.
- [Big Companies Need an "Ambidextrous" Approach to Innovation](#)  
Sifted – October 22, 2019 – Professor Charles A. O'Reilly III writes about how big companies can act like a startup.
- [What You Can Gain by Expanding the Vision](#)  
HSM Magazine – October 22, 2019 – This article highlights conversations from a media roundtable in Brazil with Dean Jonathan Levin and three graduates of Stanford GSB's MBA Program.
- [Social Purpose: How Business Schools Around the World Measure up](#)  
Financial Times – October 20, 2019 – Financial Times highlights research by Professor Anat R. Admati and research by Professor Susan Athey in a list of best practice examples of sustainability, ethics and social purpose.
- [If Women Don't Apply to Your Company, This Is Probably Why](#)  
Harvard Business Review – October 17, 2019 – Courtesy Professor Shelley Correll and Lori Mackenzie, lead strategist for diversity, equity and inclusion at Stanford GSB, write that the signals a company sends about its culture influence whether the company is able to attract – or alienate – women. Read the [full article](#).
- [Push Back on Double Prejudice of Ageism on Top of Sexism](#)  
Financial Times – October 16, 2019 – This article highlights the findings of a study co-authored by Assistant Professor Ashley Martin that addresses ageism in the workplace. Read the [full article](#).
- [Should Consumers Be Able to Sell Their Own Personal Data?](#)  
The Wall Street Journal – October 13, 2019 – In this article, Associate Professor Christopher Tonetti shares how consumers should own and be able to sell their personal data.
- [The Reasons Women Don't Get the Feedback They Need](#)  
The Wall Street Journal – October 12, 2019 – Courtesy Professor Shelley Correll comments on her research on performance evaluations and shares how leaders give feedback to men and women differently.
- [Comment: US Fed's Shelving of Foreign Bank Liquidity Plan Puts Pressure on FSB Chief Quarles](#)  
MLex – October 11, 2019 – Professor Anat R. Admati comments on the U.S. Federal Reserve's decision to set aside consideration of liquidity requirements for foreign banks' American branches.
- [Governance Sank WeWork From the Start, a VC and Stanford Lecturer Says. Here's What Any Founder Can Learn From Adam Neumann's Cautionary Tale.](#)  
Business Insider – October 11, 2019 – Lecturer Robert E. Siegel shares what founders can learn from WeWork's governance. Read the [full article](#).
- [How One Stanford Professor Uses Design Thinking to Stay Productive](#)  
Fast Company – October 10, 2019 – In this op-ed, Senior Associate Dean Sarah A. Soule writes about two design methods she adopted when she started a new role that allow her to get the most out of a task.
- [Here's Why Investors Are Uncertain of an Elizabeth Warren Presidency](#)  
CNBC – October 9, 2019 – In this 'Squawk Box' segment, Professor Neil Malhotra discusses why there is market uncertainty if it comes to an Elizabeth Warren presidency.
- [The Hottest Corporate Board Seats in America Right Now](#)  
Bloomberg – October 8, 2019 – Professor David F. Larcker comments on the rising power of consumer companies based on revenue.
- [In Denver, Nation's Top Economists Lower Outlook for 2020](#)  
The Denver Post – October 8, 2019 – Professor Edward Lazear discusses what influences the U.S. economy to go into a recession.
- [WeWork and Other Delayed IPOs Create 'Golden Handcuffs' for Silicon Valley Executives](#)  
CNBC – October 2, 2019 – Lecturer Robert E. Siegel talks about how the unknown timing of IPOs can affect companies' workforces.
- [Will Trump Ever Leave the White House?](#)  
The New York Times – October 2, 2019 – This article highlights Professor Emeritus David W. Brady's poll data on Trump supporters.
- [Why Touchy Feely Is the Most Important Class Offered at Stanford Biz School – and What You Can Learn from It](#)  
LinkedIn Talent Blog – October 1, 2019 – Senior Associate Dean Brian Lowery talks about the importance of the popular Stanford GSB elective known as Touchy Feely.
- [There Is an Upside to Falling Numbers of MBA Applicants](#)

Financial Times – October 1, 2019 – Kirsten Moss, assistant dean and director of MBA admissions and financial aid, comments on Stanford GSB's commitment to DE&I and expanding efforts to encourage female applicants. Read the [full article](#).

- [It's 2040: How Did American Healthcare Become the Best in the World?](#)  
Forbes – October 1, 2019 – This article, by Lecturer Robert M. Pearl, highlights Professor Emeritus Chip Heath's insights and strategies on how to change the American healthcare system for the better.
- [Workplace Not Darkplace: Employers Should Eliminate the Stigma Around Discussing Mental Health at Work](#)  
The Times of India Blog – October 1, 2019 – Professor Jeffrey Pfeffer co-authored an article discussing why employers should destigmatize mental health discussions.
- [It's Where You Hire That Needs a Change, Not How You Hire](#)  
Inc. – September 30, 2019 – This article mentions Courtesy Professor Nicholas Bloom's research on the benefits of workplace flexibility, which was co-authored by Professor Emeritus John Roberts.

## Alumni and Students in the News

- [Meet the Most Disruptive MBA Startups of 2019](#)  
Poets&Quants – October 28, 2019 – Ian Cinnamon, MBA '19, founded Synapse Technology Corporation, which is featured as one of the most disruptive MBA startups of 2019.
- [Episode 947: Some-Of-The-Money Ball](#)  
NPR – October 25, 2019 – Planet Money interviews Charlie Olson, MBA '17, on the premise of his company, Pando, and how it uses the income pool concept to help people mitigate risk in high-risk industries.
- [MBA Graduates: The Non-Profit World Needs You](#)  
Association of MBAs – October 23, 2019 – Chesca Colloredo-Mansfeld, MBA '92, shares how getting her MBA at Stanford GSB equipped her to co-found and run MiracleFeet, a global nonprofit.
- [I Got Into Stanford Graduate School of Business. Here's the Personal Essay That Helped Me Seal the Deal.](#)  
Business Insider – October 20, 2019 – Aja Edmond, MBA '12, shares her thoughts on the MBA application process, focusing on the personal essay portion and her experience drafting one for her Stanford GSB application. Read the [full article](#).
- [22 Pieces of Career Advice You're Bound to Get From Business School, According to Successful MBA Graduates](#)  
Business Insider – October 9, 2019 – Siqi Mou, MBA '16, and Gavin Delany, MBA, '06, share advice and important lessons they received from Stanford GSB. Read the [full article](#).
- [MBA Grads of Harvard, Stanford, Columbia, and More Share the Unique Career Paths They Took After Business School — That Didn't End in Finance or Consulting](#)  
Business Insider – October 7, 2019 – Chesca Colloredo-Mansfeld, MBA '92, shares how getting her MBA at Stanford GSB gave her a good foundation for a career in nonprofit and entrepreneurship. Read the [full article](#).
- [BP's New CEO Needs to Steer Company Through World Wary of Oil](#)  
Bloomberg – October 4, 2019 – This article profiles BP's newly appointed CEO Bernard Looney, MS '05, and the new direction he has for the company.

For additional information, please visit the [Stanford GSB Newsroom](#).